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The M2M & IoT Ecosystem: 2015 – 2030 – Opportunities, Challenges, Strategies, Industry Verticals & Forecasts

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Abstracts

M2M (Machine-to-Machine) refers to the flow of data between physical objects, without the need for human interaction. M2M connectivity has opened a multi-billion dollar revenue opportunity for mobile operators, MVNOs and service aggregators, addressing the application needs of several verticals markets. By enabling network connectivity among physical objects, M2M has also initiated the IoT (Internet of Things) vision - a global network of sensors, equipment, appliances, smart devices and applications that can communicate in real time.

SNS Research estimates that global spending on M2M and IoT technologies will reach nearly $250 Billion by 2020, driven by a host of vertical market applications including but not limited to connected car services, remote asset tracking, healthcare monitoring, smart metering, digital signage, home automation and intelligent buildings.

The “M2M & IoT Ecosystem: 2015 – 2030 – Opportunities, Challenges, Strategies, Industry Verticals & Forecasts” report presents an in-depth assessment of the M2M and IoT ecosystem including enabling technologies, key trends, market drivers, challenges, vertical market applications, deployment case studies, collaborative initiatives, regulatory landscape, standardization, opportunities, future roadmap, value chain, ecosystem player profiles and strategies. The report also presents market size forecasts from 2015 till 2030. The forecasts are segmented for 8 vertical markets, 7 access networking technologies, 6 regions and over 70 leading countries.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

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Arrayent
Arynga
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AT&T Mobility
ATIS (Alliance for Telecommunications Industry Solutions, U.S.)
Atos SE (Societas Europaea)
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Connect One
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CoSwitched
Covisint
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Ctek
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GE (General Electric)
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IEC (International Electrotechnical Commission)
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IETF (Internet Engineering Task Force)
IIC (Industrial Internet Consortium)
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OMA (Open Mobile Alliance)
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