

# **SON (Self-Organizing Networks) in the 5G & Open RAN Era: 2022 – 2030 – Opportunities, Challenges, Strategies & Forecasts**

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## **Abstracts**

SON (Self-Organizing Network) technology minimizes the lifecycle cost of running a mobile network by eliminating manual configuration of network elements at the time of deployment right through to dynamic optimization and troubleshooting during operation. Besides improving network performance and customer experience, SON can significantly reduce the cost of mobile operator services, improving the OpEx-to-revenue ratio and deferring avoidable CapEx.

Early adopters of SON have already witnessed a multitude of benefits in the form of accelerated 5G NR and LTE RAN (Radio Access Network) rollout times, simplified network upgrades, fewer dropped calls, improved call setup success rates, higher end user throughput, alleviation of congestion during special events, increased subscriber satisfaction and loyalty, operational efficiencies such as energy and cost savings, and freeing up radio engineers from repetitive manual tasks.

Although SON was originally developed as an operational approach to streamline and automate cellular RAN deployment and optimization, mobile operators and vendors are increasingly focusing on integrating new capabilities such as self-protection against digital security threats and self-learning through AI (Artificial Intelligence) techniques, as well as extending the scope of SON beyond the RAN to include both mobile core and transport network segments – which will be critical to address 5G requirements such as end-to-end network slicing.

In addition, with the cellular industry's ongoing shift towards open interfaces, virtualization and software-driven networking, the SON ecosystem is progressively transitioning from the traditional D-SON (Distributed SON) and C-SON (Centralized

SON) approach to open standards-based components supporting RAN programmability for advanced automation and intelligent control.

The surging popularity of innovative Open RAN and vRAN (Virtualized RAN) architectures has reignited the traditionally niche and proprietary product-driven SON market with a host of open standards-compliant RIC (RAN Intelligent Controller), xApp and rApp offerings, which are capable of supporting both near real-time D-SON and non real-time C-SON capabilities for RAN automation and optimization needs.

SNS Telecom & IT estimates that global spending on RIC platforms, xApps and rApps will reach \$120 Million in 2023 as initial implementations move from field trials to production-grade deployments. With commercial maturity, the submarket is further expected to quintuple to nearly \$600 Million by the end of 2025. Annual investments in the wider SON market – which includes licensing of embedded D-SON features, third party C-SON functions and associated OSS platforms, in-house SON capabilities internally developed by mobile operators, and SON-related professional services across the RAN, mobile core and transport domains – are expected to grow at a CAGR of approximately 7% during the same period.

The “SON (Self-Organizing Networks) in the 5G & Open RAN Era: 2022 – 2030 – Opportunities, Challenges, Strategies & Forecasts” report presents a detailed assessment of the SON market, including the value chain, market drivers, barriers to uptake, enabling technologies, functional areas, use cases, key trends, future roadmap, standardization, case studies, ecosystem player profiles and strategies. The report also provides global and regional market size forecasts for both SON and conventional mobile network optimization from 2022 till 2030, including submarket projections for three network segments, six SON architecture categories, four access technologies and five regional submarkets.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

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- 7.8 AirHop Communications
- 7.9 Airspan Networks
- 7.10 AiVader
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- 7.12 Allot
- 7.13 Alpha Networks
- 7.14 AltioStar (Rakuten Symphony)
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- 7.17 Ankion (Fujian) Technology
- 7.18 Anritsu
- 7.19 Arcadyan Technology Corporation (Compal Electronics)
- 7.20 Argela
- 7.21 Aria Networks
- 7.22 ArrayComm (Chengdu ArrayComm Wireless Technologies)
- 7.23 Artemis Networks
- 7.24 Artiza Networks
- 7.25 Arukona
- 7.26 Askey Computer Corporation (ASUS – ASUSTeK Computer)
- 7.27 ASOCS
- 7.28 Aspire Technology (NEC Corporation)
- 7.29 ASTRI (Hong Kong Applied Science and Technology Research Institute)
- 7.30 ATDI
- 7.31 Atesio
- 7.32 Atrinet
- 7.33 Aurora Insight
- 7.34 Aviat Networks
- 7.35 Azcom Technology
- 7.36 Baicells
- 7.37 BandwidthX
- 7.38 BLiNQ Networks (CCI – Communication Components Inc.)
- 7.39 Blu Wireless
- 7.40 Blue Danube Systems (NEC Corporation)
- 7.41 BTI Wireless
- 7.42 B-Yond

