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Cannabis: Global Market Intelligence (2018-2028)

https://marketpublishers.com/r/CA0A2ED23A42EN.html
Date: September 2020
Pages: 90
Price: US$ 4,250.00 (Single User License)
ID: CA0A2ED23A42EN

Abstracts

REPORT OBJECTIVES

The report “Cannabis Market: Global Market Intelligence (2018-2028) provides market intelligence on the different market segments, based on Market Dynamics, Distribution Channel, Product type, and geography. Market size and forecast (2018-2028) has been provided in the report. The primary objectives of this report are to provide 1) comprehensive global market intelligence through detailed segmentation, 2) market size and forecasts, growth rates, market dynamics, industry structure and developments, market situation, trends, 3) detailed analysis of current dynamics and trends, key market players, and strategies in the market, 4) detailed value chain analysis and review of growth factors essential for the existing market players and new entrants, 5) provide emerging opportunities in the market and the future impact of major drivers and restraints of the market and, 6) support decision makers in making cost-effective business decisions.

RESEARCH METHODOLOGY

In our market size and forecast determination efforts, an extensive secondary research was initially completed to gain a good perspective of the market in each region. Extensive primary research was also carried out by interviewing the key executives from the industry. These interviews helped us to fill-in the data gaps after secondary research. Several secondary sources such as encyclopaedia, directories, and databases have been used to identify and collect information useful for this extensive techno-commercial study. The respondents – selected experts from manufacturers and selected suppliers – have been interviewed to obtain and verify critical information as well as to assess the future prospects. The usage of obtained information is based on the perceived reliability by the research team. In many cases, a combination of several sources was used. Sprout Intelligence provides an in-depth analysis of the market

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segmentation, which is a critical element of the market intelligence reports at Sprout Intelligence.

KEY AUDIENCE

Executives in marketing, strategic planning and new product development will find such discussions in our reports pertinent and useful. Management consultants, investment bankers, manufacturers, distributors, suppliers, and regulatory authorities are amongst our regular clientele served.

DATA SOURCES

The general data sources used in this report are company websites, trade association publications, regulatory authorities, journals, magazines, news websites, press releases, media publications, interaction with industry experts, company executives, research papers, articles, patents, scientific literature, among many others.

KEY FINDINGS FROM THE REPORT

Cannabis market is estimated grow at 30.3% CAGR from 2018 to 2028.

Cannabis is a drug derived from the Cannabis Sativa, Cannabis Indica, and hybrid strains.

The growth is attributed to the increasing number of medicinal applications of cannabis and the increasing legalization of cannabis.

Sprout Intelligence expert team estimated that the global cannabis Market in 2018 accounted to US$ 10.40 billion and marked to be around US$ 42.35 billion by 2028.

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3. GLOBAL CANNABIS MARKET, BY TYPE

3.1. Flower
3.2. Concentrates
3.3. Others (capsules, topicals, edibles, and beverages)

4. GLOBAL CANNABIS MARKET, BY APPLICATION

4.1. Medical
4.2. Recreational

5. GLOBAL CANNABIS MARKET, BY COMPOUND

5.1. THC-dominant
5.2. CBD-dominant
5.3. Balanced THC & CBD

6. GLOBAL CANNABIS MARKET, BY REGION

6.1. North America (NA)
6.1.1. USA
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6.2.1. Brazil

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7.2. Aurora Cannabis Inc. (Canada)
7.3. Tikun Olam (Israel)
7.4. Cannabis Science Inc. (US)
7.5. Aphria Inc. (Canada)
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