

# United States Womens Footwear Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U47391E4A33EN.html>

Date: March 2017

Pages: 116

Price: US\$ 2,960.00 (Single User License)

ID: U47391E4A33EN

## Abstracts

The United States Womens Footwear Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Womens Footwear industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Womens Footwear market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Belle  
Daphne  
C.Banner  
Havaianas  
Skechers  
Birkenstock  
Aerosoles  
Teva  
STACCATO

### United States Womens Footwear Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

### United States Womens Footwear Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

## Contents

### United States Womens Footwear Market Research Report Forecast 2017-2021

#### **CHAPTER 1 WOMENS FOOTWEAR MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Womens Footwear
- 1.2 Womens Footwear Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Womens Footwear by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Womens Footwear Market Segmentation by Application
  - 1.3.1 Womens Footwear Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Womens Footwear (2011-2021)

#### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON WOMENS FOOTWEAR INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

#### **CHAPTER 3 UNITED STATES WOMENS FOOTWEAR MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Womens Footwear Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Womens Footwear Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Womens Footwear Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Womens Footwear Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Womens Footwear Market Competitive Situation and Trends
  - 3.5.1 Womens Footwear Market Concentration Rate
  - 3.5.2 Womens Footwear Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES WOMENS FOOTWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Womens Footwear Production and Market Share by Type (2012-2017)
- 4.2 United States Womens Footwear Revenue and Market Share by Type (2012-2017)
- 4.3 United States Womens Footwear Price by Type (2012-2017)
- 4.4 United States Womens Footwear Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES WOMENS FOOTWEAR MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Womens Footwear Consumption and Market Share by Application (2012-2017)
- 5.2 United States Womens Footwear Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES WOMENS FOOTWEAR MANUFACTURERS ANALYSIS**

- 6.1 Belle
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Daphne
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 C.Banner
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.3.4 Business Overview

### 6.4 Havaianas

#### 6.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.4.2 Product Type, Application and Specification

#### 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.4.4 Business Overview

### 6.5 Skechers

#### 6.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.5.2 Product Type, Application and Specification

#### 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Business Overview

### 6.6 Birkenstock

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.7 Aerosoles

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Product Type, Application and Specification

#### 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Business Overview

### 6.8 Teva

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.9 STACCATO

#### 6.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.9.2 Product Type, Application and Specification

#### 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Business Overview

## **CHAPTER 7 WOMENS FOOTWEAR MANUFACTURING COST ANALYSIS**

### 7.1 Womens Footwear Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Womens Footwear

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Womens Footwear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Womens Footwear Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES WOMENS FOOTWEAR MARKET FORECAST (2017-2021)**

- 11.1 United States Womens Footwear Production, Revenue Forecast (2017-2021)
- 11.2 United States Womens Footwear Production, Consumption Forecast by Regions

(2017-2021)

11.3 United States Womens Footwear Production Forecast by Type (2017-2021)

11.4 United States Womens Footwear Consumption Forecast by Application

(2017-2021)

11.5 Womens Footwear Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Womens Footwear

Table Classification of Womens Footwear

Figure United States Sales Market Share of Womens Footwear by Type in 2015

Table Application of Womens Footwear

Figure United States Sales Market Share of Womens Footwear by Application in 2015

Figure United States Womens Footwear Sales and Growth Rate (2011-2021)

Figure United States Womens Footwear Revenue and Growth Rate (2011-2021)

Table United States Womens Footwear Sales of Key Manufacturers (2015 and 2016)

Table United States Womens Footwear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Womens Footwear Sales Share by Manufacturers

Figure 2016 Womens Footwear Sales Share by Manufacturers

Table United States Womens Footwear Revenue by Manufacturers (2015 and 2016)

Table United States Womens Footwear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Womens Footwear Revenue Share by Manufacturers

Table 2016 United States Womens Footwear Revenue Share by Manufacturers

Table United States Market Womens Footwear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Womens Footwear Average Price of Key Manufacturers in 2015

Figure Womens Footwear Market Share of Top 3 Manufacturers

Figure Womens Footwear Market Share of Top 5 Manufacturers

Table United States Womens Footwear Sales by Type (2012-2017)

Table United States Womens Footwear Sales Share by Type (2012-2017)

Figure United States Womens Footwear Sales Market Share by Type in 2015

Table United States Womens Footwear Revenue and Market Share by Type (2012-2017)

Table United States Womens Footwear Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Womens Footwear by Type (2012-2017)

Table United States Womens Footwear Price by Type (2012-2017)

Figure United States Womens Footwear Sales Growth Rate by Type (2012-2017)

Table United States Womens Footwear Sales by Application (2012-2017)

Table United States Womens Footwear Sales Market Share by Application (2012-2017)

Figure United States Womens Footwear Sales Market Share by Application in 2015

Table United States Womens Footwear Sales Growth Rate by Application (2012-2017)

Figure United States Womens Footwear Sales Growth Rate by Application (2012-2017)

Table Belle Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Belle Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Belle Womens Footwear Market Share (2012-2017)

Table Daphne Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Daphne Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Daphne Womens Footwear Market Share (2012-2017)

Table C.Banner Basic Information, Manufacturing Base, Production Area and Its Competitors

Table C.Banner Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table C.Banner Womens Footwear Market Share (2012-2017)

Table Havaianas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Havaianas Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Havaianas Womens Footwear Market Share (2012-2017)

Table Skechers Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Skechers Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Skechers Womens Footwear Market Share (2012-2017)

Table Birkenstock Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Birkenstock Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Birkenstock Womens Footwear Market Share (2012-2017)

Table Aerosoles Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aerosoles Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table Aerosoles Womens Footwear Market Share (2012-2017)

Table Teva Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Teva Womens Footwear Production, Revenue, Price and Gross Margin

(2012-2017)

Table Teva Womens Footwear Market Share (2012-2017)

Table STACCATO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table STACCATO Womens Footwear Production, Revenue, Price and Gross Margin (2012-2017)

Table STACCATO Womens Footwear Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Womens Footwear

Figure Manufacturing Process Analysis of Womens Footwear

Figure Womens Footwear Industrial Chain Analysis

Table Raw Materials Sources of Womens Footwear Major Manufacturers in 2015

Table Major Buyers of Womens Footwear

Table Distributors/Traders List

Figure United States Womens Footwear Production and Growth Rate Forecast (2017-2021)

Figure United States Womens Footwear Revenue and Growth Rate Forecast (2017-2021)

Table United States Womens Footwear Production Forecast by Type (2017-2021)

Table United States Womens Footwear Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Belle, Daphne, C.Banner, Havaianas, Skechers, Birkenstock, Aerosoles, Teva, STACCATO, Rieker, BASTO, ST& SAT, KISS CAT, Crocs, ECCO, C&J Clark, GEOX, Fergie, Dr. Scholl's, Adidas, Sam Edelman, Guess, Carlos, Naturalizer, BOC, Steve Madden, Kenneth Cole

## I would like to order

Product name: United States Womens Footwear Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U47391E4A33EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U47391E4A33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970