

Growth Prospects of the Russian Automobile Industry

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Abstracts

Executive summary

The Russian automobile sector is among the leading global markets, which is driven by the economic growth and government initiatives in the region. Though the Russian automobile market declined during recession, it continues to be a vital market for global original equipment manufacturers. Making a rapid recovery from the economic crisis, this market is expected to become Europe's largest car market.

The country's new regulatory environment has led to the emergence of localization and the formation of various global partnerships between Russian and foreign companies. Modernization and technological advancement are expected to boost the outlook of this market. The Russian car market is expected to witness a change in its competitive structure, with the Renault-Nissan alliance seeking to take control of AvtoVAZ, the country's biggest carmaker.

Why should the report be purchased?

Our report 'Growth Prospects of the Russian Automobile Industry' highlights the emerging growth drivers and trends in the Russian automobile industry. It also studies the competitive landscape of the sector, which comprises of local and international players. The report also outlines the government support provided to boost the auto sector in Russia, along with the huge investments being made by various foreign players.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to



present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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About Smart Research Insights (SRI)

SRI is a research organization which specializes in niche sector reports. We have a team of dedicated researchers with rich experience across industry segments that focus on delivering high quality analysis. We are also engaged in providing customized research solutions and company reports.



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