

# **Global Child Safety Seat Market by Product Type (Infant Car Seat, Combination Car Seat, Booster Car Seat, and Convertible Car Seat), By Distribution Channel (Boutique Stores, Specialty Stores, Supermarkets and Online Stores), and By Region (North America, Europe, Asia Pacific, South America, Middle East, and Africa)**

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## **Abstracts**

Global Child Safety Seat Market likely to promulgate by the rise in the number of accidents along with stringent law and regulations towards child safety. The global Child Safety Seat Market expected to grow over a CAGR of 5.06% during the forecast period 2019-2027 and projected to generate USD 6.35 billion due to the rising awareness about child safety in developing countries and increasing spending on passenger cars. According to the World Health Organization, every year, the lives of approximately 1.35 million people are cut short as a result of a road traffic crash. Between 20 and 50 million more people suffer non-fatal injuries, with many incurring a disability as a result of their injury. Additionally, road traffic injuries are the leading cause of death for children and young adults aged 5-29 years. Moreover, increasing disposable income, the rapid pace of urbanization, and stringent policies and laws estimated to augment the global Child Safety Seat market in the upcoming periods.

According to the World Bank, globally, 55% of the population lives in urban areas today. By 2045, the number of people living in cities will increase by 1.5 times to 6 billion, adding 2 billion more to urban residents. With more than 80% of global GDP generated in cities, urbanization can contribute to sustainable growth. Moreover, an increase in car accidents coupled with various developed and developing countries initiatives for the safety of the child, which results in the rising awareness among parents expected to propel the growth of the global child safety seat Market. Furthermore, the increasing

concerns about child-safety and convenience benefits offered by these seats, such as the ability to carry a baby to any place, will fuel the global car safety market in the upcoming timeframe.

Besides, with the popularity of family cars, increasing attention has been paid to travel safety, coupled with the rapid sales of child car safety seats on the e-commerce platform will boost the global child safety seat market. According to the World Bank, in 2019, online sales in India accounted for 1.6% of total retail sales. Additionally, the rising importance of car seats to avoid fatal accidents and growing disposable income among households, especially in developing countries, will foster the global child safety car seat market in the forecast periods.

#### Product Type Overview in the Global Child Safety Seat Market

Based on product type, the global Child Safety Seat Market categorized into Infant Car Seat, Combination Car Seat, Booster Car Seat, and Convertible Car Seat. The Infant Car Seat segment accounted for a 35.9% market share in 2018 and expected to dominate market during the forecast period, 2019-2027, due to advantages such as forward-facing seats suitable for babies under two years of age.

#### Distribution Channel Overview in the Global Child Safety Seat Market

Based on the distribution channel, the Global Child Safety Seat Market segregated into Boutique Stores, Specialty Stores, Supermarkets, and Online Stores. The Boutique Stores segment estimated to exhibit a 23.1% market share in 2018 and projected to generate USD 1.61 billion in 2027. The availability of a wide range of products in these stores and consumers prefer purchasing from boutique stores on account of the provision of detail instructions about installation and after-sale services by the specialists contribute to the growth.

#### Regional Overview in the Global Child Safety Seat Market

By geography, the Global Child Safety Seat Market segmented into North America, Europe, Asia Pacific, Middle East & Africa, and South America. North America anticipated to exhibit a 38 % market share in 2018 and estimated to dominate the market owing to the increasing safety awareness influenced by the government and media in North America's countries such as the USA and Canada.

#### Global Child Safety Seat Market: Competitive Landscape

Companies such as Goodbaby International Holdings, UPPAbaby, Renolux France Industry, RECARO Holding GmbH, Mothercare plc, InfaSecure, Kiwi Baby Babylove, Chicco, Newell Rubbermaid, Britax, and Artsana Group are the key players in the Global Child Safety Seat Market.

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