

# Analyzing the Australian Dairy Industry

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Date: January 2015

Pages: 15

Price: US\$ 500.00 (Single User License)

ID: A88CEA44E81EN

## Abstracts

### Executive Summary

The Australian dairy sector which is a \$13 billion farm, manufacturing and export industry has the potential to become one of the country's key growth areas and is attracting foreign funding. The key challenge facing the sector currently is the inability to grow milk production. Milk production has been consistently falling over the past decade and was 9.2 billion litres in 2014 down from 11.2 billion litres in 2011. Australia is currently the world's fourth largest dairy exporter. South East Asia forms the largest region of export by value followed by Greater China. Since local production is in line with Australian population growth, the export market provides the boost to increase production. China has emerged as the largest export market for Australian dairy products and the country is looking forward to the finalization of a free trade agreement with China

### Why should the report be purchased?

The report 'Analyzing the Australian Dairy Industry' highlights key drivers of and trends emerging in the global business jet market. The current market scenario and future prospects of the sector has been examined in detail. The report contains latest industry leaders verbatim.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis. The report is available as single-site single-user license and is

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