

# **Global Smart Fleet Management Market by Transportation (Automotive, Rolling Stock, Marine), By Hardware (Tracking, Optimization, ADAS, Remote Diagnostic and Others), By Connectivity (Short, Long, and Cloud), By Solution (Tracking and Optimization), and By Region (North America, Europe, Asia Pacific, South America, Middle East, and Africa)**

<https://marketpublishers.com/r/GE033A6C2CE6EN.html>

Date: July 2021

Pages: 250

Price: US\$ 3,400.00 (Single User License)

ID: GE033A6C2CE6EN

## **Abstracts**

Global Smart Fleet Management Market anticipated propelling by the growing concerns about vehicle safety and emissions and real-time tracking to reduce the transportation cost. The global Smart Fleet Management Market expected to gain significant momentum during the forecast period 2019-2027, owing to a rise in demand for smart fleet management for vehicle tracking and monitoring, fuel management, remote diagnostics, and driver performance tracking and monitoring. Smart fleet management helps get current maintenance and maintenance information of the vehicle at any time to improve the efficiency of vehicle maintenance work and reduce downtime. The fleet safety and security in cargo and passenger transportation benefits such as real-time monitoring, geo-fencing, diagnostic functions, etc. in rail, automotive, and marine transportation contribute to the growing demand for smart fleet management market. The global Smart Fleet Management market will bolster by the growing demand for AI and IoT based technology for smart fleet management solutions such as real-time monitoring tracking, monitoring, and enhanced safety and security. Additionally, smart fleet management uses data to connect each truck, cargo owner, capacity owner, and driver to improve the efficiency of transportation services and make logistics more economical, efficient, safer, and more environmentally friendly. Moreover, governments from various developing countries have initiated smart fleet management technologies to reduce energy consumption, curtail carbon emissions, and avoid road congestions.

Further, the growing demand for fuel efficiency in vehicle operations, along with the need for high-speed networks estimated to bolster the global smart fleet management market during the forecast period.

#### Transportation Overview in the Global Smart Fleet Management Market

Based on transportation, the global Smart Fleet Management Market categorized into Automotive, Rolling Stock, and Marine. The Automotive segment expected to dominate the global Smart Fleet Management market owing to the benefits for the fleet owner so that they can optimize their fleet operations and reduce business risks.

#### Hardware Overview in the Global Smart Fleet Management Market

Based on the hardware, the Global Smart Fleet Management Market classified into Tracking, Optimization, ADAS, Remote Diagnostic, and Others. The Advanced Driver Assistance Systems (ADAS) segment projected to generate maximum revenue due to the promotion of safety regulation by various developing countries for vehicular safety, and the rapid adoption of autonomous vehicle technologies.

#### Connectivity Overview in the Global Smart Fleet Management Market

Based on Connectivity, the Global Smart Fleet Management Market segregated into Short, Long, and Cloud. The Long-range segment will dominate the market on account of the smart fleet to provide vehicular safety by triggering safeguard measures and avoiding collisions.

#### Regional Overview in the Global Smart Fleet Management Market

Based on the region, the Global Smart Fleet Management Market segmented into North America, Europe, Asia Pacific, Middle East & Africa, and Latin America. The Asia Pacific anticipated generating maximum revenue in the global Smart Fleet Management owing to the application for smart fleet management to real-time monitoring and traction of shipments along with the huge surge in international free trade across the globe.

#### Global Smart Fleet Management Market: Competitive Landscape

Companies such as Continental AG, Denso Corporation, Robert Bosch GmbH, IBM Corporation, Harman International Industries, Inc., Siemens AG, Cisco Systems, Inc., Sierra Wireless, Inc., Calamp Corp., OTTO Marine Ltd, Globecom Systems, Inc., and Precious Shipping Company Public Limited are the key players in the Global Smart Fleet Management Market.

## Contents

### **1. RESEARCH STRATEGIC DEVELOPMENT**

- 1.1. Market Modelling
- 1.2. Product Analysis
- 1.3. Market Trend and Economic Factors Analysis
- 1.4. Market Segmental Analysis
- 1.5. Geographical Mapping

### **2. RESEARCH METHODOLOGY**

- 2.1. Identification of Target Market
- 2.2. Data Acquisition
- 2.3. Refining of Data/ Data Transformations
- 2.4. Data Validation through Primary Techniques
- 2.5. Exploratory Data Analysis
- 2.6. Graphical Techniques/Analysis
- 2.7. Quantitative Techniques/Analysis
- 2.8. Visual Result/Presentation

### **3. EXECUTIVE SUMMARY**

### **4. INDUSTRY INSIGHTS**

- 4.1. Industry Impact and Forces
  - 4.1.1. Growth Drivers
  - 4.1.2. Challenges
  - 4.1.3. Opportunities
  - 4.1.4. Trends
- 4.2. Technology Landscape
- 4.3. Service Provider List (Top 5)
- 4.4. Economic Impact Study on Global Smart Fleet Management Market
- 4.5. Regulatory Framework
- 4.6. Company Share Analysis, 2018
- 4.7. New Investment Analysis
- 4.8. Porters Five Forces Model