- 7.43 CableFree (Wireless Excellence)
- 7.44 Cambium Networks
- 7.45 Capgemini Engineering
- 7.46 Casa Systems
- 7.47 CBNG (Cambridge Broadband Networks Group)
- 7.48 CCS – Cambridge Communication Systems (ADTRAN)
- 7.49 Celfinet (Cyient)
- 7.50 CellOnyx
- 7.51 Cellwize (Qualcomm)
- 7.52 CelPlan Technologies
- 7.53 CGI
- 7.54 Chengdu NTS
- 7.55 CICT – China Information and Communication Technology Group (China Xinke Group)
- 7.56 Ciena Corporation
- 7.57 CIG (Cambridge Industries Group)
- 7.58 Cisco Systems
- 7.59 Cohere Technologies
- 7.60 Comarch
- 7.61 Comba Telecom
- 7.62 CommAgility (Wireless Telecom Group)
- 7.63 CommScope
- 7.64 COMSovereign
- 7.65 Contela
- 7.66 Continual
- 7.67 Corning
- 7.68 Creanord
- 7.69 DeepSig
- 7.70 Dell Technologies
- 7.71 DGS (Digital Global Systems)
- 7.72 Digitata
- 7.73 D-Link Corporation
- 7.74 DZS
- 7.75 ECE (European Communications Engineering)
- 7.76 EDX Wireless
- 7.77 eino
- 7.78 Elisa Polystar
- 7.79 Equiendo
- 7.80 Ericsson

- 7.81 Errigal
- 7.82 ETRI (Electronics & Telecommunications Research Institute, South Korea)
- 7.83 EXFO
- 7.84 Fairspectrum
- 7.85 Federated Wireless
- 7.86 Flash Networks
- 7.87 Forsk
- 7.88 Foxconn (Hon Hai Technology Group)
- 7.89 Fraunhofer HHI (Heinrich Hertz Institute)
- 7.90 Fujitsu
- 7.91 Gemtek Technology
- 7.92 GENEViSiO (QNAP Systems)
- 7.93 GenXComm
- 7.94 Gigamon
- 7.95 GigaTera Communications (KMW)
- 7.96 Google (Alphabet)
- 7.97 Groundhog Technologies
- 7.98 Guavus (Thales)
- 7.99 HCL Technologies
- 7.100 Helios (Fujian Helios Technologies)
- 7.101 HFR Networks
- 7.102 Highstreet Technologies
- 7.103 Hitachi
- 7.104 HPE (Hewlett Packard Enterprise)
- 7.105 HSC (Hughes Systique Corporation)
- 7.106 Huawei
- 7.107 iBwave Solutions
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- 7.114 InnoWireless
- 7.115 Intel Corporation
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- 7.117 Intracom Telecom
- 7.118 Inventec Corporation
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- 7.192 Siklu
- 7.193 SIRADEL
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- 7.195 SOLiD
- 7.196 Sooktha
- 7.197 Spectrum Effect



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- 7.199 Star Solutions
- 7.200 STL (Sterlite Technologies Ltd.)
- 7.201 Subex
- 7.202 Sunwave Communications
- 7.203 Systemics-PAB
- 7.204 T&W (Shenzhen Gongjin Electronics)
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- 7.206 TCS (Tata Consultancy Services)
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- 7.209 Telrad Networks
- 7.210 TEOCO
- 7.211 ThinkRF
- 7.212 TI (Texas Instruments)
- 7.213 TietoEVERY
- 7.214 Tr?pico (CPQD – Center for Research and Development in Telecommunications, Brazil)
- 7.215 TTG International
- 7.216 Tupl
- 7.217 ULAK Communication
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- 7.219 VHT (Viettel High Tech)
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## **LIST OF COMPANIES MENTIONED**

