

# Study of China's Seafood Market 2017

<https://marketpublishers.com/r/P52542DB4EEEN.html>

Date: April 2017

Pages: 25

Price: US\$ 800.00 (Single User License)

ID: P52542DB4EEEN

## Abstracts

### Executive Summary

Asia Pacific is one of the prominent regions globally in the seafood market for both export as well as import. It is projected that by 2030, the Asia Pacific region will account for approximately 70% of the global demand for fish and seafood products. Hence, to meet this increasing demand of seafood, production of seafood globally is expected to grow rapidly in the coming years.

China is the world's largest producer, consumer, importer, and exporter of seafood products and accounts for approximately 35% of all global production. Seafood imports into the major cities of China has been consistently rising. In the period, January-April 2016, Shanghai, imported approximately 34,000 tons of seafood, a growth of 34.7% year-on-year. The main export market for China's seafood product is Japan which holds approximately 20% share, followed by the US and Hong Kong. In Europe - Germany, Spain, Netherlands, and the United Kingdom. are the major markets for Chinese seafood products.

Over the last decade, economic growth in China has profoundly impacted the global economy. Rising income level, rapid industrialization, and increasing adoption of advanced technology has changed the lifestyle of people in China. Thus, it has positively impacted their food consumption including consumption of seafood products. Demand for luxury seafood products has increased significantly in China over the past few years. In 2015, China accounted for approximately 20% of the luxury seafood consumption globally. Also, in 2012, China government spent approximately USD 60 billion on banquets which includes exotic seafood products such as shark fin soup, swim bladder, sea cucumber, and geoduck.

Why should the report be purchased?

The report 'Study of China's Seafood Market 2017' highlights key dynamics of the global and China's beer market. The current performance and the growing opportunity in the sector has been investigated. The report contains latest industry stakeholder's opinions.

#### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies is approximately 4 business days, as each hard copy is custom printed for the client

#### About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

## Contents

### **1. ANALYST OPINION**

### **2. GLOBAL SEAFOOD MARKET**

- 2.1 Overview
- 2.2 Performance & Market Statistics
- 2.3 Industry Speak

### **3. CHINA SEAFOOD MARKET**

- 3.1 Overview
- 3.2 Performance & Market Statistics
- 3.3 Market Drivers
- 3.4 Challenges
- 3.5 Competitive Landscape
- 3.6 Outlook
- 3.7 Industry Speak

### **4. LIST OF CHARTS & GRAPHS**

- 4.1 US Seafood Export to China (millions of pounds), 2010–2016
- 4.2 China Value of Fish & Seafood Imports by Leading Supplier Countries (2015, million Canadian dollars)
- 4.3 China Export Volume of Seafood (2009-2014, 1,000 metric tons)

### **5. RESEARCH METHODOLOGY**

### **6. ABOUT SMART RESEARCH INSIGHTS**

## I would like to order

Product name: Study of China's Seafood Market 2017

Product link: <https://marketpublishers.com/r/P52542DB4EEEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P52542DB4EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970