

# Potential of 4G in India

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## Abstracts

### Executive Summary

As the successor of the third generation (3G) standards, 4G services offer mobile ultra-broadband Internet access, to various communication devices, along with mobile web access, IP telephony, gaming services, video conferencing, etc. At the global level, 4G LTE is expected to become the leading source of wireless infrastructure spending, owing to the increased adoption of the technology by mobile network operators globally. In India, 4G services were recently launched by Bharti Airtel in Kolkata, offering about 10 times higher speed wireless broadband services. The impeding factor for growth of 4G services in the country is based on its economic advantages over 3G and its easy upgradability on the existing infrastructure. However, the wide spread adoption of such services will be based on the availability of economical mobile devices and consistent infrastructure availability across the country. 4G services are expected to help India become a digital economy, wherein internet browsing, downloading and streaming of content will be faster than the earlier standards.

### Why should the report be purchased?

Our report 'Potential of 4G in India' gives an overview of the 4G services, their evolution and their technology platforms. It also analyses the adoption and performance of such services in the Global markets. The report discusses the current status of 4G in India, along with the initiatives undertaken by the leading players in the country. It identifies the challenges and outlook of such services in the Indian market.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to

present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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### **About Smart Research Insights (SRI)**

SRI is a research organization which specializes in niche sector reports. We have a team of dedicated researchers with rich experience across industry segments that focus on delivering high quality analysis. We are also engaged in providing customized research solutions and company reports.

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