

# Analysis of the Brazil Aluminium Sector

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## Abstracts

### Executive summary

Brazil is emerging as one of the fastest growing aluminium markets in the world due to its rapidly developing economy and strong raw material base. The country has witnessed a continuous rise in the demand and import of aluminium. Consequently, the country's aluminium consumption has gone up by 8% between 2005 and 2010. Owing among the consumers, the production of aluminium in the country has increased and reached approximately 1.54 million tonnes in 2010. Factors such as low aluminium consumption level per capita and rapid development of automotive industry are expected to drive the future growth of the industry.

### Why should the report be purchased?

Our report 'Analysis of the Brazil Aluminium Sector' highlights key drivers of and trends emerging in this market. It also provides the comparison of the aluminium markets in BRIC nations. Rising consumption and the strong raw materials base provides a strong rationale for analysing the Brazilian Aluminium industry.

Recycling has emerged as a key trend in the market and the recycling rates of aluminium in the Brazil happen to be the highest worldwide. The recycling rates of drinking cans in Brazil reached almost 100% in 2009 (highest on the global level). Due to increasing penetration of cars in the country, the transportation sector is expected to boost consumption levels in the coming years. Currently, it accounts for approximately 21% of the total consumption but this share is expected to rise in future. The import of low priced aluminium from China has been increasing in Brazil which has hampered the domestic production of aluminium in the country.

### Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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### **About Smart Research Insights (SRI)**

SRI is a research organization which specializes in niche sector reports. We have a team of dedicated researchers with rich experience across industry segments that focus on delivering high quality analysis. We are also engaged in providing customized research solutions and company reports.

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