

# Global Handset Shipments by Region, Vendor and Technology Database Q4'2011

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## Abstracts

Q4'2011 saw handset shipments of over 452.7 million units. As a consequence, yearly 2011 shipments of handsets globally reached an all time high of 1.5 billion units, up from 1.37 billion units in 2010. Within this overall rise in Q4'2011 handset shipments globally, volumes rose in North America by 6 % over the same period of 2010 driven primarily by the sales of LTE enabled smart phones. Q4'2011 volumes fell in Western Europe by 10 % but this decline was more than compensated for by the dramatic rises of in Asia Pacific (+21 %) as well as in Latin and Central America (+17 %) and in the Middle East and Africa (+24 %). Technologically, while GSM handsets still lead the market with 239 units shipped in Q4'2011, LTE enabled handsets reached 6.5 million units in 2011 representing of 1 % of all handset shipments. In terms of the key players and market leaders, Nokia has achieved a global Q4'2011 market share of 26 % of all shipments but while it remains in poll position its share is being steadily eroded by many aggressive competitors. By contrast, Samsung in second place with a Q4'2011 share of 21 % is catching up the lead position with a performance that is gradually increasing its share and slowly eroding Nokia's lead. Furthermore, Apple, at the third spot continues to make good inroads globally with its iPhone series and its Q4'2011 share of 6 % is higher than all three previous 2011 quarters and it is 2% higher on the same period last year. LG which dropped its position from the third place in Q3'2011, with a Q4'2011 share of 5 % may be somewhat behind the three leaders but has plans to continue to move up the field and contend for the global number 2 place within the near to mid future. The "Global Handset Shipments by Region, Vendor and Technology Database Q4'2011" tracks handset shipments, market share and growth rate from vendor, regional and technology perspectives.

## Contents

### COMPANIES MENTIONED

Acer  
Alcatel-TCL  
Apple  
BenQ Mobile  
Casio-Hitachi  
Fujitsu  
HP (Palm)  
HTC  
Huawei  
Kyocera  
Lenovo  
LG  
Mobiwire (Sagem)  
Motorola Mobility (Google Asset)  
NEC  
Ningbo Bird  
Nokia  
Panasonic  
Pantech  
Philips  
RIM  
Samsung  
Sanyo  
Sharp  
Sony Ericsson (Now a Sony Asset)  
Toshiba  
UTStarcom/PCD  
ZTE

### COUNTIRES COVERED

Afghanistan  
Albania  
Algeria  
Andorra

Angola  
Anguilla  
Antigua & Barbuda  
Argentina  
Armenia  
Aruba  
Australia  
Austria  
Azerbaijan  
Bahamas  
Bahrain  
Bangladesh  
Barbados  
Belarus  
Belgium  
Belize  
Benin  
Bermuda  
Bhutan  
Bolivia  
Bosnia Herzegovina  
Botswana  
Brazil  
British Virgin Islands  
Brunei  
Bulgaria  
Burkina Faso  
Burundi  
Cambodia  
Cameroon  
Canada  
Cape Verde  
Cayman Islands  
Central African Republic  
Chad  
Chile  
China  
Cocos Islands  
Colombia

Comoros Islands  
Congo  
Cook Islands  
Costa Rica  
Côte d'Ivoire  
Croatia  
Cuba  
Cyprus  
Czech Republic  
Democratic Rep of Congo (ex-Zaire)  
Denmark  
Djibouti  
Dominica  
Dominican Republic  
East Timor  
Ecuador  
Egypt  
El Salvador  
Equatorial Guinea  
Eritrea  
Estonia  
Ethiopia  
Faroe Islands  
Federated States of Micronesia  
Fiji  
Finland  
France  
French Guiana  
French Polynesia (ex-Tahiti)  
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Gabon  
Gambia  
Georgia  
Germany  
Ghana  
Gibraltar  
Greece  
Greenland  
Grenada

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Guernsey  
Guinea Republic  
Guinea-Bissau  
Guyana  
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Hong Kong  
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Kiribati  
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Liechtenstein  
Lithuania  
Luxembourg

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Malaysia  
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Malta  
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Monaco  
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Montserrat  
Morocco  
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Myanmar  
Namibia  
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Netherlands  
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New Zealand  
Nicaragua  
Niger  
Nigeria  
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Northern Marianas  
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Oman  
Pakistan  
Palau  
Palestine  
Panama

Papua New Guinea  
Paraguay  
Peru  
Philippines  
Poland  
Portugal  
Puerto Rico  
Qatar  
Réunion  
Romania  
Russia  
Rwanda  
Samoa  
Samoa (American)  
Sao Tomé & Príncipe  
Saudi Arabia  
Senegal  
Serbia  
Seychelles  
Sierra Leone  
Singapore  
Slovak Republic  
Slovenia  
Solomon Islands  
Somalia  
South Africa  
Spain  
Sri Lanka  
St Kitts & Nevis  
St Lucia  
St Vincent & The Grenadines  
Sudan  
Suriname  
Swaziland  
Sweden  
Switzerland  
Syria  
Tajikistan  
Taiwan

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Thailand  
Togo  
Tonga  
Trinidad & Tobago  
Tunisia  
Turkey  
Turkmenistan  
Turks & Caicos Islands  
UAE  
Uganda  
UK  
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