

# Romania: Agrochemicals: Market Intelligence (2020-2025)

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## Abstracts

### REPORT OBJECTIVES

The report “Romania: Agrochemicals: Market Intelligence (2020-2025)” provides market intelligence on the different market segments, based on type, active ingredient, formulation, crop, and pest. Market size and forecast (2020-2025) has been provided in terms of both, value (000 USD) and volume (000 KG) in the report. A detailed qualitative analysis of the factors responsible for driving and restraining the growth of the agrochemical and future market opportunities have also been discussed.

This report is a part of series of more than 900 agrochemicals’ market intelligence reports from Sprout Intelligence. This agrochemicals’ market intelligence report series, in total, covers more than 1,500 pests, 60 formulations, 150 crops, and 60 countries.

### RESEARCH METHODOLOGY

In our market size and forecast determination efforts, an extensive secondary research was initially completed to gain a good perspective of the market in each region. Extensive primary research was also carried out by interviewing the key executives from the industry. These interviews helped us to fill-in the data gaps after secondary research. Several secondary sources such as encyclopedia, directories, and databases have been used to identify and collect information useful for this extensive techno-commercial study. The respondents – selected experts from manufacturers and selected suppliers – have been interviewed to obtain and verify critical information as well as to assess the future prospects. The usage of obtained information is based on the perceived reliability by the research team. In many cases, a combination of several sources was used. Sprout Intelligence provides an in-depth analysis of the market

segmentation, which is a critical element of the market intelligence reports at Sprout Intelligence.

## **KEY AUDIENCE**

Executives in marketing, strategic planning, and new product development will find such discussions in our reports pertinent and useful. Management consultants, investment bankers, distributors, suppliers, and regulatory authorities are amongst our regular clientele served.

## **DATA SOURCES**

The general data sources used in this report are company websites, trade association publications, regulatory authorities, journals, magazines, news websites, press releases, media publications, interaction with industry experts, company executives, research papers, articles, patents, scientific literature, among many others.

## **KEY FINDINGS FROM THE REPORT**

Tebuconazole, Mancozeb, Propiconazole, Prochloraz, and Folpet leading fungicide active ingredients in the Romania agrochemicals market.

Glyphosate, Acetochlor, Tribenuron-m, Quizalofop-P-e, Nicosulfuron are leading herbicide active ingredients in the Romania agrochemicals market.

Thiacloprid, Lambda-cyhalothrin, Deltamethrin, Alphacypermethrin, Cypermethrin are leading insecticide active ingredients in the Romania agrochemicals market.

Emulsifiable Concentrate, Suspension Concentrate, Water Dispersible Granules, Flowable Concentrate for seed treatment, Wettable Powder are leading formulation in the Romania agrochemicals market.

Barley, Corn, Grapes, Pome Fruit, Potatoes are leading crops for agrochemicals in Romania.

Plasmopara, Agriotes & Tanymericus, Fusarium & Tilletia, Alternaria & Phytophthora, Uncinula are leading pests for agrochemicals in Romania.

Sprout Intelligence expert team estimated that the Romania agrochemicals market in 2018 was worth more than 200 billion.

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