

# Frozen Foods: Global Market Intelligence (2018-2028)

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## Abstracts

### REPORT OBJECTIVES

The report “Frozen Foods: Global Market Intelligence (2018-2028)” provides market intelligence on the different market segments, based on type, distribution channel, and geography. Market size and forecast (2018-2028) has been provided in the report. The primary objectives of this report are to provide 1) comprehensive global market intelligence through detailed segmentation, 2) market size and forecasts, growth rates, market dynamics, industry structure and developments, market situation, trends, 3) detailed analysis of current dynamics and trends, key market players, and strategies in the market, 4) detailed value chain analysis and review of growth factors essential for the existing market players and new entrants, 5) provide emerging opportunities in the market and the future impact of major drivers and restraints of the market and, 6) support decision makers in making cost-effective business decisions.

### RESEARCH METHODOLOGY

In our market size and forecast determination efforts, an extensive secondary research was initially completed to gain a good perspective of the market in each region. Extensive primary research was also carried out by interviewing the key executives from the industry. These interviews helped us to fill-in the data gaps after secondary research. Several secondary sources such as encyclopedia, directories, and databases have been used to identify and collect information useful for this extensive techno-commercial study. The respondents – selected experts from manufacturers and selected suppliers – have been interviewed to obtain and verify critical information as well as to assess the future prospects. The usage of obtained information is based on the perceived reliability by the research team. In many cases, a combination of several sources was used. Sprout Intelligence provides an in-depth analysis of the market segmentation, which is a critical element of the market intelligence reports at Sprout

Intelligence.

## **KEY AUDIENCE**

Executives in marketing, strategic planning and new product development will find such discussions in our reports pertinent and useful. Management consultants, investment bankers, manufacturers, distributors, suppliers, and regulatory authorities are amongst our regular clientele served.

## **DATA SOURCES**

The general data sources used in this report are company websites, trade association publications, regulatory authorities, journals, magazines, news websites, press releases, media publications, interaction with industry experts, company executives, research papers, articles, patents, scientific literature, among many others.

## **KEY FINDINGS FROM THE REPORT**

The global frozen foods market is expected to grow at a CAGR of more than 4% from 2018 to 2022.

Europe is the largest market in the frozen foods market followed by North America.

Frozen foods industry is witnessing a faster growth in developing countries compared to the developed countries.

Major companies operating in frozen foods market are Birds Eye Foods, Ralcorp Frozen Bakery Products, Amy's Kitchen, Unilever, The Schwan Foods Company, Kraft Foods Group, ConAgra Foods, Nestle, Maple Leaf Foods, General Mills, and Heinz among many others.

Sprout Intelligence expert team estimated that the global frozen foods market in 2018 was worth more than USD 250 billion.

## Contents

### **1. REPORT INTRODUCTION**

- 1.1. Report Description
  - 1.1.1. Research Methodology
  - 1.1.2. Report Objectives
  - 1.1.3. Data Sources
- 1.2. Acronyms/Abbreviations
- 1.3. Assumptions
- 1.4. Limitations

### **2. EXECUTIVE SUMMARY**

### **3. GLOBAL FROZEN FOODS MARKET, BYTYPE**

- 3.1. Frozen Ready Meals
- 3.2. Frozen Ice-cream & Desserts
- 3.3. Frozen Meat, Poultry & Seafood
- 3.4. Frozen Fruits & Vegetables
- 3.5. Frozen Bakery
- 3.6. Frozen Beverages
- 3.7. Others

### **4. GLOBAL FROZEN FOODS MARKET, BY DISTRIBUTION CHANNEL**

- 4.1. On-trade/Food Service
- 4.2. Off-trade/Food Retail
- 4.3. Others

### **5. GLOBAL FROZEN FOODS MARKET, BY REGION**

- 5.1. North America (NA)
  - 5.1.1. USA
  - 5.1.2. Canada
  - 5.1.3. Mexico
  - 5.1.4. Rest of North America
- 5.2. South America (SA)
  - 5.2.1. Brazil

- 5.2.2. Argentina
- 5.2.3. Rest of South America
- 5.3. Europe (EU)
  - 5.3.1. France
  - 5.3.2. Germany
  - 5.3.3. UK
  - 5.3.4. Italy
  - 5.3.5. Spain
  - 5.3.6. Rest of Europe
- 5.4. Asia-Pacific (APAC)
  - 5.4.1. China
  - 5.4.2. Japan
  - 5.4.3. India
  - 5.4.4. Australia
  - 5.4.5. Rest of Asia-Pacific
- 5.5. Rest of the World (RoW)
  - 5.5.1. Middle East
  - 5.5.2. Africa

## **6. KEY MARKET PLAYERS**

- 6.1. Ajinomoto Co Inc, Japan
- 6.2. Amy's Kitchen Inc, USA
- 6.3. Arysza AG, Switzerland
- 6.4. Birds Eye Foods Inc, USA
- 6.5. Cargill Inc, USA
- 6.6. ConAgra Foods Inc, USA
- 6.7. Flower Foods, USA
- 6.8. General Mills, USA
- 6.9. Heinz, USA
- 6.10. Hormel Foods, USA
- 6.11. Iceland Foods, UK
- 6.12. JBS SA, Brazil
- 6.13. Kellogg, USA
- 6.14. Kraft Foods Group Inc, USA
- 6.15. Maple Leaf Foods Inc, Canada
- 6.16. McCain, Canada
- 6.17. Nestle SA, Switzerland
- 6.18. The Schwan Food Company, USA

- 6.19. Tyson Foods, USA
- 6.20. The Hain Celestial Group, USA
- 6.21. Unilever PLC, UK
- 6.22. Windsor Foods, USA
- 6.23. Others

## **7. APPENDIX**

- 7.1. Disclaimer
- 7.2. About Sprout Intelligence

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