

# Assessment of the Global Beef Market 2014-2016

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## Abstracts

### Executive Summary

The global beef market has a positive outlook with growing demand and tighter supplies. Major demand is flowing in from the developing countries particularly China. The global beef supplies have remain stretched due to droughts, higher feed costs and lesser profitability for farmers. In this scenario the growing demand has kept prices high making the beef sector a very profitable place to be in. In 2014 the global consumption is expected to be a little higher than last year's 57 million tonnes.

### Why should the report be purchased?

The report 'Assessment of the Global Beef Market 2014" highlights key dynamics of global beef market. The growing opportunity in the sector has been investigated. The Initiatives and performance of key global exporters along with current market scenario has also been examined. The report contains latest industry leaders verbatim.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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