

Global Population Health Management Solutions Market by Component (Software, Services), Mode of Delivery (On-premise, Cloud-based), End User (Healthcare Providers, Healthcare Payers, Government Bodies) - Global Forecasts to 2027

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Abstracts

The global population health management solutions market is expected to grow at a CAGR of ~12.6% from 2020 to reach USD 51.4 billion by 2027. The growth is primarily attributed to government initiatives, growing usage of big data analytics, emphasis on reducing healthcare costs, focus on personalized medicines and demand for value-based medicine. However, lack of data analysts, data breaches and interoperability pose significant challenge to the growth of population health management solutions market.

By Component: Software segment dominated the population health management market in 2020

Software segment accounted for the largest share of population health management solutions market. The largest share of this segment is mainly due to growing adoption of software solutions and thus providing cost-effectiveness, increasing operational abilities, improved data integration and better patient engagement

By Mode of delivery, On-premise accounted for the largest market share

Population health management solutions market is segmented into on-premise and cloud based by mode of delivery. On-premise accounted for largest market share in the population health management solutions market. The large share of this segment can be attributed to scope of customization, less risk of data breaches and reuse of existing servers.

By End User: Healthcare providers segment dominated the population health management solutions market

Based on the end user segregation, healthcare providers segment accounted to largest market share in 2020. The large share of this market segment can be explained by escalating demand of these solutions and implementations of laws for reducing healthcare expense by using these solutions.

By Region: APAC is the fastest growing regional market while North America maintains lead

In 2020, North America accounted for the largest share of population health management solutions market. The large share is mainly due to initiatives for reducing hospital costs, improving regulatory framework, increasing adoption of EHRs and focus on personalized medicines & reimbursements. APAC showed spike in growth due to implementation of new guidelines, government initiatives, prevalence of chronic diseases, rapidly growing healthcare infrastructure and rising medical tourism.

Competitive Scenario

Cerner Corporation (US)
Epic Systems Corporation (US)
Koninklijke Philips (Netherlands)
i2i Population Health (US)
Health Catalyst (US)
Optum (US)
Enli Health Intelligence (US)
eClinicalWorks (US)
Orion Health (New Zealand)
Allscripts Healthcare Solutions (US)
IBM Corporation (US)
HealthEC LLC (US)
Medecision (US)
Arcadia (US)
athenahealth (US)
Cotiviti (US)
NextGen Healthcare Inc. (US)
Conifer Health Solutions (US)
SPH Analytics (US)
Lightbeam Health Solutions (US)
Innovaccer (US)
Citra Health Solutions (US)

Evolent Health Inc. (US)

Lumeris (US)

Forward Health Group (US)

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