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Assessment of the Indian Tablet Market -2014

https://marketpublishers.com/r/AB1DB358C6AEN.html
Date: June 2014
Pages: 25
Price: US$ 1,200.00 (Single User License)
ID: AB1DB358C6AEN

Abstracts

The Indian tablet market has been among the fastest growing markets around the world, witnessing an increasing growth in demand and the emergence of various players in the industry. However, the market is currently struggling owing to compliance issues and decline in the number of new model launches. The increasing demand in the 'Phablet' segment is also responsible for the decline in the Indian tablet sales. Though the coming year has a stagnant outlook, the industry is expected to witness growth in the long term, with a wide-spread adoption of tablets in various industries, such as education, healthcare, etc.

Why should the report be purchased?

The report 'Assessment of the Indian Tablet Market - 2014' highlights latest key trends emerging in the market along with initiatives being taken by the major service providers. The current market scenario and future prospects of the sector has also been examined along with the challenges the sector is facing. The report contains latest verbatim of industry experts.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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