

Growth of China's Beef Market

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Abstracts

Executive Summary

The demand for beef in the Chinese market has been driven by the rising income, rapid urbanization and a change in diet. The country has been witnessing steady growth in beef consumption over the last few years. In China, the per capita beef consumption is 4-5 kgs, a fifth of the global average. The local production of beef is not able to match the demand and the country is relying heavily on imports. While Canada is the leading exporter of beef to China, others key regions include Australia, Uruguay and New Zealand. Although pork (accounting for 65% of meat consumption) and poultry (accounting for 22% of meat consumption) still remains the staple protein for the Chinese.

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The report 'Growth of China's Beef Market' highlights key drivers of and trends emerging in India's battery market. The Initiatives and performance of key players has been presented. The current market scenario and future prospects of the sector has also been examined. The report contains latest industry leaders verbatim.

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