

# The Mobile Healthcare (mHealth) Bible: 2015 - 2020

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### **Abstracts**

With more than 7 Billion mobile network subscriptions worldwide, the mobile communications sector is rapidly gaining traction from a diverse range of vertical sectors. Healthcare is no exception to this trend.

As healthcare providers seek to maximize their patient outreach while minimizing costs, many view mobile healthcare (or mHealth) as the solution to improve healthcare cost-efficiency. mHealth refers to the usage of mobile communications technology & devices to enhance access to healthcare information, improve distribution of routine and emergency health services and provide diagnostic services.

Mobile network operators also view mHealth as a lucrative opportunity for the monetization of their mobile connectivity services. Given that most operators have established themselves as reputable consumer brands, they are also eyeing on opportunities to offer services beyond simple connectivity. Many operators already offer branded or co-branded end-to-end mHealth solutions to their customer bases.

In addition, mHealth offers a multitude to opportunities to the pharmaceutical industry ranging from R&D activities to securing the supply chain and, in the battle against counterfeit drugs.

Driven by the thriving ecosystem, SNS Research estimates that the mHealth market will account for nearly \$13 Billion in 2015 alone. Despite barriers relating to regulation, patient acceptance and privacy concerns, SNS Research estimates further growth at a CAGR of nearly 40% over the next 6 years.

This report presents an in-depth assessment of the global mHealth market. In addition to covering key market drivers, challenges, future roadmap, value chain analysis, deployment case studies, service/product strategies and strategic recommendations,



the report also presents comprehensive forecasts for the mHealth market from 2014 till 2020. Historical revenue figures for 2010, 2012 and 2013 are also presented. The forecasts and historical revenue figures are individually segmented for 5 individual submarkets, 29 use case categories, 5 ecosystem player categories, 6 geographical regions and 34 countries.

The report comes with an associated Excel datasheet covering quantitative data from all figures presented within the report.



### **Contents**

### **CHAPTER 1: INTRODUCTION**

**Executive Summary** 

**Topics Covered** 

Historical Revenue & Forecast Segmentation

**Key Questions Answered** 

**Key Findings** 

Methodology

**Target Audience** 

Companies & Organizations Mentioned

### **CHAPTER 2: AN OVERVIEW OF MHEALTH**

What is mHealth?

The Evolution from eHealth to mHealth

Telemedicine

**Health Informatics** 

The mHealth Business Case

**Key Market Drivers** 

Increasing Penetration of Smartphones & Tablets

Proliferation of Mobile Broadband Networks

The Rise of Chronic Diseases

Growing mHealth Applications: Reduction in Lead Time

Government & Regulatory Initiatives

Physicians at Forefront of Mobility Adoption

The Cost Saving Potential of mHealth

Increasing Adoption of Open Source Software

The Role of Developed Economies

The Role of Emerging Economies

Barriers to Growth

Security/Privacy Concerns & Absence of Legal Guidelines

Regulation & Efficacy of Applications

Operational Maintenance & Control

Human Behavior: Disbelief among Patients

Lack of Clear mHealth Strategies

**Funding Challenges** 

mHealth Technologies



**Smartphones & Tablets** 

Mobile Apps

Mobile Broadband: The LTE Era

Wearable Body Sensors

M2M Technology

Mobile Video Calling

mHealth Use Case Categories

Pharmaceutical Applications

Medical Information & Healthcare Management

Healthcare & Fitness

Remote Consultation/Diagnostic Services

M2M, Wearable Technology, Sensor & Monitoring Applications

### **CHAPTER 3: MHEALTH VALUE CHAIN AND INDUSTRY ROADMAP**

The mHealth Value Chain

Mobile/mHealth Device, Chipset & Infrastructure OEMs

Mobile Network Operators

Healthcare Professionals & Providers

Insurers and Government Health Systems

The Pharmaceutical Industry

Application Developers & Integrators

**Patients** 

The mHealth Industry Roadmap: 2014 - 2020

The Trial Phase: 2010 - 2013

The Integration & Commercialization Phase: 2014 - 2016

Proliferation of Mobile Video Consultations & Advanced Apps: 2016 - 2020

### **CHAPTER 4: MHEALTH USE CASES**

Pharmaceutical Applications

Safety Data Collection

Consumer Education

**Medical Education** 

Post-Market Monitoring

**Drug Authentication** 

Social Media

Patient Compliance & Retention: Clinical Trials

Medical Information & Healthcare Management



Electronic Health/Medical Records & Tracking Tools

Diagnostic Tools & Medical Reference

Continuing Medical Education

Awareness through Alerts

Logistical & Payment Support

Healthcare & Fitness

Medical Compliance

Fitness & Nutrition Apps

Clinical Decision Support Systems

Prescribable Mobile Apps

Remote Consultation/Diagnostics Services

Mobile Video Consultations, Collaboration & Surgery

Non-Video Consultations & Collaboration

Remote Collaboration in Emergency Situations

M2M, Wearable Technology, Sensor & Monitoring Applications

Health & Wellness Monitoring

Disease Surveillance/Remote Monitoring

Diagnostic Tools

**Technical Logistics** 

#### **CHAPTER 5: MHEALTH DEPLOYMENT CASE STUDIES**

London Air Ambulance: Utilizing EE's 4G LTE Network to Power Navigation

WellDoc: Managing Chronic Diseases using Mobile Apps

Orange Healthcare: Fighting Counterfeit Drugs using SMS Technology

Apollo Hospitals Group: Enabling mHealth for the Masses Praekelt Foundation: HIV/AIDS Awareness Campaign

