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The M2M, IoT & Wearable Technology Ecosystem: 2015 – 2030 – Opportunities, Challenges, Strategies, Industry Verticals and Forecasts

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Abstracts

As consumer voice and data service revenues reach their saturation point, mobile operators are keen to capitalize on other avenues to drive revenue growth. One such opportunity is providing network connectivity for M2M (Machine to Machine) devices like smart meters, connected cars and healthcare monitors. Despite its low ARPU, M2M connectivity has opened a multi-billion dollar revenue opportunity for mobile operators, MVNOs and service aggregators, addressing the application needs of several verticals markets. By enabling network connectivity among physical objects, M2M has also initiated the IoT (Internet of Things) vision - a global network of sensors, equipment, appliances, smart devices and applications that can communicate in real time.

Another key opportunity is the monetization of wearable technology. Mobile device OEMs are aggressively investing in wearable devices, in order to offset declining margins in their traditional smartphone and tablet markets. As a result, the market has been flooded with a variety of smart bands, smart watches and other wearable devices capable of collecting, sending and processing data over mobile applications.

Eyeing opportunities to route huge volumes of traffic from these wearable devices, many service providers are now seeking to fit wearable technology with their M2M offerings, targeting both consumer and vertical markets. SNS Research expects that M2M and wearable devices can help IoT service providers pocket as much as $231 Billion in service revenue by the end of 2020, following a CAGR of 40% between 2015 and 2020.

Spanning over 1,110 pages, the 'M2M, IoT & Wearable Technology Ecosystem: 2015 – 2030 – Opportunities, Challenges, Strategies, Industry Verticals and Forecasts' report

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package encompasses two comprehensive reports covering M2M, IoT and wearable technology:

The M2M & IoT Ecosystem: 2015 – 2030 - Opportunities, Challenges, Strategies, Industry Verticals and Forecasts

The Wearable Technology Ecosystem: 2015 – 2030 - Opportunities, Challenges, Strategies, Industry Verticals and Forecasts

This report package provides an in-depth assessment of the M2M, IoT and wearable technology ecosystem including enabling technologies, key trends, market drivers, challenges, vertical market applications, deployment case studies, collaborative initiatives, regulatory landscape, standardization, opportunities, future roadmap, value chain, ecosystem player profiles and strategies. The report also presents market size forecasts from 2015 till 2030. The forecasts are segmented into vertical, regional, technology and country submarkets.

The report package comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the two reports.

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