

# **Global Cosmetic Packaging Market by Type (Bottles, Tubes, Jars, Containers, Blister & Strip Packs, Folding Cartons, Aerosol Cans And Flexible Plastics), By Material (Glass, Metal, Rigid Plastic, Paper-based, and Flexible Packaging), By Application (Skin Care, Hair Care, Oral Care, Sun Care, Color Cosmetic, and Fragrance & Perfume), and By Region (North America, Europe, Asia Pacific, South America, and Middle East & Africa)**

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## **Abstracts**

Global Cosmetic Packaging market projected to driving due to the growing demand for hair care & skincare products and increasing focus on innovation and attractive packaging.

The global cosmetic packaging market size expected to reach USD 66.98 billion by the end of 2027 and generated USD 50.66 in 2019, by registering a CAGR of 3.48 % across the globe. The primary factors are changing lifestyles of the people, growing middle-class population, and the surge in cross border sales and penetration of the internet into emerging markets. Additionally, the rise of e-commerce and internet penetration in rural and urban areas has an impact on the growth of the global cosmetic packaging industry. Moreover, the growing popularity of natural and organic cosmetics along with the increased awareness among people regarding diseases such as skin cancer, Alzheimer's, allergies, and congenital disabilities estimated to drive the global cosmetic packaging market.

Furthermore, improving economic conditions around the globe, along with the growing

emphasis on cosmetics products in the emerging markets, will spur the global cosmetic packaging industry in the analysis periods. Also, the upsurge in income level will bring about an increase in the level of per capita consumption of cosmetics, thereby providing huge development potential for the cosmetics packaging market in the estimated periods. With the rapid development of mobile internet and e-commerce, the consumption wave of cosmetics products has transmitted fast around the world. The introduction of eco-friendly and sustainable packaging and innovation in the product lines of the companies also plays a vital role in the growth of the cosmetic packaging market. Advanced and the rise in trend for printing technologies such as hot stamp foil printing and flexography and introduction of innovative and eye-catching packaging will accelerate the demand for cosmetics packaging products.

### Type Overview in the Global Cosmetic Packaging Market

Based on type, the global cosmetic packaging market classified into Bottles, Tubes, Jars, Containers, Blister & Strip Packs, Folding Cartons, Aerosol Cans, and Flexible Plastics. The Bottles segment likely to lead the market by 2027, owing to a surge in demand for bottles from personal care and hair care products. Additionally, bottles can be customized according to the requirements of the customers and printed with unique ideas & patterns.

### Material Overview in the Global Cosmetic Packaging market

Based on material, the global cosmetic packaging market segregated into Glass, Metal, Rigid Plastic, Paper-based, and Flexible Packaging. The rigid plastic segment witnessed the prominent market share in 2019 and will dominate by 2027. It is owing to its lightweight and cost-effective packaging solution for plastic materials.

### Application Overview in the Global Cosmetic Packaging Market

Based on the application, the global cosmetic packaging market categorized into Skin Care, Hair Care, Oral Care, Sun Care, Color Cosmetic, and Fragrance & Perfume. The Skin Care segment projected to lead the market by 2027. It is due to the growing demand for new and innovative skincare ranges such as face creams, anti-aging creams, sunscreens, and others. Additionally, the surge in awareness regarding the natural products for the skin along with the introduction of new product lines such as anti-aging creams, sun protection creams, and anti-wrinkle cream will spur the growth of skin care market.

## Regional Overview in the Global Cosmetic Packaging Market

By geography, the Global Cosmetic Packaging Market segmented into North America, Europe, Asia Pacific, South America, and Middle East & Africa. The Asia-Pacific held a higher market share in 2019. It will continue its dominance by 2027 based on the introduction of natural products, increasing adoption of natural products, and growing awareness about the benefits of natural products such as anti-tanning solutions.

## Global Cosmetic Packaging Market: Competitive Landscape

### Key players of the medical gloves market

Amcor PLC

Berry Global Inc.

Sonoco

Huhtamaki Oyj

Albea SA

HCP Packaging

TriMas Corporation

AptarGroup Inc.

Gerresheimer AG

DS Smith PLC

World Wide Packaging LLC

Graham Packaging International

Libo Cosmetics Co. Ltd.

Brimar Packaging USA

Cosmopak USA Llc

APC Packaging

And other prominent Players

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