Verizon: Cloud Based Healthcare Management

Qualcomm: 3G-Enabled Kit for Monitoring Asthmatic Children

AT&T: Connected Healthcare Monitoring for the Elderly

### **CHAPTER 6: MHEALTH SOLUTION PROVIDER PROFILES**

270 Vision

3L Labs

3M

4DForce

4iii Innovations

Adidas



Aerotel Medical Systems

Aetna

AGFA Healthcare

AirStrip Technologies

Alego Health

Alivecor

AllScripts Healthcare Solutions

AMD Global Telemedicine

Amiigo

Apple

**Asics** 

AT&T

**Atlas Wearables** 

AthenaHealth

Augmendix

BettrLife

**Bionym** 

**Biosensics** 

**Boston Scientific** 

Breakthrough Technologies

Broadcom

**BSX Athletics** 

BlackBerry

BTS Bioengineering

Cambridge Consultants

Cambridge Temperature Concepts

CardioComm Solutions

CardioNet

Carre Technologies

Catapult

**CellTrust Corporation** 

Chetu

Cisco Systems

Cityzen Sciences

Codoon

Cyberdyne

**DELTA** 

Deutsche Telekom

DocbookMD



DorsaVi (ASX)

**Diversinet Corporation** 

**Dreamtrap Commercials** 

EB Sport Group (Sync)

**E-Clinical Works** 

e-Cycle

EdanSafe

**Ekso Bionics** 

**Emotiv Systems** 

**Epic Systems Corporation** 

**Epion Health** 

Epocrates (Part of Athena Health)

Ericsson

European Medical Network (Medical Network EMN AG)

**Evena Medical** 

**EWA Solutions AB** 

**Extension Healthcare** 

Fatigue Science

Finis

Fitbit

**Flyfit** 

Freescale Semiconductor

FRUCT MD

Garmin

Gemalto

**GE** Healthcare

Ginger.io

Google

**GOQii** 

GSK (GlaxoSmithKline)

HealBe

HealthTechHatch

Honeywell HomMed

Hovding

HP

Huawei

i4C Innovations

**IBM** 

**ICEdot** 



Ideal Life

iHealth Lab

Imec

**Imprivata** 

**Integron Corporation** 

**Intel Corporation** 

InteraXon

Intermountain Healthcare

InTouch Health

Instabeat

InvenSense

**IQMax** 

iRhythm

**Jawbone** 

**Jaybird** 

Johnson & Johnson

Ki Performance Lifestyle

**KORE Telematics** 

Kreyos

Lark Technologies

Lechal

**LG** Electronics

Lumo BodyTech

Magellan (MiTAC Digital Corporation)

Medecin Direct

MedSignals

Medtronic

MedWeb

Melon

mHealthAlert

McKinsey & Company

Microsoft (Nokia)

Mio Global

Misfit Wearables

Moov

Moticon

**Motion Computing** 

**Motion Fitness** 

Motorola Mobility/Lenovo



Myontec

mQure

NeuroPro

Nike

Nonin Medical

Notch Interfaces

NTT DoCoMo

Nuubo

**NZN Labs** 

OnLine Tech

**Omron Corporation** 

**OMsignal** 

Optalert

Orange

**Orpyx Medical Technologies** 

O-Synce

Owlet Baby Care

Panasonic

Pharmica Consulting

**Philips** 

Phyode

Polar Electro

Pragmasystems

Preventice

Proteus Digital Health

**PUSH Design Solutions** 

Qardio

Qualcomm Life

**Rest Devices** 

**RSLSteeper** 

S3 Group

Samsung

Santech

**SCOTTY Group** 

SenseCore

Sensible Baby

Senso Solutions

Sentimoto

Seraphim Sense



Siemens Healthcare

**Snaptracs** 

SoftBank

SoftServe

**Somaxis** 

Sonitus Medical

**Sony Corporation** 

Sotera Wireless

**STMicroelectronics** 

Swissmed Mobile

Tactio Health Group

Telcare

Tele2

Telecom Italia

Telenor

TI (Texas Instruments)

**Toshiba Corporation** 

Tunstall Healthcare

**U-blox** 

Validic (Motivation Science)

