

Assessment of the Hearing Aid Market in India 2014

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Abstracts

The hearing aid market in India is booming due to the country's vast population coupled with high percentage of people suffering from hearing impairment. Rapid urbanization and industrialization leading to high levels of noise pollution is expected to continue increasing the incidence of hearing loss in the Indian population.

The hearing aid market in India is projected to reach 700 million by 2015. Most of the major players globally in this segment have presence in the Indian market and they are very optimistic about the growth of the sector.

Why should the report be purchased?

The report "Assessment of the Hearing Aid Market in India 2014" highlights key drivers of and innovations emerging in India's hearing aid market. The Initiatives and performance of key players including Siemens, Elkon, Widex, Starkey and Phonax has been presented. The current market scenario and future prospects of the sector has also been examined. The report contains latest industry leaders verbatim.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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