

Assessment of the Malaysian Palm Oil Industry

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Abstracts

Executive Summary

Malaysia plays a key role in the global palm oil market, being the second largest producer and the world's largest exporter of this essential commodity. The industry is expected to drive the growth of the economy and overcome the overall economic decline. However, the growth of this industry has been impacted the rising environmental concerns and the declining cost of conventional crude oil. The industry has a strong positive outlook, as the Malaysian government is undertaking various initiatives to overcome these challenges and drive growth of this sector.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry

segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

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