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Assessment of Thailand's Rubber Industry 2016

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Abstracts

Executive Summary

The global market is in a state of surplus of natural rubber inventory. The excess supply situation has caused stocks to pile high and prices are falling steadily. It is expected that global surplus by the year 2020 will be approximately 1 million tons of natural rubber and 3 million tons of synthetic rubber.World demand for natural rubber, which is primarily used to manufacture tires, is cooling down due to the economic downturn in China.It is expected that in 2016 rubber supply will grow by 2.9% to reach 12.97 million tonnes and rubber demand is expected to grow by 4.3% to reach 12.83 million tonnes.

Asia accounts for 93% of the world natural rubber production with Thailand being the largest producer followed by Indonesia and Vietnam. Other large rubber producers in the region include India, China and Malaysia. China is the world’s largest consumer of natural rubber followed by India and the United States. Increasing consumption of tyres and industrial rubber products is expected to boost the global demand for natural rubbers. Indonesia is the second largest rubber producer globally behind Thailand.

Thailand is the world’s largest producer and exporter of natural rubber. The sector is currently faced with lack of demand and large stock piles. This is primarily due to a fall in demand from China which is the world’s largest rubber consumer. Rubber prices have fallen approximately 30% in 2014 and rubber producers are seeing a fall in revenue. Thailand accounts for approximately 35% of the global natural rubber supply and the market is valued at USD 25 billion a year. While the natural rubber prices were rising till 2011, post the Government’s interventions to support the industry in 2004-2006, farmers expanded production and this finally lead to the current situation of oversupply in the market.

The tyre industry in Thailand consumes over 50% of the natural rubber produced in the

country and is expected to grow at a CAGR of 12% in the period 2014-2019. The main tyre brands operating in the country are Bridgestone, Michelin and Goodyear, while other brands include Sumitomo, Yokohoma and Continental.

Why should the report be purchased?

The report ‘Assessment of Thailand's Rubber Industry 2016’ highlights key dynamics ofThailand's rubber sector. The potential of the sector has been investigated along with key challenges.The current market scenario and future prospects of the sector has also been studied. The report contains profiles of key players including Bridgestone Corporation, Michelin, Thai Rubber Latex Corporation, Sri Trang Agro-Industry Plc., World Rubber Ltd. and Top Glove Corporation Berhad. The report contains latest industry expert’s opinion.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license and the delivery time for the electronic version of the report is 3 business days. The dispatch time for hard copies is 4 business days, as each hard copy is custom printed for the client.

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

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