Vancive Medical Technologies

Vodafone

Verizon

Vitaphone

Voxiva

Wearable Intelligence

Wellograph

WellDoc

Withings

Xiaomi

Zephyr Technology Corporation

Zinc Software

**Zoll Medical Corporation** 

Others

### **CHAPTER 7: STANDARDIZATION, REGULATION & DEVELOPMENT INITIATIVES**

mHealth Alliance

GSMA's mHealth Program



Global mHealth Initiative
MRC (mHealth Regulatory Coalition)
WLSA (Wireless-Life Services Alliance)
EuMHA (European mHealth Alliance)
mHealth Working Group
mHIMSS
Others
HIPAA and its Implications on mHealth

### **CHAPTER 8: MARKET ANALYSIS & FORECASTS**

Global Outlook of the mHealth Market Revenue: 2010 - 2020

Submarket Segmentation

Pharmaceutical Applications Submarket Revenue: 2010 - 2020

Safety Data Collection Use Case

Consumer Education Use Case

Medical Education Use Case

Post-Market Monitoring Use Case

**Drug Authentication Use Case** 

Social Media Use Case

Patient Compliance & Retention (Clinical Trials) Use Case

Medical Information & Healthcare Management Submarket Revenue: 2010 - 2020

Electronic Health/Medical Records & Tracking Tools Use Case

Diagnostic Tools & Medical Reference Use Case

Continuing Medical Education Use Case

Awareness through Alerts Use Case

Logistical & Payment Support Use Case

Healthcare & Fitness Submarket Revenue: 2010 - 2020

Medical Compliance Use Case

Fitness & Nutrition Apps Use Case

Clinical Decision Support Systems Use Case

Prescribable Mobile Apps Use Case

Remote Consultation/Diagnostic Services Submarket Revenue: 2010 - 2020

Mobile Video Consultations, Collaboration & Surgery Use Case

Non-Video Consultations & Collaboration Use Case

Remote Collaboration in Emergency Situations Use Case

M2M, Wearable Technology, Sensor & Monitoring Applications Submarket Revenue:

2010 - 2020

Health and Wellness Monitoring Use Case



Disease Surveillance/Remote Monitoring Use Case

Diagnostic Tools Use Case

**Technical Logistics Use Case** 

Segmentation by Ecosystem Player

Mobile Network Operators/Connectivity Providers

Mobile & mHealth Device OEMs

Content & Application Providers

Healthcare Service Providers

Pharmaceutical Industry

Regional Outlook

Asia Pacific mHealth Revenue: 2010 - 2020

Country Level Segmentation

Australia

China

India

Japan

South Korea

Pakistan

Thailand

Indonesia

Malaysia

Taiwan

**Philippines** 

Singapore

Rest of Asia Pacific

Eastern Europe mHealth Revenue: 2010 - 2020

Country Level Segmentation

Czech Republic

Poland

Russia

Rest of Eastern Europe

Latin & Central America mHealth Revenue: 2010 - 2020

Country Level Segmentation

Argentina

Brazil

Mexico

Rest of Latin & Central America

Middle East & Africa mHealth Revenue: 2010 - 2020

Country Level Segmentation



South Africa

UAE

**Qatar** 

Saudi Arabia

Israel

Rest of the Middle East & Africa

North America mHealth Revenue: 2010 - 2020

Country Level Segmentation

USA

Canada

Western Europe mHealth Revenue: 2010 - 2020

Country Level Segmentation

Denmark

Finland

France

Germany

Italy

Spain

Sweden

Norway

UK

Rest of Western Europe

### **CHAPTER 9: CONCLUSION & STRATEGIC RECOMMENDATIONS**

Are prescribable Mobile Apps a Threat to the Pharmaceutical Industry?

Will mHealth Requirements Drive HD Mobile Video Deployments?

Is mHealth Security an All-or-nothing Decision?

Healthcare Industry Approval & Accreditation: Key to Success

Maintenance of Low Costs

Increase of Operational Efficiency

Collaborations Help in Promoting mHealth

The Importance of End User Belief

Wearable Technology: Prospects in the mHealth Ecosystem

Implementing Successful mHealth Strategies in Hospitals

Are Mobile Network Operators Simply Connectivity Providers for mHealth?

