

Assessment of China's Dairy Industry 2016

<https://marketpublishers.com/r/A4C042A4438EN.html>

Date: February 2016

Pages: 45

Price: US\$ 1,200.00 (Single User License)

ID: A4C042A4438EN

Abstracts

Executive Summary

The global dairy industry has been experiencing a downturn lately. Key reasons include the slowdown in China's economy, abolition of the European Union's dairy-production quotas and Russia's ban on European Union's produce.

China's dairy sector, which was valued at USD 40.6 billion in 2013, is currently experiencing oversupply to such an extent that farmers are pouring milk down the drain and slaughtering cattle. The sector is also suffering on account of the global fall in milk prices and the quality issues in domestic milk production. Locals who can afford it prefer to consume only foreign brands of milk and milk products and this is causing a decrease in demand.

China's cow milk production grew at a fast rate from 2000-2007 but dropped sharply in 2008 due to the melamine scandal where a chemical was added to milk to artificially increase the protein content. Since 2008 milk production in China has been increasing at a moderate rate.

China with its huge population and the rising urban middle class currently consumes less than one third of the global per capita milk consumption average. There lies an immense opportunity in the country's dairy sector but the sector can thrive only once it has been streamlined and modernized.

Why should the report be purchased?

The report 'Assessment of China's Dairy Industry 2016' highlights key dynamics of China's dairy sector. The growing opportunity in the sector has been investigated along with key challenges. Key players including China Mengniu Dairy Company Ltd.,

Yili Group, Bright Dairy & Food Co., Ltd., Sanyuan Group, Nestle, Friesland Campina, Danone and Fonterra Co-operative Group Ltd. The report contains latest industry-related opinions.

Research methodology and delivery time

Smart Research Insights has conducted comprehensive desk research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies 4 business days, as each hard copy is custom printed for the client.

About Smart Research Insights (SRI)

Smart Research Insights is a dedicated supplier of insightful research covering a multiplicity of niche sectors. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. GLOBAL DAIRY INDUSTRY

- 1.1 Overview
- 1.2 Performance & Statistics

2. CHINA COUNTRY SNAPSHOT

3. CHINA DAIRY INDUSTRY

- 3.1 Overview
- 3.2 Performance & Statistics

4. MARKET DRIVERS

5. CHALLENGES

6. COMPETITIVE LANDSCAPE

- 6.1 China Mengniu Dairy Company Ltd.
- 6.2 Yili Group
- 6.3 Bright Dairy & Food Co., Ltd.
- 6.4 Sanyuan Group
- 6.5 Nestle
- 6.6 FrieslandCampina
- 6.7 Danone
- 6.8 Fonterra Co-operative Group Ltd.

7. GOVERNMENT INITIATIVES

8. OUTLOOK

9. LIST OF CHARTS AND GRAPHS

- 9.1 Global Top 10 producers of cow milk (2013, million metric tons)
- 9.2 Global Milk Production of Major Exporters (2013-2016 E, million metric tons)
- 9.3 Number of cattle worldwide (2000-2013, million animals)

9.4 Total Milk Production in the United States (2005-2014, million pounds)

9.5 China: GDP (billion U.S. dollars, 2006-2013)

9.6 China: Total Population (2009-2015 E)

9.7 Total value of Chinese Imports and Exports (2010-2014, billion Yuan)

9.8 China Cow Milk Production (2009-2014, x 1.000 ton)

9.9 China Liquid Milk Production (2009-2014, x 1.000 ton)

9.10 China Milk Powder Production (2009-2014, x 1.000 ton)

10. RESEARCH METHODOLOGY

11. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: Assessment of China's Dairy Industry 2016

Product link: <https://marketpublishers.com/r/A4C042A4438EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4C042A4438EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970