

A Study of India's Beer Market 2016

<https://marketpublishers.com/r/A8E63BA445BEN.html>

Date: September 2016

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: A8E63BA445BEN

Abstracts

Executive Summary

Beer is globally the third most popular drink after water and tea. Growing at a CAGR of 2.4%, it is projected that the global beer market will reach approximately USD 636 billion by 2020. In 2015, the global beer market was valued at USD 566.6 billion. While in 2014 the global beer market grew by 1%, it grew approximately by 2% in 2015. The low growth percentage is due to a slowdown in beer consumption by world's five largest beer markets, China, US, Russia, Germany and Brazil.

India is among the top five beer markets in Asia Pacific in terms of volume. The four large global players Heineken, Budweiser, SABMiller and Carlsberg control 86% of the Indian market and account for eight out of ten maximum selling beer brands. It is expected that in the period 2012 to 2016, the Indian beer market will double to approximately USD 9 billion.

Why should the report be purchased?

The report 'A Study of India's Beer Market 2016' highlights key dynamics of the global and China's beer market. The growing opportunity in the sector has been investigated. The initiatives and performance of key players including Heineken International, SABMiller plc, Anheuser-Busch InBev, Carlsberg Group, United Breweries Group, Cerana Beverages, Kaama Impex has also been examined. The report contains latest industry stakeholder's opinions.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been

scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies is approximately 4 business days, as each hard copy is custom printed for the client

About Smart Research Insights (SRI)

SRI is a research organization specializing in industry research reports and custom research. Our team of dedicated researchers with rich experience across industry segments focuses on delivering high quality analysis. Undertaking in-depth secondary research we arrive at key insights, which are supported by data that has been analyzed impartially to present a clear picture of the industry. All recent developments and industry opinions which impact the sector dynamics are captured and used to support the research hypothesis.

Contents

1. ANALYST OPINION

2. GLOBAL BEER MARKET OVERVIEW

- 2.1 Overview
- 2.2 Performance & Market Statistics
- 2.3 Emerging Trends

3. INDIA BEER MARKET

- 3.1 Overview
- 3.2 Performance & Market Statistics
- 3.3 Market Drivers & Emerging Trends
- 3.4 Competitive Landscape
 - 3.4.1 Heineken International
 - 3.4.2 SABMiller plc
 - 3.4.3 Anheuser-Busch InBev
 - 3.4.4 Carlsberg Group
 - 3.4.5 United Breweries Group
 - 3.4.6 Cerana Beverages
 - 3.4.7 Kaama Impex
- 3.5 Outlook and Opportunities

4. LIST OF CHARTS & GRAPHS

- 4.1 Global Beer Market Player Wise Market Share (2014, %)
- 4.2 Global Beer Production (2004-2014, billion hectoliters)
- 4.3 Global Beer Production by Region (2014, %)
- 4.4 Global per capita Beer Consumption by leading countries (2014, liters)
- 4.5 Global Brand Value of top 10 beer brands in 2014 (million US dollars)
- 4.6 India Beer Market Share by Players (% , 2013)
- 4.7 India Beer Market Share by Players (% , 2014)
- 4.8 India Beer Market Share by Brands (% , 2013)
- 4.9 India Beer Market Share by Brands (% , 2014)

5. RESEARCH METHODOLOGY

6. ABOUT SMART RESEARCH INSIGHTS

I would like to order

Product name: A Study of India's Beer Market 2016

Product link: <https://marketpublishers.com/r/A8E63BA445BEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8E63BA445BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970