

A Study of India's Dairy Sector 2015

<https://marketpublishers.com/r/AE109E00221EN.html>

Date: June 2015

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: AE109E00221EN

Abstracts

Executive Summary

India is the largest producer and consumer of milk globally. The Indian dairy sector grew by 12% year-on-year in FY 12 and is expected to record a growth of 15.6% year-on-year in FY 16. While traditionally the dairy sector was largely engaged in producing liquid milk, the past two decades have seen a change in demographic and dietary patterns and now value added products have gained importance. Ice cream, yogurt, cheese, flavoured milk etc., are seeing wide acceptance in the market.

During the last financial sector milk prices have increased due to rise in cost of cattle feeds. The milk inflation has adversely affected the margins of the players. The dairy sector in India is largely controlled by small players who supply milk to cooperative dairies as well as to government agencies. The unorganized sector accounts for close to 80% of the sector. Recent years have seen the entry of many international and domestic organized players into the sector and the year 2015 will see several new players entering the market

Why should the report be purchased?

The report 'A Study of India's Dairy Sector 2015' highlights key dynamics of India's dairy sector. The growing opportunity in the sector has been investigated along with key challenges. All key players including Amul, Nestle, Mother Dairy, Parag, Danone and Britannia have been profiled. The report contains latest industry leaders verbatim.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been

scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes quality check and is updated with the latest available information. The dispatch time for hard copies is 4 business days, as each hard copy is custom printed for the client

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. INDIAN DAIRY SECTOR OVERVIEW

2. MARKET PERFORMANCE&STATISTICS

3. MARKET SEGMENTS

3.1 Liquid Milk

3.2 Skimmed Milk Powder

3.3 Yogurt

3.4 Cheese

3.5 Ice Cream

4. GROWTH DRIVERS

5. CHALLENGES

6. COMPETITIVE LANDSCAPE

6.1 Gujarat Co-operative Milk Marketing Federation Ltd: Amul

6.2 Nestle

6.3 Mother Dairy

6.4 Parag Milk Foods

6.5 Britannia

6.6 Danone

7. OUTLOOK

8. LIST OF CHARTS AND GRAPHS

8.1 World Top 15 Dairy Corporationsby Market Share (2014, %)

8.2 Major Producers of Cow Milk Worldwide by Country (2013, million metric tons)

8.3 Market Share of Milk & Milk Products by Total Sales Value (%, FY13)

8.4 India Average Penetration Rate of Dairy Brands in India (2012 & 2013, %)

8.5 Milk Powder Yearly WPI (2006-2013)

8.6 Revenue of ice cream manufacturing in India (2008-2018 E, USD million)

8.7 Revenue of dairy product and cheese manufacturingin India (2008-2018 E, USD million)

9. RESEARCH METHODOLOGY

10. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: A Study of India's Dairy Sector 2015

Product link: <https://marketpublishers.com/r/AE109E00221EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE109E00221EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970