

# **The Mobile Phone Insurance Ecosystem: 2017 – 2030 – Opportunities, Challenges, Strategies & Forecasts**

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## **Abstracts**

Given the increasing prevalence of expensive household goods, cars and consumer electronics, insurance has become an unavoidable and often necessary cost in modern life. Mobile phones, and smartphones in particular are no exception to this trend.

Most major mobile operators, insurance specialists, device OEMs, retailers and even banks now offer insurance plans that cover theft, loss, malfunctions and damage of mobile phones. Many policies now also integrate enhanced technical support and additional protection features such as data backup facilities, allowing users to securely backup their phone data online.

SNS Research estimates that the global mobile phone insurance market is expected to account for \$20.5 Billion in revenue by the end of 2017. The market is further expected to grow at a CAGR of approximately 10% over the next three years, eventually accounting for more than \$27 Billion in revenue by the end of 2020.

The "Mobile Phone Insurance Ecosystem: 2017 – 2030 – Opportunities, Challenges, Strategies & Forecasts" report presents an in-depth assessment of the mobile phone insurance ecosystem including market drivers, challenges, opportunities, value chain, future roadmap, case studies, ecosystem player profiles and strategies. The report also presents market size forecasts from 2017 through to 2030. The forecasts are segmented for 3 sales channels, 5 regions and 25 countries.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

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## **LIST OF COMPANIES MENTIONED**

A Wireless

Acer

AIG (American International Group)

Allianz Insurance

Allianz SE Group

Allstate Corporation  
América Móvil  
AmTrust Financial Services  
AmTrust International Underwriters  
AmTrust Mobile Solutions  
Aon  
Appalachian Wireless  
Apple  
Assurant  
Asurion  
ASUS (ASUSTeK Computer)  
AT&T  
Avast Software  
AVG Technologies  
Aviva  
AXA  
Barclays  
BBVA Seguros  
Best Buy  
BlackBerry  
BNP Paribas  
BNP Paribas Cardif  
Bouygues Telecom  
Brightstar Corporation  
BT Group  
Cellebrite  
CGU Insurance  
Chubb  
Claro  
CNA Financial Corporation  
Conecta Serviços  
CWS (Connected World Services)  
Diamond Wireless  
Dixons Carphone  
DT (Deutsche Telekom)  
EE  
Endsleigh Insurance Services  
eSecuritel  
Fonesure

Fortegra Financial Corporation  
Freedom Mobile  
Garantec  
Geek Squad  
Groupama Banque  
Grupo MOK (MultiServicios OK)  
HL Assurance  
Hollard Group  
Hong Leong Group  
HSBC  
HTC Corporation  
IAG (Insurance Australia Group)  
IC Frith  
Ingram Micro  
Inhance Technology  
iQmetrix  
Itaú Unibanco  
Kaspersky Lab  
KB Financial Group  
KB Insurance  
KPN  
Lenovo  
Liberty Mutual Insurance Group  
Lifestyle Services Group  
Lookout  
M1  
Markerstudy  
McAfee  
Microsoft Corporation  
Mobi PCS  
Mobile Rhino (Stuckey & Company)  
Mobilogy  
Motorola Mobility  
MPI Generali  
MTN  
Munich Re  
NIA (New India Assurance)  
Nippon Life Insurance  
Nokia

NQ Mobile  
NTT DoCoMo  
Optus  
Orange  
Pacífico Seguros  
Pier Insurance Managed Services  
Pitzi  
Protecsure  
ProtectCELL  
Rakuten  
Risk Insure  
Safeware  
Salt Mobile  
Samsung Electronics  
SFR  
Simplesurance  
Singtel  
SoftBank Corporation  
Sony Mobile Communications  
So-Sure  
Spark New Zealand  
SPB  
Sprint Corporation  
SquareTrade  
StarHub  
Sun Corporation  
Supercover Insurance  
SURE  
Swisscom  
Symantec Corporation  
Telcel  
Telefónica Group  
Telefónica Insurance  
Telstra  
Telus  
The Warranty Group  
Three Ireland (Hutchison)  
T-Mobile USA  
Tokio Marine

Trend Micro  
Verizon Communications  
V-Key Solutions  
Vodafone Group  
Warrantech  
Worth Avenue Group  
Zimperium  
Zurich Insurance Group

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