

Global Diagnostic Imaging Market - Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecast to 2027

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Abstracts

The global diagnostic imaging market is expected to grow at a CAGR of 5.9% from 2020 to reach USD 36.0 billion by 2027. The growth is primarily attributed to increasing demand for early diagnosis, growing geriatric population, technological advancements, increase in clinical applications, prevalence of related diseases and increasing investments & funding in diagnostic imaging market. However, cost factor in developing countries and hospital cuts on budget may pose a significant challenge.

By Product: CT Scanners segment dominated diagnostics imaging market in 2020. Diagnostic imaging market is segmented into X-rays imaging systems, CT scanners, ultrasound imaging systems, MRI systems, nuclear imaging systems and mammography systems on the basis of product. In this segmentation, CT scanners accounted for the largest share of diagnostics imaging market. The largest share of this segment is mainly due to growing demand for early and accurate diagnosis, high adoption of CT scanners by hospitals & other diagnostic centres and requirement of chest CT scans for the detection of COVID-19 during the pandemic.

By Application: General radiography under X-ray accounted for largest market share. On the basis of application, general radiography under X-ray imaging system segment held largest share during the forecast period among all application segment. In 2020, largest share by application was accounted by cardiology under CT scanners, brain & neurological MRI under MRI systems, radiology/general imaging under ultrasound systems, general radiography under X-ray imaging systems and oncology under nuclear imaging systems. The growth of general radiography under X-ray is mainly attributed to increasing demand.

By End User: Diagnostics imaging market held largest market share in hospitals in end user segment

Based on end user segregation, hospitals accounted for largest market share in 2020. Factors such as increasing demand for advanced imaging facilities and integration of surgical suits with imaging technologies are responsible to drive the growth of this segment. Developing countries have also shown rise in number of new hospitals.

By Region: APAC is the fastest growing regional market

In 2020, North America accounted for the largest share of diagnostic imaging market. The largest share of this regional segment is mainly due to rising associated diseases & geriatric population, high adoption & easy accessibility to diagnostic imaging, and technological advancements. On the other hand, APAC regional segment is expected to grow at a highest rate. High growth of this market is primarily due to rising incidence of chronic illness and high demand for advanced imaging devices.

Competitive Scenario

GE Healthcare (US)
Siemens Healthineers (Germany)
Koninklijke Philips N.V. (Netherlands)
Canon Medical Systems Corporation (Japan)
FUJIFILM Holdings Corporation (Japan)
Hitachi Ltd. (Japan)
Carestream Health Inc. (US)
Esaote S.p.A (Italy)
Hologic Inc. (US)
Agfa-Gevaert N.V. (Belgium)
Samsung Electronics (South Korea)
Mindray Medical International (China)
Planmed Oy (Finland)
CurveBeam LLC (US)
Shimadzu Corporation (Japan)
Allengers Medical Systems (India)
Neusoft Medical Systems (China)
Konica Minolta Inc. (Japan)
NP JSC Amico (Russia)
Konica Minolta (Japan)
SternMed (Germany)
Allengers (India)
Neusoft Medical Systems (China)

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHTS

5. MARKET OVERVIEW

5.1. Introduction

5.2. Market Dynamics

5.2.1. Drivers

5.2.2. Restraints

5.2.3. Opportunities

5.2.4. Challenges

5.3. COVID-19 Impact of the Diagnostic Imaging Market

6. INDUSTRY INSIGHTS

6.1. Introduction

6.2. Industry Trends

7. GLOBAL DIAGNOSTIC IMAGING MARKET, BY PRODUCT, 2019-2027 (USD MILLION)

7.1. Introduction

7.2. X-ray imaging systems

7.3. CT scanners

7.4. Ultrasound imaging systems

7.5. MRI systems

7.6. Nuclear imaging systems

7.7. Mammography systems

8. GLOBAL DIAGNOSTIC IMAGING MARKET, BY APPLICATION, 2019-2027 (USD MILLION)

- 8.1. X-ray imaging systems
 - 8.1.1. General radiography
 - 8.1.2. Dental
 - 8.1.3. Fluoroscopy
- 8.2. MRI systems
 - 8.2.1. Brain & Neurological MRI
 - 8.2.2. Spine & Muscoskeletal MRI
 - 8.2.3. Vascular MRI
 - 8.2.4. Pelvic & Abdominal MRI
 - 8.2.5. Breast MRI
 - 8.2.6. Cardiac MRI
- 8.3. Ultrasound systems
 - 8.3.1. Radiology/General Imaging
 - 8.3.2. Cardiology
 - 8.3.3. Obstetrics/Gynecology
 - 8.3.4. Urology
 - 8.3.5. Vascular
 - 8.3.6. Other Applications
- 8.4. CT Scanners
 - 8.4.1. Cardiology
 - 8.4.2. Oncology
 - 8.4.3. Neurology
 - 8.4.4. Other Applications
- 8.5. Nuclear Imaging Systems
 - 8.5.1. Cardiology
 - 8.5.2. Oncology
 - 8.5.3. Neurology
 - 8.5.4. Other Applications
- 8.6. Mammography systems

9. GLOBAL DIAGNOSTIC IMAGING MARKET, BY END USER, 2019-2027 (USD MILLION)

- 9.1. Hospitals
- 9.2. Diagnostic imaging centre
- 9.3. Other end users

10. GLOBAL DIAGNOSTIC IMAGING MARKET, BY GEOGRAPHY, 2019-2027 (USD MILLION)

10.1. North America

10.1.1. US

10.1.2. Canada

10.2. Europe

10.2.1. Germany

10.2.2. UK

10.2.3. France

10.2.4. Italy

10.2.5. Spain

10.2.6. Rest of Europe

10.3. Asia-Pacific

10.3.1. China

10.3.2. Japan

10.3.3. India

10.3.4. Rest of Asia-Pacific

10.4. Rest of the World

10.4.1. Latin America

10.4.2. Middle East & Africa

11. COMPETITIVE LANDSCAPE

11.1. Introduction

11.2. Market Share Analysis

11.3. Competitive Situation and Trends

11.3.1. Product Launches

11.3.2. Partnerships, Collaborations and Agreements

11.3.3. Acquisitions

11.3.4. Expansions

11.3.5. Other Developments

12. COMPANY PROFILES

12.1. GE Healthcare (US)

12.2. Siemens Healthineers (Germany)

12.3. Koninklijke Philips N.V. (Netherlands)

12.4. Canon Medical Systems Corporation (Japan)

12.5. FUJIFILM Holdings Corporation (Japan)

12.6. Hitachi Ltd. (Japan)

- 12.7. Carestream Health, Inc. (US)
- 12.8. Esaote S.p.A (Italy)
- 12.9. Hologic, Inc. (US)
- 12.10. Agfa-Gevaert N.V. (Belgium)
- 12.11. Samsung Electronics (South Korea)
- 12.12. Mindray Medical International (China)
- 12.13. Planmed Oy (Finland)
- 12.14. CurveBeam LLC (US)
- 12.15. Shimadzu Corporation (Japan)
- 12.16. Allengers Medical Systems (India)
- 12.17. Neusoft Medical Systems (China)
- 12.18. Konica Minolta, Inc. (Japan)
- 12.19. NP, JSC Amico (Russia)
- 12.20. Konica Minolta (Japan)
- 12.21. SternMed (Germany)
- 12.22. -Allengers (India)
- 12.23. Neusoft Medical Systems (China)

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. Available Customizations
- 13.3. Related Reports

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