

Global Real World Evidence Solutions Market by Component (Dataset (Claims, Clinical, Pharmacy, Patient), Services), Therapeutic Area (Oncology, Cardiovascular, Neurology), End User (Pharma & Medtech, Payers, Providers) - Global Forecast to 2027

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Abstracts

The global RWE solutions market is expected to grow at a CAGR of ~13.5% from 2021 to reach ~2.48 billion by 2027. The growth is primarily attributed to growing geriatric population, prevalence of chronic diseases, emphasis on value-based healthcare, increasing R&D investments, regulatory support and slow-paced drug development. However, factors such as lack of methodological standards and less trust real world studies can hinder the growth of this market. Rising focus on end-to-end real-world services and emerging markets offer significant growth opportunities. However, lack of organized data poses key challenge in this market.

By Component: Services segment registered largest share in 2020

Based on component, RWE solutions market is segmented into data sets and services. Services segment accounted for largest share of RWE solutions market in 2020. The large share of this segment can be mainly attributed to growing concern to pace up the drug development process, need for evidence from data and availability of huge healthcare data.

By Therapeutic Area: Oncology segment dominated the market in 2020

Based on therapeutic area, RWE solutions market is segmented into oncology, cardiovascular, neurology, immunology and others. Oncology segment led the RWE solutions market by share. The large market share is mainly ascribed by increasing number of clinical trials and growing prevalence of cancer across globe.

By End User: Pharmaceutical & medical device companies segment dominate the RWE solutions market

By end user, RWE solutions market is segmented into pharmaceutical & medical devices companies, healthcare providers, healthcare payers, and other end users. Pharmaceutical & medical device companies segment accounted for largest share of the RWE solutions market, by end user in 2020. The large share is mainly attributed to significance of RWE studies in drug approval process, growing need to prevent drug recalls, and usefulness of drug performance data in real-world setting.

By Region: North America expected to dominate the regional market

North America is expected to dominate the RWE solutions market by region. The large share is primarily attributed to regulatory support, growing number of payers, increasing RWE service providers and growing adoption of RWE by pharmaceutical companies in North America region. APAC is expected to register highest CAGR. The growth can be attributed to government initiatives, prevalence of chronic diseases, increasing geriatric population and emphasis on improving healthcare services.

Competitive Scenario

IQVIA (US)

IBM (US)

ICON plc. (Ireland)

PAREXEL International Corporation (US)

PPD, LLC (US)

Optum Inc. (US)

Cognizant (US)

Oracle (US)

SAS (US)

Syneos (US)

Anthem (US)

Clinigen (UK)

PerkinElmer (US)

Cerner Corporation (US)

Medpace (US)

Aetion (US)

Cegedim Health Data (France)

TriNetX (US)

Trinity (US)

Verantos (US)

Sciformix (US)

Ciox Health (US)
Tempus (US)
Flatiron Health (US)
And Syapse (US)
are the key players operating in this market.

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