

Probiotics Food & Cosmetics Market Size, Share & Trends Analysis By Product Types, By Ingredient, By Distribution Channel, Regional Outlook, Competitive Strategies and Segment Forecasts to 2030

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Abstracts

Global Probiotics Food & Cosmetics Market is projected to be worth USD 112.2 billion by 2030

According to SPER Market Research, the Probiotics Food & Cosmetics Market estimated to reach USD 112.2 billion by 2030 with a CAGR of 7.9%. To get rid of dryness, irritation, inflammation, and damage caused by free radical exposure, and to get a healthier, stronger, and calmer skin Probiotics skin care products are used. Probiotics consists of a layer of natural bacteria which combat all these skin problems.

Probiotics are the essential ingredients for various health and nutritional applications.

Scope of the report:

Market size available for years
2019-2030

Base year considered 2021

Forecast period 2022-2030

Segments covered By product type, By ingredient, By Distribution channel, By Region



Geographies covered

North America, Europe, Asia Pacific, South America and Rest of the World

Companies Covered

Archer Daniels Midland Company, Aurelia London, BioGaia, Biomilk, Skincare, Danone, DuPont, Eminence Organic Skin Care, Esse Skin Care, Estee Lauder, Gallinee Microbiome Skincare, General Mills, Glowbiotics LLC, Kerry, LaFlore Probiotic Skincare, L'Oreal, Morinaga Milk Industry Co., Ltd., Nestle, Probi Ab, TULA Skincare, Yakult Honsha

Driver: Increasing popularity of Probiotics dietary supplements

To meet the daily nutritional requirements of the body tablets, capsules, powders, liquids, and pills are taken as dietary supplement. Probiotics foods are more popular than Probiotics dietary supplements, particularly in Asia Pacific, but have started gaining popularity. Due to the natural predisposition of consumers for taking supplements, North America is a huge market for Probiotics dietary supplements.

Restraints: International quality standards and regulations for Probiotics products
The National Food Safety and Quality Service, Canadian Food Inspection Agency, US
FDA, WHO, and European Parliament Committee are associated with food safety
regulations. These international bodies directly or indirectly have control over the use of
different chemicals and materials during food processing. The joint FAO of the UN/WHO
Expert Consultation on Evaluation of Health and Nutritional Properties of Probiotics
developed guidelines for evaluating Probiotics in food that could lead to the
substantiation of health claims. The inclusion of Probiotics in cosmetics will provide
regulatory challenges as it brings cosmetic products into the health realm. The products
are focused on safety, clinical verification, and proof of using high standards for
handling, storing, and applying products containing microbes and their metabolites or
cell walls.

Opportunities: Probiotics can replace pharmaceutical agents

The increasing evidence of health benefits associated with Probiotics for health restoration increasing the demand for Probiotics, and also increased the customer expectations related to Probiotics. The application of Probiotics as pharmaceutical agents due to a safe, natural, and cost-effective substitute for drugs. Beneficial effects of Probiotics as pharmaceutical agents seem to be strain-and dose-dependent. Probiotics may cure certain disorders or diseases in humans, especially those related to the GI tract as displayed by Clinical trials. Health benefits have been observed in



antibiotic-associated diarrhoea, rotavirus-associated diarrhoea, inflammatory bowel disease, irritable bowel syndrome, allergenic diseases, cancer, Helicobacter pylori infection, and lactose-intolerance by the consumption of fermented dairy products containing Probiotics cultures.

Challenges: Intolerance of Probiotics to stomach acid and bile

According to the UK food microbiologist, only a few highly resistant bacteria such as lactobacillus and bifid bacteria can survive stomach acid. The other Probiotics bacteria are expected to get destroyed by stomach acid. Generally, the acid is useful in killing harmful bacteria, which might be ingested with food or while drinking, but good bacteria are also killed in the process that is in the form of Probiotics. Probiotics is exposed to harsh conditions prevailing in the stomach and small intestine, the stomach of humans has a mucous lining, which can resist the stomach acid from digesting the food.

Global Probiotics Food & Cosmetics Market, By Product Type: Based on the product type Global Probiotics Food & Cosmetics Market is segmented as; Probiotics food & beverages, Dietary Supplements, Cosmetics.

Global Probiotics Food & Cosmetics Market, By Ingredient:

Based on the ingredient Global Probiotics Food & Cosmetics Market is segmented as; Bacteria, Yeast.

Global Probiotics Food & Cosmetics Market, By Distribution Channel:

Based on the distribution channel Global Probiotics Food & Cosmetics Market is segmented as; Hypermarkets/ Supermarkets, Pharmacies/ Drugstores, Specialty stores, online.

Global Probiotics Food & Cosmetics Market, By Region:

The Asia Pacific region dominated the Probiotics food & cosmetics market. It is due to the awareness regarding the benefits of 'good bacteria' in the European and Asia Pacific markets. With the increase in diseases such as obesity, high blood pressure, and osteoporosis, consumers tend to maintain a healthy diet with the increased consumption of fortified foods, beverages, and dietary supplements.



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