

# Growth Prospects of the Russian Automobile Industry

<https://marketpublishers.com/r/G3BD2D61246EN.html>

Date: November 2011

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: G3BD2D61246EN

## Abstracts

### Executive summary

The Russian automobile sector is among the leading global markets, which is driven by the economic growth and government initiatives in the region. Though the Russian automobile market declined during recession, it continues to be a vital market for global original equipment manufacturers. Making a rapid recovery from the economic crisis, this market is expected to become Europe's largest car market.

The country's new regulatory environment has led to the emergence of localization and the formation of various global partnerships between Russian and foreign companies. Modernization and technological advancement are expected to boost the outlook of this market. The Russian car market is expected to witness a change in its competitive structure, with the Renault-Nissan alliance seeking to take control of AvtoVAZ, the country's biggest carmaker.

### Why should the report be purchased?

Our report 'Growth Prospects of the Russian Automobile Industry' highlights the emerging growth drivers and trends in the Russian automobile industry. It also studies the competitive landscape of the sector, which comprises of local and international players. The report also outlines the government support provided to boost the auto sector in Russia, along with the huge investments being made by various foreign players.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to

present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The delivery time for hard copies is approximately 3-5 business days, as each hard copy is custom printed for the client.

### **About Smart Research Insights (SRI)**

SRI is a research organization which specializes in niche sector reports. We have a team of dedicated researchers with rich experience across industry segments that focus on delivering high quality analysis. We are also engaged in providing customized research solutions and company reports.

## Contents

### **1. INTRODUCTION: RUSSIAN AUTOMOBILE MARKET**

- a. Market Performance
- b. Recovery from Recession
- c. Government Initiatives

### **2. KEY TRENDS AND DRIVERS**

### **3. INDUSTRY CHALLENGES**

### **4. COMPETITIVE LANDSCAPE**

- a. Gaz Group
- b. AvtoVAZ
- c. Kamaz
- d. Renault-Nissan
- e. General Motors
- f. Ford Motors
- g. Hyundai Motors

### **5. FUTURE OUTLOOK – EMERGING OPPORTUNITIES**

### **6. FUTURE OUTLOOK**

### **7. RESEARCH METHODOLOGY**

### **8. ABOUT SMART RESEARCH INSIGHTS**

## I would like to order

Product name: Growth Prospects of the Russian Automobile Industry

Product link: <https://marketpublishers.com/r/G3BD2D61246EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3BD2D61246EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970