

# Assessment of the United States Wine Market

<https://marketpublishers.com/r/AA0FA0B375CEN.html>

Date: December 2014

Pages: 25

Price: US\$ 800.00 (Single User License)

ID: AA0FA0B375CEN

## Abstracts

### Executive Summary

The United States is the world's largest wine market, having recently overtaken France. Consumption of wine in US increased by 0.5% y-o-y in 2013 to reach 2.9 billion litres. Even though the quantity of wine consumed per head is still higher in France than in the US, French wine consumption decreased by 7% from 2012 to reach 2.8 billion litres in 2013. While, fine wine sales are expected to rise approximately 6-10% it is the luxury wines and wines priced between USD10-18 which are projected to see the largest growth in sales.

While the US is the overall market leader in the wine segment, China has emerged as the largest market for red wine with 1.86 billion bottles being sold in 2013, a rise of 136% over the previous year.

### Why should the report be purchased?

The report 'Assessment of the United States Wine Market' highlights key drivers of and trends emerging in United States' wine market. The Initiatives and performance of key players including E&J Gallo, Constellation Brands, The Wine Group, Bronco Wine Company and Barefoot Cellars has been presented. The current market scenario and future prospects of the sector has also been examined. The report contains latest industry leaders verbatim.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent

developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 5 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies is approximately 8 business days, as each hard copy is custom printed for the client

#### About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

## Contents

### **1. GLOBAL WINE INDUSTRY OVERVIEW**

### **2. US WINE INDUSTRY**

#### 2.1 Current Statistics

#### 2.2 Performance

### **3. TRENDS & DRIVERS**

### **4. COMPETITIVE LANDSCAPE**

#### 4.1 E&J Gallo

#### 4.2 Constellation Brands

#### 4.3 The Wine Group

#### 4.4 Bronco Wine Company

#### 4.5 Barefoot Cellars

### **5. CHALLENGES**

### **6. FUTURE OUTLOOK**

### **7. RESEARCH METHODOLOGY**

### **8. ABOUT SMART RESEARCH INSIGHTS**

## I would like to order

Product name: Assessment of the United States Wine Market

Product link: <https://marketpublishers.com/r/AA0FA0B375CEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA0FA0B375CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970