

# Malaysia & Indonesia Cocoa Industry Analysis

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## Abstracts

### Executive Summary

The global cocoa market was valued at 3,455,622 metric tons in 2013 and is projected to grow at a compounded annual growth rate of approximately 3% in the period 2014-2019. The world is faced with the challenge of low cocoa supply primarily due to the fragile nature of the crop and weather and political conditions in the producing nations.

Malaysia is the largest cocoa grinder in Asia and the fifth largest globally, behind Netherlands, Cote d'Ivoire, Germany and the United States. The country's cocoa production has been falling in recent years and the Government is actively providing various incentives to cocoa farmers including good quality inputs and training with an aim of improving production. Indonesia is the third largest cocoa beans producer in the world and the country expects to double its cocoa beans imports by next year due to a boost in world demand and falling domestic production.

While at present the developed markets are the largest consumers of cocoa, demand is rising from developing markets such as China and India. This coupled with economic recovery in the United States and continued demand from Europe is expected to boost cocoa demand

### Why should the report be purchased?

The report "Malaysia Cocoa Industry Analysis" highlights key drivers of and trends emerging in the Malaysia the Indonesia Cocoa sector. The performance of the sector along with government initiatives have been examined in detail. The current market scenario and future prospects of the sector has also been studied. The report contains latest industry leader's verbatim.

## Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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