

A Study of Malaysia's Cocoa Industry

<https://marketpublishers.com/r/A8124CF9EA1EN.html>

Date: April 2017

Pages: 35

Price: US\$ 1,000.00 (Single User License)

ID: A8124CF9EA1EN

Abstracts

Executive Summary

Africa is globally the largest cocoa producing region, accounting for 73% of total world cocoa production in the 2015-16 season. While Côte d'Ivoire alone contributes 40% to the world production, Ghana is the next largest contributor within Africa. Global market shares of the Americas, and of the Asia & Oceania regions rested at 16% and 11% respectively in the same period. Globally, the demand for cocoa is expected to be driven by the rising demand for premium quality cocoa powder based packaged foods.

Post the cocoa deficit of approximately 220,000 tonnes in the 2015-16 season, a surplus is projected for the world cocoa market in the 2016-17 season, which started in October 2016. The surplus is due to an expectation of a good main crops in West Africa and milder harmattan winds.

Malaysia is the largest cocoa grinder in Asia and the fifth largest globally, behind Netherlands, Cote d'Ivoire, Germany and the United States. The country currently has 15,000 hectares cocoa trees, with about 5,500 hectares in Sabah, 5,000 hectares in Sarawak and the remaining in rest of the peninsula. The total size of cocoa plantations in Malaysia is approximately 18,000 hectares and there are 15,045 small holders throughout the country. The largest plantation is Sabah, which has a total area of 7,072 hectares. The second largest plantation is Sarawak at 6,949 hectares, which has a total area of 4,101 hectares.

Our analysts believe that the outlook of the cocoa industry is medium and not bleak due to the government's interest in the sector and rising demand from developing economies. However, the low production, falling motivation of cocoa farmers and the fragile nature of cocoa crop need to be kept in mind.

Why should the report be purchased?

The report 'A Study of Malaysia's Cocoa Industry' highlights key drivers of and trends emerging in Malaysia's cocoa sector. The performance of the sector along with government initiatives have been examined in detail. The current market scenario and future prospects of the sector has also been studied. The report contains latest industry leader's verbatim.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key industry sources has been analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies 4 business days, as each hard copy is custom printed for the client.

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. GLOBAL COCOA INDUSTRY

- 1.1 Overview
- 1.2 Market Performance & Statistics
- 1.3 Market Drivers
- 1.4 Challenges
- 1.5 Outlook
- 1.6 Industry Speak

2. MALAYSIA COUNTRY SNAPSHOT

3. MALAYSIA COCOA INDUSTRY

- 3.1 Overview
- 3.2 Market Performance & Statistics
 - 3.2.1 Production & Consumption
 - 3.2.2 Import & Export
- 3.3 Market Drivers
- 3.4 Challenges
- 3.5 Government Initiatives
- 3.6 Outlook
- 3.7 Industry Speak

4. KEY CONSUMING COMPANIES

- 4.1 Barry Callebaut
- 4.2 Nestle SA
- 4.3 Ferrero SpA
- 4.4 Hershey Company
- 4.5 Kraft Foods

5. LIST OF CHARTS & TABLES

- 5.1 World Cocoa Production (2004-2016 E, 1,000 tonne)
- 5.2 Global Cocoa Production Share by Region (2016E)
- 5.3 World Cocoa Production by Country (2016 E, in 1,000 tonne)
- 5.4 Global Top 15 Highest Annual Per Capita Chocolate Consuming Countries (2014,

kg)

5.5 Global of Cocoa Beans Globally (2001-2016 E, in 1,000 metric tons)

5.6 Global Forecast Leading Chocolate Consuming Countries (2020, thousand

5.7 Malaysia Cocoa Beans Production (2000-2014, Tonne)

5.8 Malaysia Grinding of Cocoa Beans (2000-2016, Tonne)

5.9 Malaysia Cocoa Beans Import (2006-2016, Tonne)

5.10 Malaysia Cocoa Beans Export (2006-2016, Tonne)

5.11 Malaysia Sales Value of Manufactured Cocoa Products (2012-2015, Billion Malaysian Ringgit)

6. RESEARCH METHODOLOGY

7. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: A Study of Malaysia's Cocoa Industry

Product link: <https://marketpublishers.com/r/A8124CF9EA1EN.html>

Price: US\$ 1,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8124CF9EA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970