### **5. GLOBAL SMART FLEET MANAGEMENT MARKET OVERVIEW**

*Global Smart Fleet Management Market by Transportation (Automotive, Rolling Stock, Marine), By Hardware (Track...*

## 5.1. Market Size & Forecast, 2016-2027

### 5.1.1. By Value (USD Million)

## 5.2. Market Share & Forecast, 2016-2027

### 5.2.1. By Transportation

#### 5.2.1.1. Automotive

#### 5.2.1.2. Rolling Stock

### 5.2.2. Marine

### 5.2.3. By Hardware

#### 5.2.3.1. Tracking

#### 5.2.3.2. Optimization

#### 5.2.3.3. ADAS

#### 5.2.3.4. Remote Diagnostic

#### 5.2.3.5. Others

### 5.2.4. By Connectivity

#### 5.2.4.1. Short

#### 5.2.4.2. Long

#### 5.2.4.3. Cloud

### 5.2.5. By Solution

#### 5.2.5.1. Tracking

#### 5.2.5.2. Optimization

### 5.2.6. By Region

#### 5.2.6.1. North America

#### 5.2.6.2. Europe

#### 5.2.6.3. Asia Pacific

#### 5.2.6.4. South America

#### 5.2.6.5. Middle East & Africa

## 6. NORTH AMERICA SMART FLEET MANAGEMENT MARKET

### 6.1. North America Smart Fleet Management Market Size & Forecast, 2016-2027

#### 6.1.1. By Value (USD Million)

### 6.2. North America Smart Fleet Management Market Share & Forecast, 2016-2027

#### 6.2.1. By Transportation

##### 6.2.1.1. Automotive

##### 6.2.1.2. Rolling Stock

##### 6.2.1.3. Marine

#### 6.2.2. By Hardware

##### 6.2.2.1. Tracking

- 6.2.2.2. Optimization
- 6.2.2.3. ADAS
- 6.2.2.4. Remote Diagnostic
- 6.2.2.5. Others
- 6.2.3. By Connectivity
  - 6.2.3.1. Short
  - 6.2.3.2. Long
  - 6.2.3.3. Cloud
- 6.2.4. By Solution
  - 6.2.4.1. Tracking
  - 6.2.4.2. Optimization
- 6.2.5. By Country
  - 6.2.5.1. USA
  - 6.2.5.2. Canada
- 6.2.6. Company Market Share (Top 3-5)
- 6.2.7. Funding Analysis of Service Providers
- 6.2.8. Economic Impact Study on North America Smart Fleet Management Market

## **7. EUROPE SMART FLEET MANAGEMENT MARKET**

- 7.1. Europe Smart Fleet Management Market Size & Forecast, 2016-2027
  - 7.1.1. By Value (USD Million)
- 7.2. Europe Smart Fleet Management Market Share & Forecast, 2016-2027
  - 7.2.1. By Transportation
    - 7.2.1.1. Automotive
    - 7.2.1.2. Rolling Stock
    - 7.2.1.3. Marine
  - 7.2.2. By Hardware
    - 7.2.2.1. Tracking
    - 7.2.2.2. Optimization
    - 7.2.2.3. ADAS
    - 7.2.2.4. Remote Diagnostic
    - 7.2.2.5. Others
  - 7.2.3. By Connectivity
    - 7.2.3.1. Short
    - 7.2.3.2. Long
    - 7.2.3.3. Cloud
  - 7.2.4. By Solution
    - 7.2.4.1. Tracking

- 7.2.4.2. Optimization
- 7.2.5. By Country
  - 7.2.5.1. UK
  - 7.2.5.2. Germany
  - 7.2.5.3. France
  - 7.2.5.4. Rest of Europe
- 7.2.6. Company Market Share (Top 3-5)
- 7.2.7. Funding Analysis of Service Providers
- 7.2.8. Economic Impact Study on Europe Smart Fleet Management Market

## **8. ASIA PACIFIC SMART FLEET MANAGEMENT MARKET**

- 8.1. Asia Pacific Smart Fleet Management Market Size & Forecast, 2016-2027
  - 8.1.1. By Value (USD Million)
- 8.2. Asia Pacific Smart Fleet Management Market Share & Forecast, 2016-2027
  - 8.2.1. By Transportation
    - 8.2.1.1. Automotive
    - 8.2.1.2. Rolling Stock
    - 8.2.1.3. Marine
  - 8.2.2. By Hardware
    - 8.2.2.1. Tracking
    - 8.2.2.2. Optimization
    - 8.2.2.3. ADAS
    - 8.2.2.4. Remote Diagnostic
    - 8.2.2.5. Others
  - 8.2.3. By Connectivity
    - 8.2.3.1. Short
    - 8.2.3.2. Long
    - 8.2.3.3. Cloud
  - 8.2.4. By Solution
    - 8.2.4.1. Tracking
    - 8.2.4.2. Optimization
  - 8.2.5. By Country
    - 8.2.5.1. India
    - 8.2.5.2. China
    - 8.2.5.3. Japan
    - 8.2.5.4. Rest of Asia Pacific
  - 8.2.6. Company Market Share (Top 3-5)
  - 8.2.7. Funding Analysis of Service Providers

