

# Global Business Jets Market 2015: Competitive Landscape & Opportunities

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## Abstracts

### Executive Summary

The global business jets demand which was nearly halved during the financial crisis has now improved and large players are launching new models in the wake of increasing demand from Middle East, Asia and North America. The global business jets market was worth USD 20.9 billion in 2013 and is projected to grow at a CAGR of 6.86% to USD 33.8 billion by the end of 2020.

Both North America and Europe are showing recovery in business jets demand. While both the regions have a comparable size of economy, the private jet flight activity in North America is 3.5 times larger. At the end of 3Q 2015, North America accounted for approximately 66% of global deliveries in the private jet market, up from 45% of the market share before 2008. With emerging markets experiencing pressure, the North America has steadily gained market share in the past 2 years. In Europe new aircraft deliveries are will be offset by older jets existing the market which will result in almost zero net fleet growth through 2020.

In the Asian region, the players are focused on China and India. It is expected that in the next decade the business aviation industry in India will grow three times and emerge as the third largest aviation market by 2020. Although the corruption crackdown and the new government's policies have slowed the economic pace of China, outlook is still bright. The Greater China area is expected to take delivery of 2,420 business jets in the period 2013 to 2032.

### Why should the report be purchased?

The report 'Global Business Jets Market 2015: Competitive Landscape & Opportunities' highlights key drivers of and trends emerging in the global business jet market. The current market scenario and future prospects of the sector has been examined in detail. The North America, Europe, China and India business jets market have been studied in detail. All key global players in the business jets industry including Gulfstream Aerospace Corp., Bombardier Inc., Cessna Aircraft, Honeywell International Inc., Embraer S.A. and Dassault Aviation have been profiled. The report contains latest industry leaders verbatim.

### **Research methodology and delivery time**

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The electronic version of the report is available for immediate delivery and the delivery time for hard copies is 2 business days, as each hard copy is custom printed for the client.

### **About Smart Research Insights (SRI)**

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

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