Strategic Recommendations

Recommendations for Mobile Network Operators

Recommendations for Wireless Infrastructure & Device OEMs



Recommendations for Application Developers
Recommendations for Healthcare Professionals and Providers
Recommendations for the Pharmaceutical Industry



# **List Of Figures**

### LIST OF FIGURES

Figure 1: Global Connected Consumer Mobile Device vs. PC Shipments: 2010 – 2020 (Millions of Units)

Figure 2: Mobile Network Subscriptions by Region: 2010 – 2020 (Millions)

Figure 3: Annual Throughout of Mobile Network Data Traffic by Region: 2010 – 2020 (Exabytes)

Figure 4: Cost Saving Potential of mHealth by Region: 2014 - 2020 (\$ Million)

Figure 5: M2M Architecture

Figure 6: Global Wireless M2M Connections for mHealth Applications: 2010 - 2020 (Millions)

Figure 7: Global Mobile Video Calling Users: 2010 - 2020 (Millions)

Figure 8: mHealth Use Case Categories

Figure 9: The mHealth Value Chain

Figure 10: mHealth Industry Roadmap: 2010 - 2020

Figure 11: Global mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 12: Global mHealth Revenue by Submarket: 2010 - 2020 (\$ Million)

Figure 13: Global Pharmaceutical Applications Submarket Revenue: 2010 - 2020 (\$ Million)

Figure 14: Global Pharmaceutical Applications Submarket Revenue by Use Case

Category: 2010 - 2020 (\$ Million)

Figure 15: Global Safety Data Collection Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 16: Global Consumer Education Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 17: Global Medical Education Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 18: Global Post-Market Monitoring Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 19: Global Drug Authentication Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 20: Global Social Media Use Case Revenue: 2010 - 2020 (\$ Million)

Figure 21: Global Patient Compliance & Retention (Clinical Trials) Use Case Revenue:

2010 - 2020 (\$ Million)

Figure 22: Global Medical Information & Healthcare Management Submarket Revenue:

2010 - 2020 (\$ Million)

Figure 23: Global Medical Information & Healthcare Management Submarket Revenue by Use Case Category: 2010 - 2020 (\$ Million)

Figure 24: Global Electronic Health/Medical Records & Tracking Tools Use Case

Revenue: 2010 - 2020 (\$ Million)

Figure 25: Global Diagnostic Tools & Medical Reference Use Case Revenue: 2010 - 2020 (\$ Million)



- Figure 26: Global Continuing Medical Education Use Case Revenue: 2010 2020 (\$ Million)
- Figure 27: Global Awareness through Alerts Use Case Revenue: 2010 2020 (\$ Million)
- Figure 28: Global Logistical & Payment Support Use Case Revenue: 2010 2020 (\$ Million)
- Figure 29: Global Healthcare & Fitness Submarket Revenue: 2010 2020 (\$ Million)
- Figure 30: Global Healthcare & Fitness Submarket Revenue by Use Case Category:
- 2010 2020 (\$ Million)
- Figure 31: Global Medical Compliance Use Case Revenue: 2010 2020 (\$ Million)
- Figure 32: Global Fitness & Nutrition Apps Use Case Revenue: 2010 2020 (\$ Million)
- Figure 33: Global Clinical Decision Support Systems Use Case Revenue: 2010 2020 (\$ Million)
- Figure 34: Global Prescribable Mobile Apps Use Case Revenue: 2010 2020 (\$ Million)
- Figure 35: Global Remote Consultation/Diagnostic Services Submarket Revenue: 2010 2020 (\$ Million)
- Figure 36: Global Remote Consultation/Diagnostic Services Submarket Revenue by
- Use Case Category: 2010 2020 (\$ Million)
- Figure 37: Global Mobile Video Consultations, Collaboration & Surgery Use Case
- Revenue: 2010 2020 (\$ Million)
- Figure 38: Global Non-Video Consultations & Collaboration Use Case Revenue: 2010 2020 (\$ Million)
- Figure 39: Global Remote Collaboration in Emergency Situations Use Case Revenue:
- 2010 2020 (\$ Million)
- Figure 40: Global M2M, Wearable Technology, Sensor & Monitoring Applications
- Submarket Revenue: 2010 2020 (\$ Million)
- Figure 41: Global M2M, Wearable Technology, Sensor & Monitoring Applications
- Submarket Revenue by Use Case Category: 2010 2020 (\$ Million)
- Figure 42: Global Health and Wellness Monitoring Use Case Revenue: 2010 2020 (\$ Million)
- Figure 43: Global Disease Surveillance/Remote Monitoring Use Case Revenue: 2010 2020 (\$ Million)
- Figure 44: Global Diagnostic Tools Use Case Revenue: 2010 2020 (\$ Million)
- Figure 45: Global Technical Logistics Use Case Revenue: 2010 2020 (\$ Million)
- Figure 46: Global mHealth Revenue by Ecosystem Player: 2010 2020 (\$ Million)
- Figure 47: Global Mobile Network Operators/Connectivity Providers mHealth Revenue:
- 2010 2020 (\$ Million)
- Figure 48: Global Mobile & mHealth Device OEMs Revenue: 2010 2020 (\$ Million)
- Figure 49: Global mHealth Content & Application Providers Revenue: 2010 2020 (\$ Million)



