

Assessment of the Indian Consumer Durables Market

<https://marketpublishers.com/r/A1F8D5D1B50EN.html>

Date: December 2012

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: A1F8D5D1B50EN

Abstracts

As per latest research, the consumer electronics and durables sector the country is projected to grow at a CAGR of approximately 15% to reach INR 52,000 crore by 2015. The industry growth is being boosted by factors including increasing affordability, rising competition among players and emergence of the online retail platform.

The report "Assessment of the Indian Consumer Durables Market" highlights latest trends emerging in the market along with initiatives being taken by the major players. The current market scenario of the key market segments and future prospects of the sector has also been examined along with the challenges the sector is facing. The report contains latest verbatim of industry experts.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 10 business days as each copy undergoes thorough quality check and is updated with the most recent information available.

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed

impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. CONSUMER DURABLES IN INDIA

- 1.1 Overview
- 1.2 Performance
- 1.3 Market Size and projections

2. EMERGING TRENDS AND GROWTH DRIVERS

3. KEY MARKET SEGMENTS

- 3.1 White Goods
- 3.2 Kitchen Appliances/Brown Goods
- 3.3 Consumer Electronics

4. COMPETITIVE LANDSCAPE

- 4.1 International Players
- 4.2 Indian Players

5. CHALLENGES FACING THE SECTOR

6. FUTURE OUTLOOK

7. RESEARCH METHODOLOGY

8. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: Assessment of the Indian Consumer Durables Market

Product link: <https://marketpublishers.com/r/A1F8D5D1B50EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1F8D5D1B50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970