

Global Telemedicine Technologies market, 2012 – 2020f

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Abstracts

Telemedicine involves the use of telecommunications technology to deliver medical information or services to patients or other users at a distance from the provider and is a rapidly growing field of clinical medicine. Telemedicine is the one of the fastest growing sectors in healthcare. This report provides a comprehensive understanding of telemedicine's technologies, applications, service areas, and trends. It benchmarks the main players across multiple products and services, and also provides a basis for identifying opportunities for the various stakeholders.

The report delivers a strategic analysis of the global telemedicine market and growth forecast for the period from 2012 – 2020f. The scope of the report includes segmental analysis based on type of service area, and also based on type of application. It also covers geographical analysis of the market with growth forecast for the period of 2012 – 2020f. The geographic analysis section covers market for North America, Europe, Asia-Pacific and Rest of the World. The Porter's Five Forces analysis also included in the report provides an insight into market dynamics and industry competition.

Moreover, the report also includes growth strategies and entry barriers to be considered to cater to the exact business opportunities in this market. Additionally, to aid in strategic decision making, the report also includes competitive profiling of leading players, recent developments in the industry and various business strategies adopted by them. This report will help players in global telemedicine market to plan and implement their strategies in different market areas such as emerging geographies, and new technologies.

The company profile section include detailed analysis of some of the key players such as Aerotel Medical Systems, McKesson Corporation, Cerner Corporation, AMD

Telemedicine, Polycom, GE Healthcare, and Honeywell Life Care Solutions.

A top-down approach was used to estimate the global telemedicine market by service area, and by application. The values were cross-validated by using a bottom-up approach while estimating the market geographically. Service offerings of all key and emerging players were mapped to understand emerging technologies and companies for the estimation of the overall market. We reviewed the key players' product literature, annual reports, press releases, investor relations and relevant documents for competitive analysis and market understanding. Secondary research also includes a search of recent trade, technical writing, internet sources, and statistical data from government websites, trade associations and agencies.

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