- Figure 50: Global Healthcare Service Providers mHealth Revenue: 2010 2020 (\$ Million)
- Figure 51: Global Pharmaceutical Industry mHealth Revenue: 2010 2020 (\$ Million)
- Figure 52: mHealth Revenue by Region: 2010 2020 (\$ Million)
- Figure 53: Asia Pacific mHealth Revenue: 2010 2020 (\$ Million)
- Figure 54: Asia Pacific mHealth Revenue by Country: 2010 2020 (\$ Million)
- Figure 55: Australia mHealth Revenue: 2010 2020 (\$ Million)
- Figure 56: China mHealth Revenue: 2010 2020 (\$ Million)
- Figure 57: India mHealth Revenue: 2010 2020 (\$ Million)
- Figure 58: Japan mHealth Revenue: 2010 2020 (\$ Million)
- Figure 59: South Korea mHealth Revenue: 2010 2020 (\$ Million)
- Figure 60: Pakistan mHealth Revenue: 2010 2020 (\$ Million)
- Figure 61: Thailand mHealth Revenue: 2010 2020 (\$ Million)
- Figure 62: Indonesia mHealth Revenue: 2010 2020 (\$ Million)
- Figure 63: Malaysia mHealth Revenue: 2010 2020 (\$ Million)
- Figure 64: Taiwan mHealth Revenue: 2010 2020 (\$ Million)
- Figure 65: Philippines mHealth Revenue: 2010 2020 (\$ Million)
- Figure 66: Philippines mHealth Revenue: 2010 2020 (\$ Million)
- Figure 67: mHealth Revenue in the Rest of Asia Pacific: 2010 2020 (\$ Million)
- Figure 68: Eastern Europe mHealth Revenue: 2010 2020 (\$ Million)
- Figure 69: Eastern Europe mHealth Revenue by Country: 2010 2020 (\$ Million)
- Figure 70: Czech Republic mHealth Revenue: 2010 2020 (\$ Million)
- Figure 71: Poland mHealth Revenue: 2010 2020 (\$ Million)
- Figure 72: Russia mHealth Revenue: 2010 2020 (\$ Million)
- Figure 73: mHealth Revenue in the Rest of Eastern Europe: 2010 2020 (\$ Million)
- Figure 74: Latin & Central America mHealth Revenue: 2010 2020 (\$ Million)
- Figure 75: Latin & Central America mHealth Revenue by Country: 2010 2020 (\$ Million)
- Figure 76: Argentina mHealth Revenue: 2010 2020 (\$ Million)
- Figure 77: Brazil mHealth Revenue: 2010 2020 (\$ Million)
- Figure 78: Mexico mHealth Revenue: 2010 2020 (\$ Million)
- Figure 79: mHealth Revenue in the Rest of Latin & Central America: 2010 2020 (\$ Million)
- Figure 80: Middle East & Africa mHealth Revenue: 2010 2020 (\$ Million)
- Figure 81: Middle East & Africa mHealth Revenue by Country: 2010 2020 (\$ Million)
- Figure 82: South Africa mHealth Revenue: 2010 2020 (\$ Million)
- Figure 83: UAE mHealth Revenue: 2010 2020 (\$ Million)
- Figure 84: Qatar mHealth Revenue: 2010 2020 (\$ Million)
- Figure 85: Saudi Arabia mHealth Revenue: 2010 2020 (\$ Million)



Figure 86: Israel mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 87: mHealth Revenue in the Rest of the Middle East & Africa: 2010 - 2020 (\$

Million)

Figure 88: North America mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 89: North America mHealth Revenue by Country: 2010 - 2020 (\$ Million)

Figure 90: USA mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 91: Canada mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 92: Western Europe mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 93: Western Europe mHealth Revenue by Country: 2010 - 2020 (\$ Million)

Figure 94: Denmark mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 95: Finland mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 96: France mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 97: Germany mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 98: Italy mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 99: Spain mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 100: Sweden mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 101: Norway mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 102: UK mHealth Revenue: 2010 - 2020 (\$ Million)

Figure 103: mHealth Revenue in the Rest of Western Europe: 2010 - 2020 (\$ Million)

Figure 104: Global mHealth Centric Wearable Device Shipments: 2014 - 2020 (Millions

of Units)

#### LIST OF COMPANIES MENTIONED

270 Vision

2Net

3L Labs

3M

4DForce

4iii Innovations

AdhereTech

Adidas

Aerotel Medical Systems

Aetna

**Affinity Networks** 

Agfa HealthCare

Agfa-Gevaert Group

Agile Health

Agilent Technologies



AHRQ (Agency for Healthcare Research and Quality)

Ain Pharmaciez

AirStrip Technologies

AirWatch

Alcatel-Lucent

Alego Health

Alere

Alivecor

Allergan

Allied Telesis

AllScripts Healthcare Solutions

Amara Health Analytics

**Ambir Technology** 

AMC Health

AMD Global Telemedicine

America Movil

American Well

Amerigroup

Amgen

**AMIA** 

Amiigo

Angels Health (MediAngels)

