

# Assessment of the Asia-Pacific In-Vitro Diagnostic (IVD) Market

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## Abstracts

### Executive Summary

The In-Vitro Diagnostics (IVD) industry endured the impact of the global recession, with key players introducing more efficient and effective devices. The growth in the Asian region is driving the growth of the global IVD market. Within Asia, the IVD market is dominated by China and India, where factors such as rising awareness, increased patient self testing and economic affluence are supporting the growth of the IVD sector. The prevalence of chronic and infectious diseases in the region has led to the increased focus of the governments on improving the healthcare facilities.

The segments expected to witness high growth in the Asia IVD market are molecular diagnostics, point-of-care tests and self-monitoring blood glucose. However, the industry is struggling with challenges such as high R&D costs, quality disparities in the region, complex technology and regulatory issues.

### Why should the report be purchased?

Our report 'Assessment of the Asia-Pacific In-Vitro Diagnostic (IVD) Market' provides an overview of the IVD market in Asia, highlights key growth drives. It analyses the challenges being faced by the industry that can hamper its future growth. The report also studies the segment performance of the IVD industry in the region, along with a detailed study of key players in the market.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key

insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The delivery time for hard copies is approximately 3-5 business days, as each hard copy is custom printed for the client.

### **About Smart Research Insights (SRI)**

SRI is a research organization which specializes in niche sector reports. We have a team of dedicated researchers with rich experience across industry segments that focus on delivering high quality analysis. We are also engaged in providing customized research solutions and company reports.

## Contents

### **1. INTRODUCTION: GLOBAL IN-VITRO DIAGNOSTIC (IVD) INDUSTRY**

### **2. INDUSTRY ASSESSMENT: ASIA-PACIFIC IVD MARKET**

- a. Segment Performance
- b. Regional Performance

### **3. EMERGING TRENDS & DRIVERS**

### **4. INDUSTRY CHALLENGES**

### **5. COMPETITIVE LANDSCAPE**

- a. Abbott Diagnostics Inc
- b. Siemens Healthcare
- c. Roche Diagnostics
- d. Beckman Coulter Inc
- e. Sysmex Corp.

### **6. FUTURE OUTLOOK**

### **7. RESEARCH METHODOLOGY**

### **8. ABOUT SMART RESEARCH INSIGHTS**

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