

# **Dairy Testing Market Size, Share & Trends Analysis By Product, By Type, By Technology, Regional Outlook, Competitive Strategies and Segment Forecasts to 2030**

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## **Abstracts**

Global dairy testing market is projected to be worth USD 11.8 billion by 2030

According to SPER Market Research, the dairy testing market is estimated to reach USD 11.8 billion by 2030 with a CAGR of 8.9%. Globally, foodborne diseases are prevailing due to supply of substandard food products in the chain. The adulteration or contamination in milk and other dairy products increase the risk of foodborne diseases.

### **Impact of COVID-19 on the Dairy Testing Market**

The dairy testing market is projected to growth during the COVID-19 pandemic. The preference for nutritive eating, food safety, healthy diet is increasing. E-commerce, drive-thru and pick-up operations are widely established during the pandemic. With rising preference for safety, manufacturers have focused on testing their products for safety parameters to sustain the quality standards in the market.

Scope of the report:

Market size available for years  
2019-2030

Base year considered  
2021

Forecast period

2022-2030

Segments covered

By Product, By Type, By Technology

Geographies covered

North America, Europe, APAC, Latin America, and the Middle East & Africa

Companies Covered

ALS Limited, AsureQuality, Bureau Veritas, Eurofins, Intertek, Mérieux NutriSciences, Microbac Laboratories, Neogen Corporation, Romer Labs, SGS, T?V NORD GROUP, T?V S?D

Driver: Rising prevalence of foodborne diseases

Globally, foodborne illnesses are increasing due to consumption of contaminated food, presence of pesticides, toxins and heavy metals. Unpasteurized milk, unsanitary handling and transport of raw milk are a major cause of foodborne diseases from dairy products. The need for safety handling of dairy products and quality testing is gaining relevance to ensure quality as per regulatory standards. This has led to the introduction of legislation for quality testing for dairy products.

Restraints: Lack of Infrastructure

The dairy market in developing countries is dominated by small milk farmers. The storage, distribution chain is exposed to contamination. The infrastructure to support quality testing is inadequate and lacks technicians. The lack of standards for safety and quality of dairy products in these countries' restraints the growth of dairy testing market.

Opportunity: Technological advancements

The development of new testing technologies provides reduction in lead time, accuracy, high sensitivity and affordability. Such technological innovations provide growth opportunities to dairy testing market in developing countries as well. The major players are offering latest technologies such as liquid chromatography, Mass spectrometry and high-performance liquid chromatography.

Challenge: Overlapping safety standards

The increasing regulatory framework has created overlapping safety standards and protocols. This leads to increase in testing cost and ambiguity. There is a need to harmonize the standards of food safety. Until then, it remains a major challenge to the growth of this market.

#### Dairy Testing Market by Product:

Based on product, market has been segmented into Milk & Milk Powder, Cheese, Butter & Spreads, Infant Food, Ice Cream & Desserts, Yogurt, Others

#### Dairy Testing Market by Type:

Based on type, the market is segmented into Safety Testing (Pathogens [E. Coli, Salmonella, Campylobacter, Listeria, Others], Adulterants, Pesticides, Genetically Modified Organisms (GMOS), Mycotoxins, Others) and Quality Testing

#### Dairy Testing Market by Technology:

Based on technology, market has been segmented into Traditional Technology (Agar Culturing) and Rapid Technology (Convenience-Based, Polymerase Chain Reaction (PCR), Immunoassay, Chromatography & Spectrometry)

Rapid technology segment has the largest share of this market by technology. The largest share of this segment is attributed to higher accuracy, high sensitivity and wide range of contaminants that can be detected.

#### Dairy Testing Market by Region:

Europe owns the largest share of this market due to factors such as stringent regulations for safety testing. The rising trade between Europe and other regions drive the growth of this regional market during the forecast period. Milk adulteration and frauds are rarely seen in this region. The Rapid Alert System provides quick action if any substandard product is detected in the food supply chain.

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