**Animas** 

ANT+

**API** Healthcare

Apollo Hospitals Group

Apple

**Applied Biosystems** 

**Apprio** 

**Arcadia Solutions** 

Aricent

Asahi Kasei Group

**Ascension Health** 

**Ascom Wireless Solutions** 

ASH (American Specialty Health)

**Asics** 

Astellas

AstraZeneca

AT&T



**AT&T Mobility** 

AthenaHealth

**Atlas Wearables** 

Attachmate

Augmendix

Avago Technologies

Availity

Aventura

Aventyn

Aviva

Avnet

Awarepoint

Axeda

Axial Exchange

Axis Technology

**Basis Science** 

**Baxter** 

Bayer

**Beacon Partners** 

**Belimed** 

Benefitfocus

BettrLife

**Beyond Lucid Technologies** 

**Bharti Airtel** 

Biogen Idec

**Bionym** 

**Biosensics** 

BlackBerry

Blue Shield of California

BMJ

BodyMedia

Boehringer Ingelheim

**Bosch Healthcare** 

**Boston Scientific** 

BrainLAB AG

Breakthrough Technologies

**Brightstar Corp** 

Bristol-Myers Squibb

Broadcom



**Brocade Communications** 

**BSX Athletics** 

**BTS** Bioengineering

**BUPA** 

**CACI** International

Calgary Scientific

California HealthCare Foundation

Calit2

**CallDR** 

Cambridge Consultants

Cambridge Temperature Concepts

Capsa Solutions

Capsule Tech

Caradigm

Cardiocom

CardioComm Solutions

Cardionet

Care Team Connect

Care Vision

CareCentrix

CareFusion

Carestream

Carre Technologies

Case Western Reserve University

Catalyze.io

Catapult

CCH (Center for Connected Health)

CDC (Centers for Disease and Prevention)

**CDW** Healthcare

Celgene

Cell Podium

CellTrak

CellTrust Corporation

Cerner

**Cerner Corporation** 

CGI Technologies & Solutions

Chetu

China Mobile

China Unicom



Ciena Corporation

Cigna

**CIRRUS LOGIC** 

Cisco Systems

Citigroup

Citrix Systems

Cityzen Sciences

Clearbridge Biomedics

**Clinical Works** 

CliniComp International

Codoon

CollabRx

**Comcast Business Services** 

Comlink-Medisphere

CommVault Americas

ComQi

Comunicano

**Constitutional Medical Investors** 

Continua Health Alliance

COOLEY, LLP

**CORE Group** 

Corepoint Health

Cornell NYC Tech

Coventry Corp.

**Covisint Corporation** 

**CRG Medical** 

CSC

CSL

CTC (Cambridge Temperature Concepts)

CTG Health Solutions

Cyberdyne

dacadoo

Daiichi Sankyo

**Dainippon Sumitomo** 

DataDyne

**DataMotion** 

**Datuit** 

dbMotion

Dell



Deloitte

**DELTA** 

Department of Health and Human Services

Deutsche Telekom

Dexcom

Diagnotes

Dialog Semiconductor GmbH

Diebold

Digitalmill

Dimagi

**Dimensional Insight** 

**Diversinet Corporation** 

DiversityRx

DocbookMD

DoCoMo Healthcare

DoctorBase.com

DorsaVi (ASX)

**DPS Health** 

**Dreamtrap Commercials** 

**DSS (Document Storage Systems)** 

EB Sport Group (Sync)

Ebix

ecGroup

ECHCampus (European Connected Health Campus)

**E-Clinical Works** 

**EcoLabs** 

e-Cycle

EdanSafe

ΕE

Egnyte

EHTEL

Eisai

**Ekso Bionics** 

Elekta

Eli Lilly and Company

Elsevier

**EMC** Corporation

Emdeon

**Emotiv Systems** 



**Encore Health Resources** 

Endo

**Enovate Medical** 

Entra Health Systems

**Epic Systems Corporation** 

**Epion Health** 

**Epocrates** 

**Epson America** 

Ericsson

**Ernst & Young** 

**ESD** 

Esri

**ETIAM Corporation** 

Etisalat

EuMHA (European mHealth Alliance)

European Medical Network (Medical Network EMN AG)

**Evena Medical** 

**EWA Solutions AB** 

Execusys

Extension

**Extension Healthcare** 

ΕY

Faberge

Fatigue Science

FDA (Food and Drug Administration)

FiberUtilities Group

Fifth Third Bank

Finis

FireHost

Fitbit

**FitLinxx** 

FitnessKeeper

**Flyfit** 

FoodCare

Ford

**Forest** 

FormFast

Freescale Semiconductor

Fresenius



Frog Design

FRUCT MD

**FUJIFILM Medical Systems** 

Fujitsu

**Futura Mobility** 

**Futures Group** 

**Futuretech** 

Galderma

Garmin

Gary and Mary West Health Institute

**GCX** Corporation

General Electric (General Electric)

