

Wearable Technology Forecasts: 2016 – 2030

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Abstracts

While wearable technology has been utilized in vertical sectors such as the military and healthcare industries for many years, ongoing advances have triggered a major resurgence of the concept, particularly among the consumer community. Key enabling technologies including low cost sensors, wireless connectivity, active materials and energy have converged to make wearable technology mainstream.

With the continued miniaturization of enabling technologies, wearable devices have hit the mass market in a diverse variety of form factors, ranging from glasses to even jewelry.

Driven by the ability to interconnect with key modern trends of healthcare, fitness, messaging and socialization, the wearable technology ecosystem is attracting significant levels of interest. Companies as varied as smartphone OEMs, mobile operators, health insurers and retailers are circling the ecosystem alongside tiny startups, all vying for a stake.

SNS Research estimates that wearable device shipments will grow at a CAGR of 29% between 2016 and 2020. By 2020, wearable devices will represent a market worth \$40 Billion with over 240 Million annual unit shipments.

The “Wearable Technology Forecasts: 2016 – 2030” datasheet presents comprehensive forecasts for wearable device shipments and revenue from 2016 till 2030, covering 7 device form factor submarkets, 7 vertical markets, 6 regions and 73 countries. Historical figures are also presented for 2015.

Contents

Forecast Segmentation

Market forecasts on are provided for each of the following submarkets and their subcategories:

Vertical Submarkets

- Consumer
- Healthcare
- Professional Sports
- Retail & Hospitality
- Military
- Public Safety
- Others

Form Factor Submarkets

- Smart Bands
- Smart Watches
- Smart Glasses
- Smart Clothing
- Smart Jewelry
- Heads-up Displays
- Others

Regional Markets

- Asia Pacific
- Eastern Europe
- Latin & Central America
- Middle East & Africa
- North America
- Western Europe

Country Markets

- Algeria
- Argentina
- Australia
- Austria
- Bangladesh
- Belarus
- Belgium
- Bolivia
- Bosnia & Herzegovina
- Brazil

Bulgaria
Canada
Chile
China
Colombia
Croatia
Czech Republic
Denmark
Ecuador
Egypt
Finland
France
Germany
Greece
Hong Kong
Hungary
India
Indonesia
Ireland
Israel
Italy
Japan
Kenya
Luxembourg
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Mexico
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Netherlands
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Pakistan
Paraguay
Peru
Philippines
Poland
Portugal
Qatar
Romania

Russia
Saudi Arabia
Serbia
Singapore
Slovakia
South Africa
South Korea
Spain
Sudan
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