3GPP (Third Generation Partnership Project)

Aarna Networks

Abside Networks

Accedian

Accelleran

Accuver

Actiontec Electronics

ADTRAN

AI-LINK

AirHop Communications

Airspan Networks

AiVader

Aliniant

Allot

Alpha Networks

Alphabet

AltioStar

Amazon

Amdocs

América Móvil

Anktion (Fujian) Technology

Anritsu

Arcadyan Technology Corporation

Argela

Aria Networks

ARIB (Association of Radio Industries and Businesses, Japan)

ArrayComm (Chengdu ArrayComm Wireless Technologies)

Artemis Networks

Artiza Networks

Arukona

Askey Computer Corporation

ASOCS

Aspire Technology

ASTRI (Hong Kong Applied Science and Technology Research Institute)

ASUS (ASUSTeK Computer)  
AT&T  
ATDI  
Atesio  
ATIS (Alliance for Telecommunications Industry Solutions)  
Atrinet  
Aurora Insight  
Aviat Networks  
AWS (Amazon Web Services)  
Azcom Technology  
Baicells  
BandwidthX  
beCloud (Belarusian Cloud Technologies)  
Beeline Russia  
Bell Canada  
Betacom  
Bharti Airtel  
BLiNQ Networks  
Blu Wireless  
Blue Danube Systems  
BT Group  
BTC (Botswana Telecommunications Corporation)  
BTI Wireless  
B-Yond  
CableFree (Wireless Excellence)  
CableLabs  
Cambium Networks  
Capgemini Engineering  
Casa Systems  
CBNG (Cambridge Broadband Networks Group)  
CCI (Communication Components Inc.)  
CCS (Cambridge Communication Systems)  
CCSA (China Communications Standards Association)  
Celfinet (Cyient)  
CellOnyx  
Cellwize  
Celona  
CelPlan Technologies  
CETC (China Electronics Technology Group Corporation)



CGI  
Chengdu NTS  
China Mobile  
CICT – China Information and Communication Technology Group (China Xinke Group)  
Ciena Corporation  
CIG (Cambridge Industries Group)  
Cisco Systems  
Claro Colombia  
Cohere Technologies  
Comarch  
Comba Telecom  
CommAgility  
CommScope  
Compal Electronics  
COMSovereign  
Contela  
Continual  
Corning  
CPQD (Center for Research and Development in Telecommunications, Brazil)  
Creanord  
Datang Telecom Technology & Industry Group  
DeepSig  
Dell Technologies  
DGS (Digital Global Systems)  
Digitata  
DISH Network Corporation  
D-Link Corporation  
DSA (Dynamic Spectrum Alliance)  
DT (Deutsche Telekom)  
DZS  
ECE (European Communications Engineering)  
EDX Wireless  
EE  
eino  
Elisa  
Elisa Polystar  
Equiendo  
Ericsson  
Errigal

ETRI (Electronics & Telecommunications Research Institute, South Korea)

ETSI (European Telecommunications Standards Institute)

EXFO

Fairspectrum

Federated Wireless

FiberHome Technologies

Flash Networks

Forsk

Foxconn (Hon Hai Technology Group)

Fraunhofer HHI (Heinrich Hertz Institute)

Fujitsu

Gemtek Technology

GENEViSiO

GenXComm

Gigamon

GigaTera Communications

Globe Telecom

Google

Groundhog Technologies

Guavus

HCL Technologies

Helios (Fujian Helios Technologies)

HFR Networks

Highstreet Technologies

Hitachi

Hitachi Kokusai Electric

Hitachi Vantara

HPE (Hewlett Packard Enterprise)

HSC (Hughes Systique Corporation)