#### 8.2.8. Economic Impact Study on Asia Pacific Smart Fleet Management Market

### **9. SOUTH AMERICA SMART FLEET MANAGEMENT MARKET**

#### 9.1. South America Smart Fleet Management Market Size & Forecast, 2016-2027

##### 9.1.1. By Value (USD Million)

#### 9.2. South America Smart Fleet Management Market Share & Forecast, 2016-2027

##### 9.2.1. By Transportation

###### 9.2.1.1. Automotive

###### 9.2.1.2. Rolling Stock

###### 9.2.1.3. Marine

##### 9.2.2. By Hardware

###### 9.2.2.1. Tracking

###### 9.2.2.2. Optimization

###### 9.2.2.3. ADAS

###### 9.2.2.4. Remote Diagnostic

###### 9.2.2.5. Others

##### 9.2.3. By Connectivity

###### 9.2.3.1. Short

###### 9.2.3.2. Long

###### 9.2.3.3. Cloud

##### 9.2.4. By Solution

###### 9.2.4.1. Tracking

###### 9.2.4.2. Optimization

##### 9.2.5. By Country

###### 9.2.5.1. Mexico

###### 9.2.5.2. Brazil

###### 9.2.5.3. Rest of South America

##### 9.2.6. Company Market Share (Top 3-5)

##### 9.2.7. Funding Analysis of Service Providers

##### 9.2.8. Economic Impact Study on South America Smart Fleet Management Market

### **10. MIDDLE EAST & AFRICA SMART FLEET MANAGEMENT MARKET**

#### 10.1. Middle East & Africa Smart Fleet Management Market Size & Forecast, 2016-2027

##### 10.1.1. By Value (USD Million)

#### 10.2. Middle East & Africa Smart Fleet Management Market Share & Forecast, 2016-2027

- 10.2.1. By Transportation
  - 10.2.1.1. Automotive
  - 10.2.1.2. Rolling Stock
  - 10.2.1.3. Marine
- 10.2.2. By Hardware
  - 10.2.2.1. Tracking
  - 10.2.2.2. Optimization
  - 10.2.2.3. ADAS
  - 10.2.2.4. Remote Diagnostic
  - 10.2.2.5. Others
- 10.2.3. By Connectivity
  - 10.2.3.1. Short
  - 10.2.3.2. Long
  - 10.2.3.3. Cloud
- 10.2.4. By Solution
  - 10.2.4.1. Tracking
  - 10.2.4.2. Optimization
- 10.2.5. By Country
  - 10.2.5.1. Saudi Arabia
  - 10.2.5.2. UAE
  - 10.2.5.3. South Africa
  - 10.2.5.4. Rest of MEA
- 10.2.6. Company Market Share (Top 3-5)
- 10.2.7. Funding Analysis of Service Providers
- 10.2.8. Economic Impact Study on Middle East & Africa Smart Fleet Management Market

## **11. COMPETITOR ANALYSIS**

- 11.1. Company Description
- 11.2. Financial Analysis
- 11.3. Key Products
- 11.4. Key Management Personnel
- 11.5. Contact Address
- 11.6. SWOT Analysis
- 11.7. Company Profiles
  - 11.7.1. Continental AG
  - 11.7.2. Denso Corporation
  - 11.7.3. Robert Bosch GmbH

- 11.7.4. IBM Corporation
- 11.7.5. Harman International Industries, Inc.
- 11.7.6. Siemens AG
- 11.7.7. Cisco Systems, Inc.
- 11.7.8. Sierra Wireless, Inc.
- 11.7.9. Calamp Corp.
- 11.7.10. OTTO Marine Ltd
- 11.7.11. Globecom Systems, Inc.
- 11.7.12. Precious Shipping Company Public Limited
- 11.7.13. Other Prominent Players

## I would like to order

Product name: Global Smart Fleet Management Market by Transportation (Automotive, Rolling Stock, Marine), By Hardware (Tracking, Optimization, ADAS, Remote Diagnostic and Others), By Connectivity (Short, Long, and Cloud), By Solution (Tracking and Optimization), and By Region (North America, Europe, Asia Pacific, South America, Middle East, and Africa)

Product link: <https://marketpublishers.com/r/GE033A6C2CE6EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE033A6C2CE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970