

# **Global Fresh Food Packaging Market - By Material (Polyethylene, Polypropylene, Aluminum, Paper, BOPET, PVC), By Pack Type (Converted Roll Stock, Gusseted Bags, Flexible Paper, Corrugated Box, Boxboard, Cans), By Application (Meat products, Vegetables, Seafood, Fruits, Others (Dairy and Poultry), and By Region (North America, Europe, Asia Pacific, South America, and Middle East, & Africa)- Global forecast from 2021-2028**

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## **Abstracts**

The Global Fresh Food Packaging market bolstering market growth due to rising concerns for hygiene in food packaging

The global fresh food packaging market has the potential to grow by USD 118 billion with a potential CAGR of 4% in the forecast period from 2021-2028. The bolstering demand for fresh food packaging continues to grow with population growth and the development of retail companies. These retail stores focus on reducing costs and extending shelf life.

Moreover, long-distance transportation usually reduces the freshness and hygiene of the food. Thus, the technological advancement in the food industry and the use of eco-friendly material in packaging will help in increasing the shelf life and freshness of the food.

With the increasing trend of global urbanization, the need for packaged food has bolstered the market of the food industry. Also, to reduce the wastage of food, fresh

food packaging is propelling the market share and helps in preventing the spoiling of food. Additionally, packaged food requires to select technology for different protective gases to replace the air around the food according to different food types.

#### Material overview in the Global Fresh Food Packaging Market

Based on the material, the global fresh food packaging market segmented into Polyethylene, Polypropylene, Aluminum, Paper, BOPET, PVC. The Polypropylene segment has captured the highest market value in the global fresh food packaging market in the forecast period from 2020-2027. The properties of Polypropylene are fueling the market growth owing to its high property permeability to humidity and eliminate the gases and odor from the food. Thus, the global fresh food packaging market is emerging due to Polypropylene used in the packaging of food.

#### Pack Type overview in the Global Fresh Food Packaging Market

Based on the pack type, the global fresh food packaging market classified into Converted Roll Stock, Gusseted Bags, Flexible Paper, Corrugated Box, Boxboard, Cans. Flexible Paper has dominated the market share of the global fresh food packaging market. It is mainly owing to the abundant amount of raw material of flexible Paper is available in the market. The processing cost is very less, and printing on the Paper is quickly processed. Moreover, it can make it easily recyclable and has excellent process performance.

#### Application overview in the Global Fresh Food Packaging Market

Based on the Application, the global fresh food packaging market categorized into Meat products, Vegetables, Seafood, Fruits, Others. The Meat products segment will capture the largest share in the global fresh food packaging market. The emerging market for convenience food has increased the package meat products. Thus, to keep the meat product clean, storable, and safe, fresh food packaging is required to maintain the health of the people.

#### Region Overview in the Global Fresh Food Packaging Market

Based on geography, the global fresh food packaging market segmented into North America, Europe, Asia Pacific, South America, and Middle East & Africa. The Asia Pacific expected to hold the largest share of the global fresh food packaging market. It owes to the emerging demand for packaged food, changing and busy lifestyles of the

people requires packaged food that remains fresh and longer time is emerging the market share of the fresh food packaging market. Increasing disposable income, hygiene conscious population is also contributing to fueling the demand for fresh food packaging in the Asia Pacific.

## Global Fresh Food Packaging Market: Competitive Landscape

Companies such as

Amcor PLC

International Paper Company

WestRock Company

Sealed Air Corporation

Smurfit Kappa

Coveris

Dupont

DS Smith PLC

Mondi PLC

Silgan Holdings Inc.

and others are key players in the global fresh food packaging market.

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