

Kenya: Agrochemicals: Market Intelligence (2020-2025)

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Abstracts

REPORT OBJECTIVES

The report “Kenya Agrochemicals: Market Intelligence (2020-2025)” provides market intelligence on the different market segments, based on type, active ingredient, formulation, crop, and pest. Market size and forecast (2020-2025) has been provided in terms of both, value (000 USD) and volume (000 KG) in the report. A detailed qualitative analysis of the factors responsible for driving and restraining the growth of the agrochemical and future market opportunities have also been discussed.

This report is a part of series of more than 900 agrochemicals’ market intelligence reports from Sprout Intelligence. This agrochemicals’ market intelligence report series, in total, covers more than 1,500 pests, 60 formulations, 150 crops, and 60 countries.

RESEARCH METHODOLOGY

In our market size and forecast determination efforts, an extensive secondary research was initially completed to gain a good perspective of the market in each region. Extensive primary research was also carried out by interviewing the key executives from the industry. These interviews helped us to fill-in the data gaps after secondary research. Several secondary sources such as encyclopedia, directories, and databases have been used to identify and collect information useful for this extensive techno-commercial study. The respondents – selected experts from manufacturers and selected suppliers – have been interviewed to obtain and verify critical information as well as to assess the future prospects. The usage of obtained information is based on the perceived reliability by the research team. In many cases, a combination of several sources was used. Sprout Intelligence provides an in-depth analysis of the market

segmentation, which is a critical element of the market intelligence reports at Sprout Intelligence.

KEY AUDIENCE

Executives in marketing, strategic planning, and new product development will find such discussions in our reports pertinent and useful. Management consultants, investment bankers, distributors, suppliers, and regulatory authorities are amongst our regular clientele served.

DATA SOURCES

The general data sources used in this report are company websites, trade association publications, regulatory authorities, journals, magazines, news websites, press releases, media publications, interaction with industry experts, company executives, research papers, articles, patents, scientific literature, among many others.

KEY FINDINGS FROM THE REPORT

Mancozeb, Copper-oxychloride, Chlorothalonil, Famoxadone, and Copper-oxide are leading fungicide active ingredients in the Kenya agrochemicals market.

Glyphosate, Fenoxaprop-P-e, Linuron, Pendimethalin, and Glyphosate-trimesium are leading herbicide active ingredients in the Kenya agrochemicals market.

Abamectin, Dimethoate, Imidacloprid, Chlorpyrifos-e, and Lambda-cyhalothrin are leading insecticide active ingredients in the Kenya agrochemicals market.

Emulsifiable Concentrate, Suspension Concentrate, Wettable Powder, Soluble Liquid Concentrate, and Water Dispersible Granules for seed treatment are leading Formulations for agrochemicals in Kenya.

Bananas, Beans, Citrus, Coffee, and Corn are leading crops for agrochemicals in Kenya.

Plasmopara, Uncinula, Phytophthora, Botrytis, and Pythium are leading pests for agrochemicals in Kenya.

Sprout Intelligence expert team estimated that the Kenya agrochemicals market in 2018 was worth more than 80 million.

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