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The NFV, SDN & Wireless Network Infrastructure Market: 2014 - 2020

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Abstracts

Global wireless CapEx is on the rise, as operators deploy LTE and Heterogeneous Network (HetNet) infrastructure, amid growing demands for high-speed mobile broadband connectivity. By eliminating reliance on expensive proprietary hardware platforms, Network Functions Virtualization (NFV) and Software Defined Networking (SDN) promise to reduce the CapEx burden on wireless carriers. In addition, both technologies can significantly slash OpEx due to a reduction in physical space, labor and power consumption. Driven by the promise of Total Cost of Ownership (TCO) reduction, wireless carriers are aggressively jumping on the NFV and SDN bandwagon, targeting integration across a multitude of areas including Radio Access Network (RAN), mobile core, OSS/BSS, backhaul and CPE/home environment. By 2020, SNS Research estimates that NFV and SDN investments on the RAN segment alone will account for over $5 Billion. These investments will primarily focus on cloud RAN (C-RAN) deployments, based around the idea of replacing traditional base station nodes with a centralized baseband processing pool serving a number of distributed radio access nodes. Spanning over 1,105 pages, the 'NFV, SDN & Wireless Network Infrastructure Bible: 2014 – 2020" report package encompasses three comprehensive reports covering the conventional 2G, 3G and 4G wireless network infrastructure market as well as the HetNet and NFV/SDN markets:

The Wireless Network Infrastructure Bible: 2014 – 2020 - Macrocell RAN, Small Cells, RRH, DAS, Cloud RAN, Carrier WiFi, Mobile Core & Backhaul

The HetNet Bible (Small Cells and Carrier WiFi) - Opportunities, Challenges, Strategies and Forecasts: 2013 – 2020 – With an Evaluation of DAS & Cloud RAN

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The SDN, NFV & Network Virtualization Bible: 2014 - 2020

This report package provides an in-depth assessment of NFV, SDN, network virtualization, 2G, 3G and 4G wireless network infrastructure, HetNet and mobile backhaul. Besides analyzing the key market drivers, challenges, commercial commitments and vendor strategies, the report package also presents forecasts for NFV, SDN, wireless network infrastructure, small cell, WiFi offload, Distributed Antenna Systems (DAS), C-RAN the mobile backhaul markets from 2014 to 2020 at a regional as well as a global scale. Historical figures and vendor shares are also provided for 2010 till 2013. The report package comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the three reports.

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Wiretap
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WVNET
xFlow Research
Xilinx
XIUS
XL Axiata
Xpliant
Xplornet
Xsigo
Yahoo
Yoigo
Yokogawa
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About

Software Defined Networking (SDN) is new networking model where control of the network is decoupled from the physical hardware allowing a logically centralized software program to control the behavior of an entire network. This results in reduced reliance on proprietary networking hardware, increased network efficiency, centralized traffic engineering, faster time to troubleshooting and new feature deployment. SDN also complements network virtualization by facilitating the creation of multiple virtual networks running over a common physical network fabric.

Network functions virtualization (NFV) is a service provider initiative that is often linked to SDN. NFV aims to virtualize and effectively consolidate many network equipment types onto multi-tenant industry-standard servers, switches and storage to lower cost, improve efficiency and increase agility.

While the benefits of SDN and network virtualization are well known in the enterprise IT and data center world, both technologies also bring a hosts of benefits to the telecommunications service provider/carrier community.

Not only can SDN and NFV help address the explosive capacity demand of mobile traffic, but they can also reduce the CapEx and OpEx burden faced by service providers to handle this demand by diminishing reliance on expensive proprietary hardware platforms.

SDN has been widely deployed in data center and enterprise environments, and many service provider deployments are already underway. While NFV is still a developing technology with its first set of specifications published in October 2013, many vendors have already developed commercial-grade solutions that align well with the NFV initiative.

Driven by the thriving ecosystem, SNS Research estimates that the SDN, NFV and network virtualization market will account for nearly $4 Billion in 2014 alone. Despite barriers relating to standardization and co-existence with legacy networks, SNS Research estimates further growth at a CAGR of nearly 60% over the next 6 years.

This report presents an in-depth assessment of the global SDN, NFV and network virtualization market. In addition to covering underlying technology, key market drivers, challenges, future roadmap, value chain analysis, deployment case studies, expert

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interviews, company profiles, product strategies and strategic recommendations, the report also presents comprehensive forecasts for the market from 2013 till 2020. Historical revenue figures for 2010 - 2012 are also presented. The forecasts and historical revenue figures are individually segmented for 3 individual submarkets, 2 user base categories, 7 use case categories, 6 geographical regions and 34 countries.

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