

US Telecom Industry Assessment & Forecasts 2011 - 2020

<https://marketpublishers.com/r/UDE88683BDAEN.html>

Date: January 2012

Pages: 45

Price: US\$ 2,500.00 (Single User License)

ID: UDE88683BDAEN

Abstracts

The US Telecom industry is a complex business with numerous segments, which has undergone strong growth over the past ten years. Recent history has manifested significant change with extensive mergers and a rapid flow of technologies supporting faster speeds, broader coverage and expanded market penetration. The next ten years are going to bring with it even more change and challenges. New technologies such as LTE are crowding out old and the industry matures as it approaches maximum market penetration. Repeating the strong growth of the past ten years will be a challenge as mergers yield higher consolidation and concentration of players. Nevertheless, the rapid flow of new technologies and change will continue to grow opportunities and present a stable of opportunities through innovation.

Revenues across all segments within the industry presently total almost \$750 billion and are expected to grow about +3.9% per year through the year 2020 to reach almost \$1.2 trillion in revenue. As penetration of a number of Telecom categories reaches over 90%, growth over the next ten years is likely to slow to half the rate of the previous ten years; but the business should add \$40 billion per year for the next ten years. This report presents a comprehensive assessment of the industry including financial performance, revenues, subscriptions, market share and key trends for each individual sector.

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