**GE** Healthcare

Gemalto

**General Devices** 

GenoMed

GeoMed

**Gilead Sciences** 

Ginger.io

Google

**GOQii** 

**Great Call** 

**GreenDot Diabetes** 

**Greenway Medical Technologies** 

Grifols

GSK (GlaxoSmithKline)

GSMA (GSM Association)

Halfpenny Technologies

Happtique

Harris Corporation

**HCPro** 

**HCSC** 

HealBe

Health Care DataWorks

**Health Catalyst** 

Healthagen

**HealthCAWS** 

HealthInterlink

Healthport



HealthSpot

Healthtech Holdings

HealthTechHatch

Heritage Provider Network

Highmark

Hill-Rom

HIMSS (Healthcare Information and Management Systems Society)

**HIMSS Analytics** 

Hologic

Honeywell HomMed

Hospira

Hovding

HP

HTC

Huawei

**Hubble Telemedical** 

Humana

Hutchison

Hyland Software

i4C Innovations

**latric Systems** 

**IBM** 

**ICA** 

**ICEdot** 

Ideal Life

Ihealth Lab

Imec

**IMO-Intelligent Medical Objects** 

**Imprivata** 

**IMRIS** 

Independence Blue Cross

Infineon Technologies AG

Infor

Information Builders

Ingenious Med

InnerWireless/Black Box Network Services

Inovalon

**Insight Genetics** 

Instabeat



**Integron Corporation** 

Intel Corporation

InteliChart

Intelomed

InteraXon

InterDigital

Intermountain Healthcare

InterSystems Corporation

InTouch Health

Intuit

Inveneo

InvenSense

**iPatientCare** 

**IQMax** 

iRhythm

iSirona

**ITEACH** 

ITU (International Telecommunications Union)

**Jawbone** 

**Jaybird** 

Jembi Health Systems

Jeron Electronic Systems

Johns Hopkins University

Johnson & Johnson

Juniper Networks

Kaiser Foundation

Kaiser Permanente

**KDDI** 

Ki Performance Lifestyle

King's Daughters Medical Center

**KLAS** 

Konica Minolta

**KORE Telematics** 

**KPN** 

Kreyos

Kronos

KT (Korea Telecom)

Kyowa Hakko Kirin

Lark Technologies



Layered Tech

Lechal

Leica Microsystems

Lenovo

LexisNexis

LG Group

LG Electronics

LG U+

Liaison Healthcare

Lifeline South Africa

Lifewatch

LipoScience

**Lockheed Martin** 

London's Air Ambulance

Lumeris

Lumo BodyTech

Lundbeck

M\*Modal

MacPractice

Magellan (MiTAC Digital Corporation)

**MAQUET** 

Marvell Semiconductor

Masimo

Mavro

MAXIM INTEGRATED PRODUCTS

maxIT-VCS, an SAIC company

McAfee

McCANN Health

McKesson

McKinsey & Company

**m**Cure

MD Revolution

MedAssets

Medecin Direct

Medecision

MediaTek

Medic Mobile

MediQuant

MediSafe Project



**MEDITECH** 

Medrad

**MEDSEEK** 

MedSignals

MedTech

Medtronic

MedTrustOnline

MedWeb

MegaFon

MEI Research

Melon

Menarini

Merck

Merge Healthcare

Meru Networks

Metro

Metropolitan Life

Mevion Medical Systems

mHealth Alliance

mHealth Working Group

mHealthAlert

MHN (Managed Health Network)

Microsoft

Midmark

MIM Software

MindMyMeds

Mio Global

Misfit Wearables

Mitsubishi Tanabe Pharma Corporation

MobileActive.org

mobileStorm

Mobilink

Mobilitas

Mobinil

Mobisante

Modernizing Medicine

Moov

Moticon

**Motion Computing** 



Motion Fitness

Motorola Mobility

Lenovo

Motorola Solutions

mPay Connect

mPedigree

mQure

mQure Health Private Ltd.

MRC (mHealth Regulatory Coalition)

**MStar Semiconductor** 

MTN

**MTS** 

Multiple Choice Labs

Mylan

Myontec

NASA Ames Research Center

NBN (National Broadband Network, Australia)

NCCN (National Comprehensive Cancer Network)

NEHI

**Net Medical** 

NetApp

Netcare

NeuroPro

NeuroTechnologies

NextGen Healthcare

NHIC (National Health Insurance Company of Qatar)

NHS (National Health Service, UK)

NIH (National Institute of Health)

Nike

Nokia

**Nokia Networks** 

Nonin Medical

Norad

Northrop Grumman Corporation

**Notch Interfaces** 

**Novartis** 

**Novatel Wireless** 

Novo Nordisk

**NTT DATA** 



NTT DoCoMo

**Nuance Communications** 

Nuance Healthcare

Numera

Nuubo

NZN Labs

Ohmage

Omnicell

**Omron Corporation** 

Omron Healthcare

**OMsignal** 

OnePartner HIE (Health Information Exchange)

