

Assessment of the Indian Probiotics Market

<https://marketpublishers.com/r/A1C1C28BEA0EN.html>

Date: October 2012

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: A1C1C28BEA0EN

Abstracts

Executive Summary

The Indian probiotic industry is developing at a steady rate with the environment set for huge growth in near future. Although the market in India is still in a comparatively nascent stage, it is expected that it will grow at a CAGR of 11 per cent by 2016. The key driver will be the awareness campaigns endorsing its benefits. In a country like India, it is of paramount importance that the advantages of consuming probiotic-fortified foods are explicitly communicated to consumers.

India at present accounts for little more than 1 per cent of the total global market revenue in the probiotic sector and it is an enormous shortfall taking into consideration the fact that India has the maximum cattle population and is the world's largest milk producer.

Why should the report be purchased?

The report "Assessment of the Indian Probiotics Market" analyses the probiotics industry and highlights the initiatives being taken by the major players. The current market scenario and future prospects of the sector has also been examined along with the uses/benefits of probiotics. The report contains latest verbatim of industry experts.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available.

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. OVERVIEW OF THE GLOBAL PROBIOTICS MARKET

2. PROBIOTICS MARKET IN INDIA

2.1 Overview

2.2 Performance

3. USES AND BENEFITS OF PROBIOTICS

4. INDUSTRY ANALYSIS

4.1 SWOT

4.2 PEST

5. EMERGING TRENDS

6. KEY PLAYERS

6.1 Indian

6.2 International

7. CHALLENGES FACING THE MARKET

8. FUTURE OUTLOOK

9. RESEARCH METHODOLOGY

10. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: Assessment of the Indian Probiotics Market

Product link: <https://marketpublishers.com/r/A1C1C28BEA0EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1C1C28BEA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970