

Global Post-harvest treatment Market Insights, Size and Growth Forecast To 2030Post-harvest treatment market Size, Share & Trends Analysis By Type, By Crop type, By Origin, Regional Outlook, Competitive Strategies and Segment Forecasts to 2030

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Abstracts

Global Post-harvest treatment market is projected to be worth USD 2839 million by 2030

According to SPER Market Research, the Post-harvest treatment market estimated to reach USD 2839 million by 2030 with a CAGR of 7.3%. This is credited to the increasing trade of perishable products like fruits and vegetables that widen the application of post-harvest treatment to increase their shelf life during transportation and storage.

Rising concern for consumption of food product with more nutritive values like fruits and vegetables is the driving factor for the growth of the Post-harvest treatment market.

Impact of COVID-19 on the Post-harvest treatment market

The post-harvest treatment market, major Tier I and II suppliers spread their manufacturing facilities and supplies across Asia Pacific, Europe, North America, South America, and rest of the World. Though COVID-19 had an influence on the business but there is no significant impact on their post-harvest treatment solutions global operations and supply chain.

Scope of the report:

Market size available for years
2019-2030



Base year considered

2021

Forecast period 2022-2030

Segments covered

By type, By Crop type, By Origin & Region

Geographies covered North America, Europe, Asia Pacific, South America and Rest of the World

Companies Covered

Agricoat natureseal LTD., AgroFresh, Apeel Sciences, BASF, Bayer, Ceradis, Citrosol, Colin Campbell PTY LTD, Decco, Fomesa Fruitech, Futureco Bioscience, Janssen PMP, JBT Corporation, Pace International, Polynatural, Post Harvest Solution LTD, Sufresca, Syngenta Nufarm, Xeda International

Drivers: Growing demand for exotic fruits and vegetables due to a boom in the hospitality industry

As compared to global trade in other commodities the export of fresh fruits and vegetables has been growing at a greater pace for the last decade. Post-harvest treatment products keep the inventory fresh for a long duration for trading of exotic fruits and vegetables. The demand for exotic fruits and vegetables is not only depend on their use and consumption in households but also the growing popularity of international cuisines, the application of certain exotic fruits and vegetables is widening in the hospitality sector too. Exotic fruit-based flavours are gaining popularity in the developed regions.

Challenges: Lack of infrastructure and improper post harvest handling Post-harvest handling includes mechanization of practices, such as harvesting, handling, production practices, management decisions, adaptation to weather conditions, transportation facilities, grading issues, infrastructure, consumer preferences, and availability of financial markets. Due to the improper handling of crops Losses occur at each stages of post-harvest handling. For example, in low-income and medium-income countries, where the supply chain is not fully mechanized, losses occur at drying, storage, and chemical application. Poor infrastructure for storage, processing, and marketing in medium-income countries has contributed to large amounts of waste, leading to constraints in the domestic distribution and export of fruits and vegetables.



Opportunities: Technological Innovations in the post-harvest industry

New technologies in post-harvest storage, packaging, and fumigation have presented
the market with the potential to grow to a large extent. These innovative technologies in
medium-income countries offered huge opportunities to fruit and vegetable growers to
maintain the quality of their produce. This emerging trend for the adoption of
technologies for the post-harvest treatment of fruits and vegetables poses a substantial
opportunity for the overall growth of the market.

Global Post-harvest treatment market:

Based on the type Global Post-harvest treatment market is segmented as; Cleaners, Coatings, Ethylene blockers, Fungicides, Sanitizers, Sprout inhibitors.

Global Post-harvest treatment market, By Crop Type:

Based on the Crop type Global Post-harvest treatment market is segmented as; Fruits, vegetables.

Global Post-harvest treatment market, By Origin & Region:

Based on the Origin & Region Global Post-harvest treatment market is segmented as; North America, Europe, Asia Pacific, South America, Rest of the World. The Asia Pacific dominated the post-harvest treatment market for fruits and vegetables. The factors that drive the market in Asia Pacific are the outbreak of COVID-19 which in turn increased the preference for healthy eating habits.



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