

Mobile Phone Insurance Revenues by Country & Region Database: 2009 – 2016

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Abstracts

Driven by the growing penetration of mid-range and high-end Smartphones, the mobile phone insurance industry is increasingly gaining momentum. As device vendors intensely compete by launching new and unique Smartphone models, insurance companies are heavily capitalizing on device specific insurance plans. With global revenues of over 8 Billion USD in 2011, the industry is set to grow at a CAGR of 28 % over the next five years. By 2016, it is estimated that the industry would be worth 50 Billion USD. The “Mobile Phone Insurance Revenues by Country & Region Database: 2009 – 2016” tracks historical revenues and yearly forecasts for the global mobile insurance industry at both country and regional levels.

Contents

COUNTRIES COVERED

Afghanistan
Albania
Algeria
Andorra
Angola
Anguilla
Antigua & Barbuda
Argentina
Armenia
Aruba
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Bangladesh
Barbados
Belarus
Belgium
Belize
Benin
Bermuda
Bhutan
Bolivia
Bosnia Herzegovina
Botswana
Brazil
British Virgin Islands
Brunei
Bulgaria
Burkina Faso
Burundi
Cambodia
Cameroon
Canada

Cape Verde
Cayman Islands
Central African Republic
Chad
Chile
China
Cocos Islands
Colombia
Comoros Islands
Congo
Cook Islands
Costa Rica
Côte d'Ivoire
Croatia
Cuba
Cyprus
Czech Republic
Democratic Rep of Congo (ex-Zaire)
Denmark
Djibouti
Dominica
Dominican Republic
East Timor
Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
Faroe Islands
Federated States of Micronesia
Fiji
Finland
France
French Guiana
French Polynesia (ex-Tahiti)
French West Indies
Gabon

Gambia
Georgia
Germany
Ghana
Gibraltar
Greece
Greenland
Grenada
Guam
Guatemala
Guernsey
Guinea Republic
Guinea-Bissau
Guyana
Haiti
Honduras
Hong Kong
Hungary
Iceland
India
Indonesia
Iran
Iraq
Ireland
Isle of Man
Israel
Italy
Jamaica
Japan
Jersey
Jordan
Kazakhstan
Kenya
Kirghizstan
Kiribati
Korea
Kosovo
Kuwait
Laos

Latvia
Lebanon
Lesotho
Liberia
Libya
Liechtenstein
Lithuania
Luxembourg
Macau
Macedonia
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Marshall Islands
Mauritania
Mauritius
Mayotte
Mexico
Moldova
Monaco
Mongolia
Montenegro
Montserrat
Morocco
Mozambique
Myanmar
Namibia
Nepal
Netherlands
Netherlands Antilles
New Caledonia
New Zealand
Nicaragua
Niger
Nigeria
Niue

North Korea
Northern Marianas
Norway
Oman
Pakistan
Palau
Palestine
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Qatar
Réunion
Romania
Russia
Rwanda
Samoa
Samoa (American)
Sao Tomé & Príncipe
Saudi Arabia
Senegal
Serbia
Seychelles
Sierra Leone
Singapore
Slovak Republic
Slovenia
Solomon Islands
Somalia
South Africa
Spain
Sri Lanka
St Kitts & Nevis
St Lucia
St Vincent & The Grenadines

Sudan
Suriname
Swaziland
Sweden
Switzerland
Syria
Tajikistan
Taiwan
Tanzania
Thailand
Togo
Tonga
Trinidad & Tobago
Tunisia
Turkey
Turkmenistan
Turks & Caicos Islands
UAE
Uganda
UK
Ukraine
Uruguay
US Virgin Islands
USA
Uzbekistan
Vanuatu
Venezuela
Vietnam
Yemen
Zambia
Zimbabwe

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