

Global Portable Ultrasound Devices market, 2012 – 2020f

<https://marketpublishers.com/r/G51ED49C6DCEN.html>

Date: October 2016

Pages: 75

Price: US\$ 1,500.00 (Single User License)

ID: G51ED49C6DCEN

Abstracts

Research scope and description

Rapid technological advancements coupled with huge investments in the healthcare sector and support from governments and private organizations for the research and development resulting in innovation and introduction of portable medical devices. Growing incidence of chronic diseases and increasing demand for home healthcare fuelled the growth of portable ultrasound devices. This report provides a comprehensive understanding of portable ultrasound device types, applications and trends. It benchmarks the main players across multiple products and services, and also provides a basis for identifying opportunities for the various stakeholders.

The report delivers a strategic analysis of the global portable ultrasound devices market and growth forecast for the period from 2012 – 2020f. The scope of the report includes segmental analysis based on type of application, and also based on type of device. It also covers geographical analysis of the market with growth forecast for the period of 2012 – 2020f. The geographic analysis section covers market for Americas, Europe, Asia-Pacific and MEA (Middle East and Africa). The Porter's Five Forces analysis also included in the report provides an insight into market dynamics and industry competition.

Moreover, the report also includes growth strategies and entry barriers to be considered to cater to the exact business opportunities in this market. Additionally, to aid in strategic decision making, the report also includes competitive profiling of leading players, recent developments in the industry, SWOT Analysis financial analysis, key executives and various business strategies adopted by them. This report will help players in global portable ultrasound devices market to plan and implement their

strategies in different market areas such as emerging geographies, and new technologies.

The company profile section include detailed analysis of some of the key players such as GE Healthcare, Philips Healthcare, Siemens Healthcare, Toshiba Medical Systems Corporation, Sonosite, Inc., Signostics, Zonare, Ultrasonix Medical Corporation, The Esaote Group and Interson Corporation.

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Research scope and description
- 1.2 Sources
 - 1.2.1 Secondary Research
- 1.3 Market Segmentation

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 GLOBAL PORTABLE ULTRASOUND DEVICES MARKET - QUALITATIVE ANALYSIS

- 3.1 Global Portable Ultrasound Devices Market Overview
 - 3.1.1 Market Drivers
 - 3.1.1.1 Aging population with mobility issues likely to drive the market growth
 - 3.1.1.2 Advancements in technology
 - 3.1.1.3 Growing number of patients with chronic diseases
 - 3.1.1.4 Increasing awareness regarding portable devices
 - 3.1.1.5 Significant focus on R&D of portable technologies by private companies and government bodies
 - 3.1.2 Challenges
 - 3.1.2.1 Privacy and security concerns hindering the growth of market
 - 3.1.2.2 High cost of the portable devices could hamper the market growth
 - 3.1.3 Porters Five Forces Analysis: Global Portable Ultrasound Devices Market
 - 3.1.3.1 Bargaining power of suppliers
 - 3.1.3.2 Bargaining power of buyers
 - 3.1.3.3 Threat of new entrants
 - 3.1.3.4 Threat of substitutes
 - 3.1.3.5 Competitive rivalry
 - 3.1.4 Competitive Landscape of Global Portable Ultrasound Market Players

CHAPTER 4 GLOBAL PORTABLE ULTRASOUND DEVICES MARKET, 2012 – 2020F

- 4.1 Global Portable Ultrasound Devices Market Analysis, by type of Devices
 - 4.1.1 Mobile ultrasound devices
 - 4.1.2 Handheld ultrasound devices

4.2 Global portable ultrasound devices market, by type of application

- 4.2.1 Cardiovascular
- 4.2.2 Obstetrics/Gynecology
- 4.2.3 Gastro
- 4.2.4 Musculoskeletal
- 4.2.5 Point of Care/Others

4.3 Global portable ultrasound devices market, by geography

- 4.3.1 Americas
- 4.3.2 Europe
- 4.3.3 Asia-Pacific
- 4.3.4 Middle East and Africa

CHAPTER 5 COMPANY PROFILES

5.1 GE Healthcare

- 5.1.1 Company Overview
- 5.1.2 Business Strategy
 - 5.1.2.1 Technology innovations
- 5.1.3 Financial Overview
- 5.1.4 SWOT Analysis - GE Healthcare
- 5.1.5 Products and Services
- 5.1.6 Recent Developments
- 5.1.7 Key Executives

5.2 Philips Healthcare

- 5.2.1 Company Overview
- 5.2.2 Business Strategy
 - 5.2.2.1 Strategic acquisitions and partnerships
 - 5.2.2.2 Focusing on EcoVision sustainability commitments
 - 5.2.2.3 Emphasis on delivering better health and care at lower cost⁵¹
- 5.2.3 Financial Overview
- 5.2.4 SWOT Analysis - Philips Healthcare
- 5.2.5 Products and Services
- 5.2.6 Recent Developments
- 5.2.7 Key Executives

