

# **Global Infectious Disease Rapid Diagnostics Testing Market - By Product (Over-the-Counter [OTC] Rapid Test Product and Professional Rapid Test Product), By Application (Infectious Disease, Cardiology, Oncology, Pregnancy & Fertility, Toxicology, Glucose Monitoring, and Others), and End User (Hospital & Clinic, Diagnostic Laboratory, Home Care, and Others), and By Region (North America, Europe, Asia Pacific, South America, and Middle East, & Africa) - Global forecast from 2021-2028**

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## **Abstracts**

The Global infectious disease rapid diagnostics testing market emerge the market growth owing to cost-effective diagnosis device and prevalence of chronic diseases.

The Global infectious disease rapid diagnostics testing market will fuel CAGR in the forecast period from 2021-2028. The prevalence of contagious diseases spreading through pathogens, viruses, and microorganisms coupled with chronic conditions, has emerged the market demand for the global infectious disease rapid diagnostics testing market.

The rapid diagnosis kits market demand emerging due to the rising diseases such as cancer, diabetics, HIV, as well pregnancy kits also contributed to developing the market demand for the global infectious disease rapid diagnostics testing market.

Moreover, In-vitro diagnosis has a prestigious sub-division, molecular diagnosis applied

to the fields of infectious disease diagnosis, blood screening, genetic disease diagnosis, and molecular tumor diagnosis. The wide range of uses has promoted the rapid development of the molecular diagnosis industry, which will propel the market demand for global infectious disease early diagnostics testing market.

#### Product Overview in the Global infectious disease rapid diagnostics testing Market

Based on product, the global infectious disease rapid diagnostics testing market bifurcated into Over the Counter [OTC] Rapid Test Product and Professional Rapid Test Product. The Over the Counter [OTC] Rapid Test Product segment has captured the highest market value in the global infectious disease rapid diagnostics testing market. It is mainly owing to the effective functioning of the quick diagnosis tests kit, which provides accurate and fast results.

#### Application Overview in the Global infectious disease rapid diagnostics testing Market

Based on the Application, the global infectious disease rapid diagnostics testing market classified into Infectious Disease, Cardiology, Oncology, Pregnancy & Fertility, Toxicology, Glucose Monitoring, and Others. The infectious diseases hold the largest market share in the global infectious disease rapid diagnostics testing market. The increasing prevalence of chronic diseases such as STD, HIV, and other contagious diseases have bolstered the demand for the infectious disease early diagnostics testing and will continue to strengthen in the future as well.

#### End-User Overview in the Global infectious disease rapid diagnostics testing Market

Based on the End-user, the global infectious disease rapid diagnostics testing segmented into Hospital & Clinic, Diagnostic Laboratory, Home Care, and Others. The Homecare segment has dominated the market of the global infectious disease rapid diagnostics testing market. It is due to the emerging demand for diabetic patients and quick test kits also used for a pregnancy test at home. Therefore, the home care segment is fueling the market share of the global infectious disease rapid diagnostics testing market.

#### Region Overview in the Global infectious disease rapid diagnostics testing Market

Based on geography, the global infectious disease rapid diagnostics testing market segmented into North America, Asia Pacific, Europe, South America, and Middle East & Africa. The North America region will be expecting to witness the highest growth during

the forecast period from 2021-2028. Owing to technological advancement, the adoption of the rapid diagnostic testing device, and investment in research and development for the manufacturing of new methods used in the healthcare industry are emerging market of infectious disease quick diagnostics testing market of North America.

#### Global infectious disease rapid diagnostics testing Market: Competitive Landscape

Companies such as

Abbott Laboratories

Becton

Dickinson and Company

Biomérieux SA

Danaher Corporation

Bio-Rad Laboratories

Diasorin

Luminex

Quidel

Meridian Bioscience

Roche Diagnostics

Siemens AG

Thermo Fisher Scientific

and others are key players in the global infectious disease rapid diagnostics testing market.

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