

Opportunities & Performance: Indian Telecom Industry

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Abstracts

India is the world's second-largest telecommunications market, with close to 900 million subscribers as of March 2013. Currently with a new government, upcoming 700MHz and 800 MHz auctions and stiff competition, the telecom market is buzzing with activity.

The country's combined wireless and wireline revenue grew at a CAGR of 10.4% to USD 39.1 billion over the period FY2006-13. The wireless segment accounts for close to 97% of the Indian telecom market. Bharti Airtel is the market leader followed by Vodafone and Reliance.

The focus of leading telecom players is shifting towards the rural markets of India, which are being touted as the next key growth drivers for the Indian telecom industry. While the penetration of mobile phones in rural India is increasing steadily, there still exists a large gap in this segment, representing a potential market for the key players.

Why should the report be purchased?

Our report 'Opportunities & Performance: Indian Telecom Industry' highlights key trends and drivers of the telecom industry in India. It analyses the challenges being faced by the industry that can hamper its future growth. The report also studies the various legislations that impact the industry. A detailed study of key players in the market has also been presented. The report contains latest industry leaders' verbatim.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been

scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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