5.3 Siemens Healthcare (Subsidiary of Siemens AG)

- 5.3.1 Company Overview
- 5.3.2 Business Strategy
 - 5.3.2.1 Robust research and development activities
 - 5.3.2.2 Strategic alignments and cost cutting initiatives

- 5.3.3 Financial Overview
- 5.3.4 SWOT Analysis - Siemens Healthcare
- 5.3.5 Products and Services
- 5.3.6 Recent Developments
- 5.3.7 Key Executives
- 5.4 Toshiba Medical Systems Corporation
 - 5.4.1 Company Overview
 - 5.4.2 Business Strategy
 - 5.4.2.1 Innovation through research and development
 - 5.4.3 Financial Overview
 - 5.4.4 SWOT Analysis – Toshiba Medical Systems Corporation
 - 5.4.5 Products and Services
 - 5.4.6 Recent Developments
 - 5.4.7 Key Executives
- 5.5 FUJIFILM - Sonosite
 - 5.5.1 Company Overview
 - 5.5.2 Business Strategy
 - 5.5.2.1 Wide distribution network
 - 5.5.2.2 Innovation of technologies
 - 5.5.2.3 Pre-clinical research (VisualSonics)
 - 5.5.3 SWOT Analysis – Sonosite, Inc.
 - 5.5.4 Products and Services
 - 5.5.5 Key Executives
- 5.6 Signostics
- 5.7 Zonare
- 5.8 Ultrasonix Medical Corporation
- 5.9 The Esaote Group
- 5.10 Interson

List Of Figures

LIST OF FIGURES

Figure Global portable ultrasound devices market: market segmentation

Figure Global portable ultrasound devices market: challenges and drivers

Figure Life expectancy at birth: world and development regions, 1950 – 2050

Figure Global mobile ultrasound devices market, 2012 - 2020f (USD million)

Figure Global handheld ultrasound devices market, 2012 - 2020f (USD million)

Figure Global portable ultrasound devices market for cardiovascular application, 2012 - 2020f (USD million)

Figure Global portable ultrasound device market for obstetrics/gynecology 2012 - 2020f (USD million)

Figure Global portable ultrasound devices market for gastro application, 2012 - 2020f (USD million)

Figure Global portable ultrasound devices market for musculoskeletal application, 2012 - 2020f (USD million)

Figure Global portable ultrasound devices market for point of care application, 2012 - 2020f (USD million)

Figure Americas portable ultrasound devices market, 2012 - 2020f (USD million)

Figure Europe portable ultrasound devices market, 2012 - 2020f (USD million)

Figure Asia-Pacific portable ultrasound devices market, 2012 - 2020f (USD million)

Figure MEA portable ultrasound devices market, 2012 - 2020f (USD million)

Figure 2015 geography-wise revenue split, GE Healthcare

Figure 2015 segment-wise revenue split, GE Healthcare

Figure 2015 geography-wise revenue split, Philips Healthcare

Figure 2015 segment-wise revenue split, Philips Healthcare

Figure 2015 geography-wise revenue split, Siemens AG (Parent company)

Figure 2015 segment-wise revenue split, Siemens AG (Parent Company)

Figure 2015 segment-wise revenue split, Toshiba Corporation (Parent Company)

List Of Tables

LIST OF TABLES

Table 1 Global portable ultrasound devices market – market snapshot

Table 5 Global portable ultrasound devices market, by type of device, 2012 – 2020f
(USD million)

Table 6 Global portable ultrasound devices market, by type of application, 2012 – 2020f
(USD million)

Table 7 Global portable ultrasound devices market, by geography, 2012 – 2020f (USD
million)

Table 8 Americas portable ultrasound devices market, type of device, 2012 – 2020f
(USD million)

Table 9 Americas portable ultrasound devices market, type of application, 2012 – 2020f
(USD million)

Table 10 Europe portable ultrasound devices market, type of device, 2012 – 2020f
(USD million)

Table 11 Europe portable ultrasound devices market, type of application, 2012 – 2020f
(USD million)

Table 12 Asia-Pacific portable ultrasound devices market, type of device, 2012 – 2020f
(USD million)

Table 13 Asia-Pacific portable ultrasound devices market, type of application, 2012 –
2020f (USD million)

Table 14 MEA portable ultrasound devices market, type of device, 2012 – 2020f (USD
million)

Table 15 MEA portable ultrasound devices market, type of application, 2012 – 2020f
(USD million)

I would like to order

Product name: Global Portable Ultrasound Devices market, 2012 – 2020f

Product link: <https://marketpublishers.com/r/G51ED49C6DCEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G51ED49C6DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970