Huawei

IBM

iBwave Solutions

iConNext

Infinera

Infosys

InfoVista

Inmanta

Innovile

InnoWireless

Intel Corporation  
InterDigital  
Intracom Telecom  
Inventec Corporation  
ISCO International  
IS-Wireless  
ITRI (Industrial Technology Research Institute, Taiwan)  
JMA Wireless  
JRC (Japan Radio Company)  
Juniper Networks  
KDDI Corporation  
Key Bridge Wireless  
Keysight Technologies  
Kleos  
KMW  
KPN  
Kumu Networks  
Kuzey K?br?s Turkcell  
Kyivstar  
Lemko Corporation  
Lenovo  
Lextrum  
Liberty Global  
life:)/BeST (Belarusian Telecommunications Network)  
lifecell Ukraine  
Lime Microsystems  
Linux Foundation  
LIONS Technology  
LITE-ON Technology Corporation  
LS telcom  
LTT (Libya Telecom & Technology)  
LuxCarta  
MantisNet  
Marvell Technology  
Mavenir  
MegaFon  
Meta Connectivity  
MicroNova  
Microsoft Corporation

MikroTik  
MitraStar Technology  
MYCOM OSI  
Nash Technologies  
NEC Corporation  
Net AI  
Netcracker Technology  
NETSCOUT Systems  
Netsia  
New H3C Technologies  
New Postcom Equipment  
Nextivity  
NGMN Alliance  
Node-H  
Nokia  
NTT DoCoMo  
NuRAN Wireless  
Nutaq Innovation  
NXP Semiconductors  
Oceus Networks  
Omnitele  
ONF (Open Networking Foundation)  
OnGo Alliance  
Ooredoo  
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Potevio  
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Qucell Networks  
RADCOM  
Radisys  
Rakuten Mobile  
Rakuten Symphony  
Ranplan Wireless  
Red Hat  
RED Technologies  
Redline Communications  
Reliance Industries  
RIMEDO Labs  
Rivada Networks  
Rohde & Schwarz  
Ruijie Networks  
RunEL  
SageRAN (Guangzhou SageRAN Technology)  
Saguna Networks  
Samji Electronics  
Samsung  
Sandvine  
SCF (Small Cell Forum)  
Sercomm Corporation  
Shyam Group  
Signalwing  
Siklu  
Singtel  
SIRADEL  
SK Telecom  
Skyvera (TelcoDR)  
Smart Communications  
Smartfren  
SOLiD  
Sooktha

Spectrum Effect  
SSC (Shared Spectrum Company)  
Star Solutions  
STC (Saudi Telecom Company)  
STL (Sterlite Technologies Ltd.)  
Subex  
Sunwave Communications  
Systemics-PAB  
T&W (Shenzhen Gongjin Electronics)  
Tarana Wireless  
TCS (Tata Consultancy Services)  
Tech Mahindra  
Tecore Networks  
Telecom Argentina  
Telefonica Germany  
Telefonica Group  
Telkomsel  
Telrad Networks  
Telstra  
TEOCO  
Thales  
ThinkRF  
TI (Texas Instruments)  
TietoEVRY  
TIM (Telecom Italia Mobile)  
TIM Brasil  
TIP (Telecom Infra Project)  
TPG Telecom  
Trupico  
TSDSI (Telecommunications Standards Development Society, India)  
Tsinghua Unigroup  
TTA (Telecommunications Technology Association, South Korea)  
TTC (Telecommunication Technology Committee, Japan)  
TTG International  
Tupl  
Turkcell  
ULAK Communication  
Unizyx Holding Corporation  
Vasona Networks

Vavitel (Shenzhen Vavitel Technology)  
Verizon Communications  
VEON  
VHT (Viettel High Tech)  
Vi (Vodafone Idea)  
VIAVI Solutions  
Virgin Media O2  
VMware  
VNC (Virtual NetCom)  
VNL (Vihaan Networks Limited)  
Vodafone Germany  
Vodafone Group  
Vodafone Ireland  
Vodafone Italy  
Vodafone Türkiye  
WBA (Wireless Broadband Alliance)  
WDNA (Wireless DNA)  
WebRadar  
Wind River Systems  
WinnForum (Wireless Innovation Forum)  
Wipro  
Wireless Telecom Group  
Wistron Corporation  
Wiwynn  
WNC (Wistron NeWeb Corporation)  
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