OnLine Tech

Ooredoo

**Open Health Tools** 

Open mHealth

**OpenLMIS** 

OpenText

Optalert

Optum

**Oracle Corporation** 

Orange

Orange Healthcare

**ORCAS** 

**Orchard Software** 

Orchestrate Healthcare

Orion Health

**Orpyx Medical Technologies** 

**OSF HealthCare** 

O-Synce

Otsuka

Owlet Baby Care

Pacific Biosciences

**PACSGEAR** 

PageOne

Palomar Health

Panasonic

Parallon Business Solutions

PatientSafe Solutions



PC Connection

**PDC** Healthcare

PDR Network

**PEPID** 

PepsiCo

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PeriGen

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PLTD

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Pop tech Innovation network

Praekelt Foundation

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Presidio Networked Solutions

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Preventice

PwC (PricewaterhouseCoopers)

**Proteus Digital Health** 

PruHealth

Purdue

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Qardio

QuadraMed

Qualcomm

Qualcomm Life

Quammen Health Care Consultants

Rady Children's Hospital

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RDA MICROELECTRONICS

Recommind

RelayHealth

Remedy Health Media



RemitDATA

Remote Medical International

Renesas Electronics Corporation

ResMed

Resolute

**Rest Devices** 

**RF Micro Devices** 

**RICOH USA** 

**RL Solutions** 

**ROBAUTO** 

Roche

**Roche Diagnostics** 

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**RSLSteeper** 

Rubbermaid Healthcare

RWJF (Robert Wood Johnson Foundation)

S3 Group

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SageHagab GmBH

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Sanlam

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SAP

SAS Institute

Satisloh

SCC Soft Computer

**SCOTTY Group** 

SDBC (San Diego Beacon Community)

SecureCare Technologies

Sedona Learning Solutions

Sense4Baby

SenseCore

Sensible Baby

Senso Solutions



Sentimoto

Sentry Data Systems

Seraphim Sense

Servier

Sharecare

Shionogi

Shire

Siemens Healthcare

Sierra Wireless

SIMcom Wireless Solutions

Sisoft Healthcare Information Systems

SK Telecom

**Skyworks Solutions** 

**SMART Communications** 

**Smart Online** 

**Smiths Medical** 

SnapMD

**Snaptracs** 

SoftBank

SoftServe

**Somaxis** 

Sonamba

Sonitus Medical

**Sony Corporation** 

Sony Mobile Communications

Sotera Wireless

SpaceLabs Healthcare (OSI Systems)

Spreadtrum Communications

**Sprint** 

Sproxil

SSI Group

Stada

Stanley Healthcare

**Startel Corporation** 

StartX

**STMicroelectronics** 

Stoltenberg Consulting

**Stratos Genomics** 

Streamline Health



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Surescripts

Surgical Information Systems

Suunto

SwiftMD

Swissmed Mobile

Swissray

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Sysmex

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Takeda

TTSL (Tata Teleservices)

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**TEKsystems** 

Teladoc

Telcare

TelCel

Tele2

Telecom Italia

Telefonica

Telenor

TeliaSonera

**Telit Communications** 

Telkom Kenya

Tely Labs

Terarecon

Teva

Teva Pharmaceuticals

TI (Texas Instruments)

**TicSalut** 

TicTrac

Time Warner Cable Business Class

T-Mobile USA

**TORQ** 

**Toshiba Corporation** 

Toshiba Medical Systems Group

Toumaz Technology

Tracfone wireless



**Traycer Diagnostic Systems** 

TripleTree

TRIQUINT SEMICONDUCTOR

TruClinic

Trustmark

Truven Health Analytics

Tunstall Healthcare

U.S. Department of Health & Human Services

u-blox

**UCB** 

UCLA (University of California, Los Angeles)

**UN Foundation** 

UnitedHealth Group

University of Phoenix /Apollo Group

Valeant

Validic (Motivation Science)

Valley Presbyterian Hospital

Vancive Medical Technologies

Varian Medical Systems

Vensa Healths

**Verizon Communications** 

Verizon Wireless

Vidyo

**Vignet Corporation** 

VillageReach

VimpleCom

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Vital Art and Science

Vitaphone

Vitera Healthcare Solutions

Vmware

**VNG International** 

Vocera Communications

Vodacom

Vodafone

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VoiceFirst

Voxiva

vRad



**VYZIN Electronics** 

Walgreens

Warner Chilcott

Waters Corporation

Wavefront

Wearable Intelligence

Welch Allyn

WellDoc

Wellness Layers

Wellograph

Wellpoint

WellTok

WelTel

WHO (World Health Organization)

Wind River

Withings

WLSA (Wireless-Life Services Alliance)

Wolters Kluwer Health

Wombat Security Technologies

Xerox

Xiaomi

Yo-Fi Wellness

Zadom Apps

Zain

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